A full-page background image of the Eiffel Tower in Paris, France, under a clear blue sky. The tower is the central focus, with its intricate iron lattice structure clearly visible. In the foreground, there is a green lawn and a row of trees. A white banner with text is visible at the base of the tower. The overall scene is bright and clear.

# STEP INTO THE UNFORGETTABLE

**Olympic Games Paris 2024**

From July 26 to August 11



# THE OLYMPIC GAMES PARIS 2024

## GAMES FOR EVERYONE

In 1924, Paris hosted the Olympic Games, welcoming 3,000 athletes from 44 countries. In the summer of 2024, the Olympic Games will be back in the City of Light. While the motto and values of the Olympic Games have remained the same, the world has changed. Inclusive, sustainable, diverse, the Olympic Games Paris 2024 will be the biggest sport event ever organised in France. From 26 July to 11 August 2024, Paris will be the centre of the world, celebrating 10,500 athletes from 206 countries. With sport competitions held in the most emblematic monuments of the capital and places known throughout the world, these weeks will go down in history, and become memories of a lifetime for all who attend. Paris 2024 will be the first Olympic Games to offer fans from all over the world a revolutionary approach that provides a unique elevated hospitality experience. The Olympic Games are a popular, multicultural festival, a celebration shared with the rest of the world. They represent a new adventure that will embark France on a hospitality experience unlike any other.



The Games of  
XXXIII Olympiad



26 July to  
11 August 2024



**32 sports**  
(including 4 additional sports)



**19 days of  
competition\***



**More than  
750 sessions**



**10,500  
athletes**



**206 National Olympic  
Committees**

\*Handball, Football and Rugby take place from 24 July onwards

# INNOVATIVE HOSPITALITY EXPERIENCES

A range of official hospitality products categorized into three groups including guaranteed tickets plus a wide range of customized services to make your time at Paris 2024 truly epic.



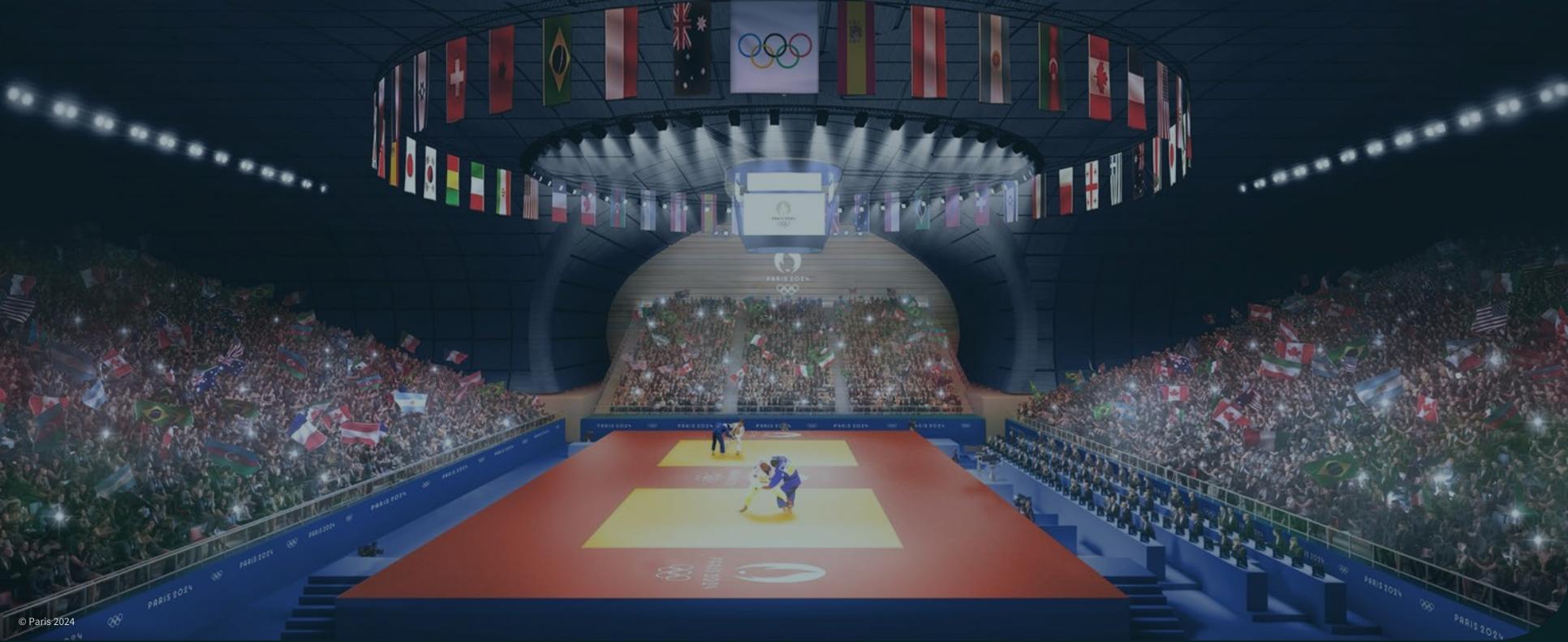
**On-site  
Hospitality**



**In the City  
Hospitality**



**Travel  
Packages**



© Paris 2024



# ON-SITE HOSPITALITY

# ON SITE HOSPITALITY

## SHARED OR PRIVATE OPTIONS

Shared & Private Hospitality Lounge options are available subject to venue configurations.



GOLD

SILVER

BRONZE

Shared



PRIVATE BOXES

Private

# ON SITE HOSPITALITY PRODUCT COMPARISON



Description	GOLD	SILVER	BRONZE	PRIVATE BOXES
<b>Introduction</b>	<b>The Premium Offering with Maximum Benefits</b> Access to the Olympic Games event of your choice paired with the most exclusive on site hospitality lounges and world-class service	<b>The Prime Offering with Exclusive Benefits</b> Access to the Olympic Games event of your choice with superior service in the on site hospitality lounges	<b>The Select Offering with Special Benefits</b> Access to the Olympic Games event of your choice with select service in the casual on site hospitality lounges	<b>The Private Offering with Exclusive Benefits</b> Exclusive access to the Olympic Games event of your choice with elevated service in the on site private boxes
<b>Guests Experience*</b>	<b>On Site Hospitality Lounge Before, During &amp; After the Event</b>	<b>On Site Hospitality Lounge Before &amp; During the Event</b>	<b>On Site Hospitality Lounge Before the Event</b>	<b>On Site Private Box Before, During &amp; After the Event</b>
<b>Gastronomy</b>	<b>Gourmet Menu &amp; Beverages</b>	<b>International Chef's Menu &amp; Beverages</b>	<b>Casual Dining &amp; Beverages</b>	<b>World-Class Gastronomy</b>
<b>Entertainment</b>	<b>Live In-Lounge Appearances &amp; Entertainment</b>	<b>Live In-Lounge Entertainment</b>	<b>In-Lounge Activities</b>	<b>Exclusive and Private Atmosphere</b>
<b>Gifting</b>	<b>A Special Commemorative Gift</b>	<b>A Special Gift</b>	<b>N/A</b>	<b>A Special Gift</b>
<b>Staffing</b>	<b>Dedicated Staff to See to Your Needs</b>	<b>Dedicated Staff to See to Your Needs</b>	<b>Dedicated Staff to See to Your Needs</b>	<b>Dedicated Staff to See to Your Needs</b>
<b>Guests Resolution</b>	<b>Onsite Guest Support Desk</b>	<b>Onsite Guest Support Desk</b>	<b>Onsite Guest Support Desk</b>	<b>Onsite Guest Support Desk</b>

\*Subject to sessions schedule and venue configuration

GOLD



# ON SITE HOSPITALITY

## IN-VENUE SHARED HOSPITALITY



### On Site Hospitality Lounge — Before, During & After the Event\*

Elevate your Olympic Games experience with continued access to the exclusive In-venue lounges located within the iconic event locations in and around Paris. Meet and mingle at your leisure while you enjoy premium service and hospitality, before, during, and after the event.

- ✓ Ticket Category: CAT A, CAT B, CAT C
- ✓ Access to the Olympic Games event of your choice paired with some of the most exclusive on site hospitality lounges and world-class service
- ✓ Best views & seating
- ✓ An international gourmet menu featuring French regional signature dishes will be offered in the hospitality lounges, served and passed from a combination of static and interactive cooking stations
- ✓ Premium selection of spirits, champagne, wine, beer, and soft drinks
- ✓ Olympic Games broadcast coverage viewable from TV screens positioned throughout the hospitality space
- ✓ Engage with Olympians and/or sporting event specialists, available for photo ops and autographs.
- ✓ Enjoy live musical entertainment with local French performing artists, or local DJs
- ✓ A commemorative gift will create lasting memories of your time at the Olympic Games Paris 2024
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk

SILVER



# ON SITE HOSPITALITY

## IN-VENUE SHARED HOSPITALITY



### On Site Hospitality Lounge — Before & During the Event\*

Watch the sporting action in style with access to the in-venue lounges located within the iconic event locations in and around Paris. Meet and mingle before and during the event.

- ✓ Ticket Category: CAT A, CAT B, CAT C
- ✓ Access to the Olympic Games event of your choice with superior service in the on site hospitality lounges
- ✓ Prime views & seating
- ✓ Crafted buffet-style menu with chef-attended food stations will feature International and French regional culinary specialties
- ✓ Champagne on arrival, and bar service with wine, beer, and soft drinks
- ✓ Olympic Games broadcast coverage viewable from TV screens positioned throughout the hospitality space
- ✓ Memorialize your experience with an in-lounge photo op while enjoying a live DJ spinning a curated set list
- ✓ A souvenir will create lasting memories of your time at the Olympic Games Paris 2024
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk

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\*Subject to sessions schedule and venue configuration

BRONZE



# ON SITE HOSPITALITY

## IN-VENUE SHARED HOSPITALITY



### On Site Hospitality Lounge — Before the Event\*

Relax in comfort pre-event with access to the in-venue lounges located within the iconic event locations perimeter.

- ✓ Ticket Category: CAT B, CAT C
- ✓ Access to the Olympic Games event of your choice with select service in the casual on site hospitality lounges
- ✓ Excellent views & seating
- ✓ Casual Dining - While in the lounge, enjoy a contemporary street food concept
- ✓ Select wine, beer, and soft drinks available
- ✓ Olympic Games broadcast coverage viewable from TV screens positioned throughout the hospitality space
- ✓ Memorialize your experience with a photo in the Olympic Games-themed lounge
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk

\*Subject to sessions schedule and venue configuration

PRIVATE BOXES



# ON SITE HOSPITALITY

## IN-VENUE PRIVATE HOSPITALITY



### On Site Private Box —Before, During & After the Event\*

Immerse yourself in the Olympic Games in your own private environment featuring dedicated hospitality offerings, via unique access to a private box and stand, before, during, and after the event

- ✓ Dedicated space for your group to experience the Olympic Games events the way you want, celebrating with friends and family or hosting clients for some of the best events of the Olympic Games
- ✓ Exclusive use of a private box with prime field-of-play views directly to the Olympic Games action, and from your seats in your private stand
- ✓ Savor a three-course menu featuring freshly prepared local and international dishes
- ✓ Private-level beverage service includes champagne upon arrival, premium wines and beer, and soft drinks
- ✓ A souvenir will create lasting memories of your time at the Olympic Games Paris 2024
- ✓ Dedicated staff to see to your needs
- ✓ On site guest support desk

\*Subject to sessions schedule and venue configuration



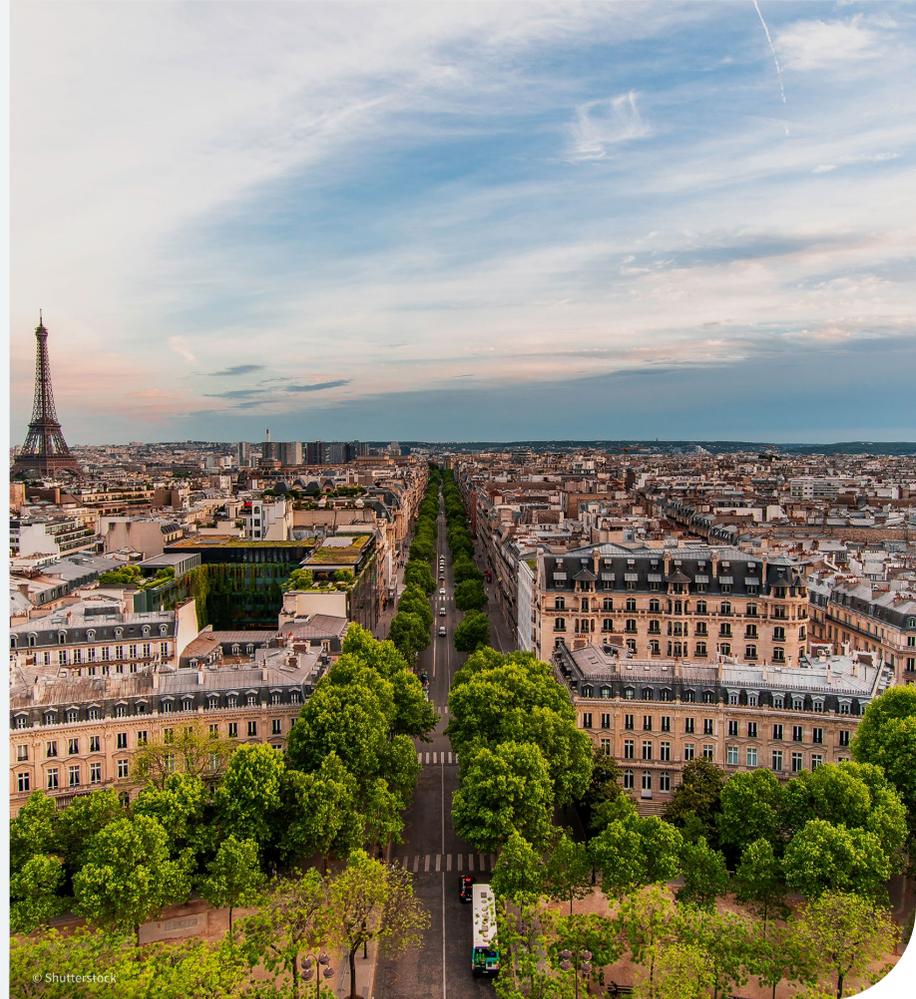
# IN THE CITY HOSPITALITY

# IN THE CITY HOSPITALITY

## WELCOME TO CLUBHOUSE 24

Clubhouse 24 is a destination for those who want to share the emotions and excitement of the Olympic Games Paris 2024 in a festive, invitation only hospitality environment located within the iconic Palais de Tokyo. Nestled in the heart of Paris, with breath-taking views of the Eiffel Tower and within walking distance to six competition venues, the Opening Ceremony on the Seine, and three metro lines, Clubhouse 24 will welcome fans from all over the world every day of the Olympic Games.

Guests will have the opportunity to dine on Parisian street market fare and enjoy immersive activities, interactive experiences, live musical entertainment, special guest appearances, exclusive merchandise, and photo opportunities as they watch the Olympic Games unfold live on large screens throughout the space. This inclusive hospitality solution may be accessed before or after an event and is available in conjunction with the majority of sports sessions.



# CLUBHOUSE 24

## THE CONCEPT



Audience	Global clients, B2C, B2B & stakeholders
Capacity	6.000-8.000 per day (3.000-4.000 guests at one time)
Dates	25 July to 11 August 2024
Operational hours	10am to 10pm every day
Access	Clubhouse 24 event ticket + Olympic Games sport session ticket + YOYO /party event – additional purchase)
Hospitality Experience	<ul style="list-style-type: none"><li>• Food</li><li>• Olympic Games and Paris themed environment</li><li>• Experimental activities and entertainment</li></ul>





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# TRAVEL PACKAGES

# TRAVEL PACKAGES

## FIVE KEY ELEMENTS

The travel packages provide an end-to-end, best-in-class, ticket-inclusive solution for fans of the Olympic Games. Creatively designed, these packages offer an innovative portfolio of options, with thoughtful touchpoints throughout the guest journey to encourage cultural immersion.



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**Accommodation**



© Paris 2024

**Length  
of stay**



© Paris 2024

**Dates  
of stay**



© Paris 2024

**Sport**



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**Lifestyle areas  
of interest**

# PACKAGE OVERVIEW

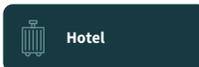


## DISCOVER 2024

🌙 1 - 3 nights

The Discover 2024 packages will offer an opportunity for shorter stays featuring Olympic Games tickets, accommodation, transport and the ability to enhance packages with additional inclusions.

### Always includes



### Add-on

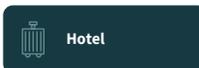


## EXPLORE 2024

🌙 3 - 6 nights

Designed for longer stays, the Explore 2024 packages will include Olympic Games tickets, accommodation, transport, curated excursions, exclusive events, sustainable gifting, shared central hospitality and much more.

### Always includes



### Could include



### Add-on





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**THANK YOU**

