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# PREMIUM EXPERIENCES

AO24

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# AO23 HIGHLIGHTS



25 global broadcast partners aired the AO in 226 territories



Over 1.7B social media impressions



Two-week AO attendance record broken with 839,192 fans through the gates



95K. Highest single day attendance in AO history



Premium restaurants showcased by 5 globally-recognized chefs



22K fans dined in premium restaurants on-site

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# RESTAURANTS

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Penfolds®

Penfolds Restaurant at the Australian Open promises an elevated dining experience, showcasing a refined, contemporary Australian menu curated by Scott Huggins, Executive Chef at Penfolds Magill Estate.

Enhancing the culinary journey is a perfectly paired selection of renowned wines from Penfolds, culminating in an unforgettable Grange moment. Here, guests will experience the epitome of luxury and sophistication at the AO.

Inclusions:

- Four-course fine dining menu
- Curated wine pairing
- Penfolds Grange moment
- Lower bowl Rod Laver seat



CENTREPIECE, Melbourne Park



From \$684 per person\*

\*Plus 10% or min. \$100 handling fee S1E per ticket



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# ROCKPOOL BAR & GRILL

Australian restaurant royalty, Rockpool Bar & Grill, returns to delight diners for a remarkable seventh year at Melbourne Park.

A steadfast part of the Australian Open culinary line-up, Rockpool, led by chef Corey Costello, once again bring a luxe dining experience to the AO with signature Rockpool menu and premium beverage selection.

## Inclusions:

- Curated three-course choice menu
- Two-hour premium beverage package of beers, wines, and non-alcoholic drinks
- Lower bowl Rod Laver seat



CENTREPIECE, Melbourne Park



From \$599 per person\*

\*Plus 10% or min. \$100 handling fee S1E per ticket



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# STOKEHOUSE

Indulge in a beautiful dining experience at the Australian Open with the return of the beloved Melbourne restaurant, Stokehouse.

Located just moments away from the heart of the tennis action, guests can revel in a light-filled dining room at The Glasshouse and enjoy a relaxed yet refined dining experience with AO Stokehouse.

## Inclusions:

- Seated three-course dining experience
- Two-hour premium beverage package
- Lower bowl Rod Laver seat
- Elevated dining experience for Finals
- Available from Thursday Night Week 1



The Glasshouse, Olympic Boulevard



From \$679 per person\*

\*Plus 10% or min. \$100 handling fee S1E per ticket



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# FUSION FEAST

Get ready for a lively dining experience at Fusion Feast, where a talented line-up of chefs will bring the heat to John Cain Arena with a vibrant Pan-Asian feast. Here, guests can explore live food stations featuring some of Melbourne's top restaurants, while enjoying a casual, convivial dining atmosphere with friends at the Australian Open.

This year, Fusion Feast will take diners on a journey through the rich heritage and bold flavours of Asia. From Filipino with Serai's Ross Magnaye to Indian with Daughter In Law's Jessi Singh, Japanese with Hareruya Pantry's Kantaro Okada to Cantonese with Moonhouse's Scott Lord, and Malaysian cuisine by Masterchef star Diana Chan, there's a range of dishes to explore the vibrant and diverse culinary landscape of Asia.

Inclusions:

- Two-hour beverage package
- Elevated dining experience for Finals
- Lower bowl Rod Laver seat



John Cain Arena (Dining)



From \$469 per person\*



\*Plus 10% or min. \$100 handling fee S1E per ticket

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# UNIQUE EXPERIENCES

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# ON-COURT SEATS

Sit in the most coveted seats in Rod Laver Arena, alongside local and internationally acclaimed stars in luxury.

Inclusions:

- Luxury seats on the very court of Rod Laver Arena
- Dining in an AO Restaurant
- Access to the Dressing Room, a private champagne bar directly connected to seating, for drinks throughout the match

 From \$1,200\*

\*Plus 10% or min. \$100 handling fee S1E per ticket



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# TROPHY EXPERIENCES

Seize your opportunity to do something most tennis pros will only ever dream of: getting up close and personal with the magnificent Australian Open trophies. Enjoy a private "meeting" with the Daphne Ackurst Memorial Cup and Norman Brookes Challenge Cup and have your photo taken with a piece of tennis history.

## Inclusions:

- Meet and greet with the official AO Trophies for up to half an hour



Superboxes and Private Rooms



From \$1,500\*

\*Plus 10% or min. \$100 handling fee S1E per ticket



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# THANK YOU

SportOne Events

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