

# FIFA WORLD CUP 2026™ YOUR JOURNEY TO THE FIFA WORLD CUP 26™ STARTS HERE

The FIFA World Cup 26™ will bring the world together, and we will bring you the best of it all. Experience the ultimate celebration of cultures at the world's greatest sporting event through an extraordinary hospitality journey featuring unrivaled access, elite seats, exclusive meet-and-greets, and more.

[START YOUR JOURNEY](#)



# FIFA WORLD CUP™



**Born out of a passion to play and create international unity, the FIFA World Cup™ has captivated hearts since it began in 1930.**

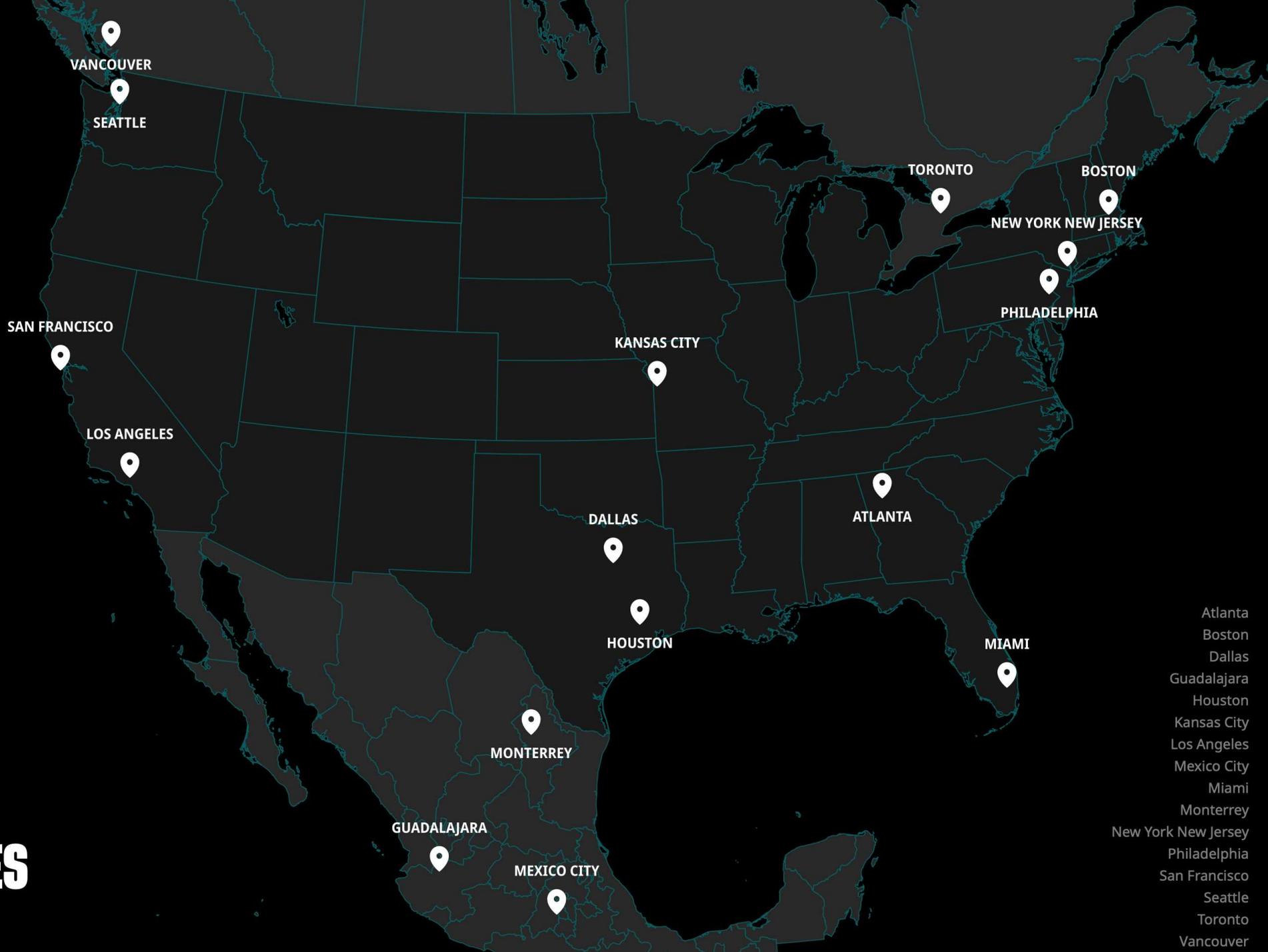
Created by the visionary Jules Rimet, the inaugural tournament showcased 13 teams and crowned the host nation Uruguay as champion. Over the decades, it has grown to include every continent and has become the most prestigious football tournament in the world.

The FIFA World Cup 26™, hosted by 16 cities across Canada, Mexico, and the U.S., represents a new era in tournament history with three host nations and an expanded field of 48 teams. It is an unprecedented opportunity for football to unite the world and celebrate the beautiful game.



FIFA WORLD CUP 2026™

# HOST CITIES



- Atlanta
- Boston
- Dallas
- Guadalajara
- Houston
- Kansas City
- Los Angeles
- Mexico City
- Miami
- Monterrey
- New York New Jersey
- Philadelphia
- San Francisco
- Seattle
- Toronto
- Vancouver

# PRODUCT COMPARISON

PRIVATE SUITES PITCHSIDE LOUNGE VIP LOUNGE 1930 TROPHY LOUNGE CHAMPIONS CLUB FIFA PAVILION ALL

	PRIVATE SUITES	PITCHSIDE LOUNGE ★	VIP	LOUNGE 1930 ▲	TROPHY LOUNGE	CHAMPIONS CLUB	FIFA PAVILION
<b>VENUE ACCESS</b>	Preferred Entry	Preferred Entry	Preferred Entry	Preferred Entry	Preferred Entry	Dedicated Access	Dedicated Access
<b>SEATING LEVEL</b>	<b>Private Suite, Directly Connected</b> Exclusivity of a private suite with direct seating access for a seamless, refined experience	<b>Premier Sideline Seating</b> Premium seats located along the sidelines, offering an exceptional view of the action	<b>Elevated Sideline Seating</b> Premium sideline seating offering an enhanced, elevated view of the game in most venues	<b>Elevated Sideline Seating</b> Premium sideline seating offering an enhanced, elevated view of the game in most venues	<b>Prime Sideline Seating</b> Combining comfort and convenience with excellent views and easy access to amenities	<b>Preferred Seating</b> Conveniently located near hospitality lounges, offering access to premium amenities and an elevated, relaxed atmosphere	<b>Preferred Seating</b> Offering great views and convenient access, available in a variety of locations
<b>HOSPITALITY SERVICE</b>	Continuous Service	Pre-match / Halftime* / Post-match	Pre-match / Halftime / Post-match	Pre-match / Halftime / Post-match	Pre-match / Halftime / Post-match	Pre-match / Post-match	Pre-match / Post-match
<b>GUEST ARRIVAL</b>	Champagne on arrival, crafted cocktails and mocktails	Champagne on arrival, crafted cocktails and mocktails	City-centric welcome experience. Welcome refreshments, from soft drinks to Champagne	Welcome refreshments, from soft drinks to Champagne	Welcome refreshments, from soft drinks to Champagne	Welcome refreshments, from soft drinks to Champagne	Match day festive welcome
<b>GUEST RELATIONS</b>	Dedicated	Dedicated	Dedicated	Dedicated	Shared	Shared	Shared
<b>BEVERAGE PROGRAM</b>	<b>Exclusive Selection</b> Premium champagne, wine, beer and spirits. Mocktails and variety of soft drinks	<b>Exclusive Selection</b> Premium champagne, wine, beer and spirits. Mocktails and variety of soft drinks	<b>Celebrated Collection</b> A premium selection of alcoholic and non-alcoholic beverages	<b>Celebrated Collection</b> A premium selection of alcoholic and non-alcoholic beverages	<b>Signature Collection</b> Signature cocktails and mocktails, selection of beer and wine, variety of soft drinks	<b>Curated Offering</b> Specialty cocktail menu. Selection of beer and wine. Variety of soft drinks	<b>Curated Offering</b> Specialty cocktail menu. Selection of beer and wine. Variety of soft drinks
<b>CULINARY OFFERING</b>	<b>Curated Selection</b> Assortment of preset dishes, showcasing local culinary expertise. These exclusive offerings deliver unique and memorable flavors designed to elevate your dining experience	<b>Culinary Experience</b> Tailored dining experience, highlighting regional flavors and culinary traditions served at stations	<b>Flavors of Tradition</b> Curated menu stations with seasonal, locally sourced ingredients, offering themed dishes inspired by participating teams that celebrate regional flavors and culinary heritage	<b>Flavors of Tradition</b> Curated menu stations with seasonal, locally sourced ingredients, offering themed dishes inspired by participating teams that celebrate regional flavors and culinary heritage	<b>Signature Menu</b> Select dishes crafted by local chefs, each showcasing their unique culinary expertise and style through specialty offerings	<b>Global Fusion</b> Innovative dishes that blend culinary traditions, combining elements from various cuisines to create unique and exciting flavors that delight the palate	<b>Gourmet Street Eats</b> Street food classics, infused with local flavors from host cities and competing nations for a nostalgic culinary experience
<b>ENTERTAINMENT &amp; EXPERIENCES</b>	Exclusive, climate-controlled match day experience with in-seat service	Special Guest appearances. Photo opportunities. Live entertainment	Post-match performance. Photo opportunities. Live entertainment	Immersive Experiences. Photo Opportunities. Live Entertainment	Immersive Experiences, Photo Opportunities, Live Entertainment	Immersive experiences. Photo opportunities. Live entertainment	Immersive experiences. Themed zones. Photo opportunities. Live entertainment
<b>PARKING &amp; TRANSPORTATION</b>	On-site parking Subject to availability	On-site parking Subject to availability	On-site parking Subject to availability	On-site parking Subject to availability	On-site Parking Subject to availability	Parking Not Available	Parking Not Available
<b>GIFTING</b>	Premium Gift	Premium Gift	Premium Gift	Premium Gift	Commemorative Gift	Commemorative Gift	Commemorative Gift

Our Platinum Access Program and Services are designed to enhance your experience and are available for all products and venues.

★ ELITE selections available in this category

▲ Only available in Guadalajara, Toronto, and Vancouver

\* Halftime services are not available at the Pitchside Lounge in the following venues: Boston, Houston, Philadelphia, Seattle, and Vancouver.

# SERIES OFFERINGS

Each unique Series offers a curated group of matches for a captivating journey across the tournament. To enhance your experience, each can include perks like exclusive access and premium hospitality.

## TWO MATCH SERIES

Pre-plan your matches and let the beautiful game take center stage. Select your choice of group-stage matches across the venue(s) of your choice.



**2 GROUP-STAGE MATCHES**



**1 MATCH MUST BE ON A WEEKDAY  
(MONDAY-THURSDAY)**



**BOTH MATCHES MUST BE PLAYED  
IN THE SAME COUNTRY**



**HOST COUNTRY MATCHES NOT  
ELIGIBLE**



**AVAILABLE IN: PITCHSIDE LOUNGE,  
VIP & LOUNGE 1930, TROPHY  
LOUNGE, CHAMPIONS CLUB, FIFA  
PAVILION**

Subject to Availability



# SERIES OFFERINGS

Each unique Series offers a curated group of matches for a captivating journey across the tournament. To enhance your experience, each can include perks like exclusive access and premium hospitality.

## FOUR MATCH SERIES

Pre-plan your matches and let the beautiful game take center stage. Select your choice of four group-stage matches across the venue(s) of your choice.

 **2 GROUP-STAGE WEEKDAY MATCHES (MONDAY - THURSDAY)**

 **ANY OTHER 2 GROUP-STAGE OR ROUND OF 32 MATCHES**

 **HOST COUNTRIES OPENING MATCHES NOT ELIGIBLE**

 **ALL MATCHES MUST BE PLAYED IN THE SAME COUNTRY**

 **AVAILABLE IN: PRIVATE SUITE, PITCHSIDE LOUNGE, VIP OR LOUNGE 1930, TROPHY LOUNGE, CHAMPIONS CLUB, FIFA PAVILION**

Subject to Availability

Note: Private Suite sales as part of a Four Match Series cannot include Round of 32 Matches at this time.



# SERIES OFFERINGS

Each unique Series offers a curated group of matches for a captivating journey across the tournament. To enhance your experience, each can include perks like exclusive access and premium hospitality.

## EIGHT MATCH SERIES

Pre-plan your matches and let the beautiful game take center stage. Select your choice of eight matches with the ability to include up to four elimination matches.



**4 GROUP-STAGE MATCHES**



**2 GROUP-STAGE MATCHES MUST BE ON A WEEKDAY (MONDAY - THURSDAY)**



**ANY OTHER 4 MATCHES**



**SELECT HOST COUNTRY MATCHES AND FINAL ELIGIBLE**



**AVAILABLE IN: PRIVATE SUITE, PITCHSIDE LOUNGE, VIP OR LOUNGE 1930, TROPHY LOUNGE, CHAMPIONS CLUB, FIFA PAVILION**

Subject to Availability



# SERIES OFFERINGS

Each unique Series offers a curated group of matches for a captivating journey across the tournament. To enhance your experience, each can include perks like exclusive access and premium hospitality.

## FOLLOW MY TEAM

Crafted for the most dedicated fans, this offering ensures that you follow your favorite team every step of the tournament across cities and venues, experiencing every historic moment firsthand.



**3 GROUP-STAGE MATCHES**



**1 ROUND-OF-32 MATCH (YOUR TEAM OR GROUP WINNER)\***



**AVAILABLE IN: FIFA PAVILION\*\***

\*If your team does not advance out of the group-stage competition, the fourth match of your package will switch to feature the group's winning team.

\*\* Matches in venues that do not offer FIFA Pavilion will receive a similar product offering.

Note: If a purchased Follow My Team series includes the opening match of any of the three host nations (Canada, Mexico, or the United States), an additional premium will be charged. In addition, all matches located in Canada and Mexico will be subject to local taxes. All matchups will be announced during the Final Draw in December 2025.





# SERIES OFFERINGS

Each unique Series offers a curated group of matches for a captivating journey across the tournament. To enhance your experience, each can include perks like exclusive access and premium hospitality.

## VENUE SERIES

Make your favorite stadium the ultimate stage for your FIFA World Cup 26™ experience. Secure your place at every match in the venue of your choice and be part of the unparalleled atmosphere that only the world's greatest tournament can deliver.



**ALL MATCHES AT A SPECIFIC VENUE**



**VENUE SERIES IN NEW YORK NEW JERSEY INCLUDES THE FINAL**



**AVAILABLE IN: PRIVATE SUITES, PITCHSIDE LOUNGE, VIP & LOUNGE 1930, TROPHY LOUNGE, CHAMPIONS CLUB, FIFA PAVILION**

