



FEBRUARY 12, 2023 - ARIZONA

YOUR EXPERIENCE OF A LIFETIME AWAITS

With their experience hosting fans at the most coveted events across the globe, the NFL understands how to operate on a grand scale. The Official Ticket Packages and Super Bowl LVII Experiences invite you to feel the magnitude of America's biggest sporting event in The Grand Canyon State — with spectacular stadium views, earthshaking pregame events, and experiences that will leave you awestruck. This February, experience the Super Bowl like never before.



PERSONALIZED PLANNING

As guest, you choose how you would like to experience the biggest date on the NFL calendar. It all starts with your Official Ticket Package, complete with your choice of seating and pregame hospitality. For a more immersive experience, the All-Inclusive Packages offer luxury hotel accommodations, convenient travel services, and unique excursions — or upgrade to ELITE for the ultimate VIP Super Bowl weekend.



**Exclusive
Access**



**Exact
Seat Locations**



**Hotel
Accommodations**



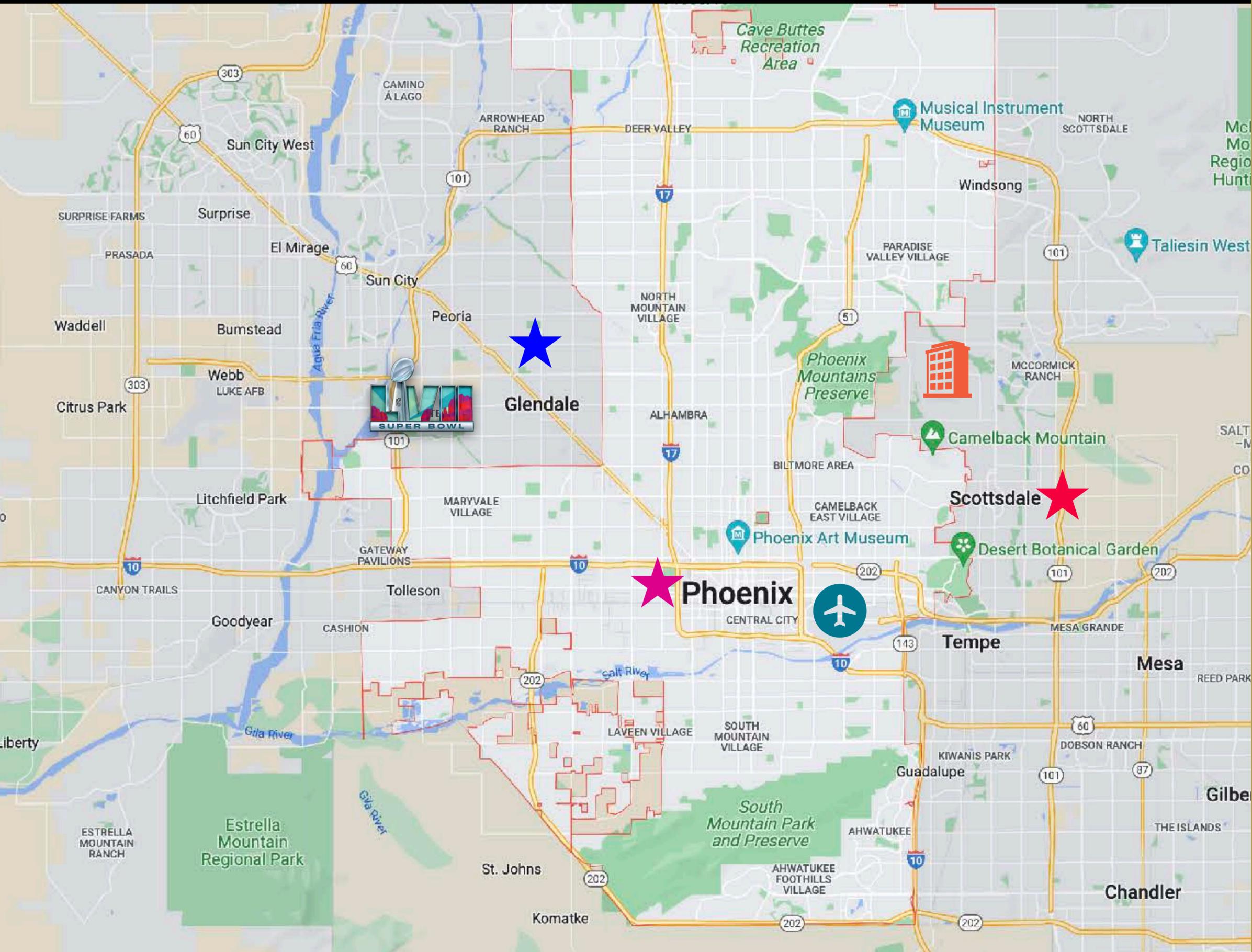
**Official Pregame
Hospitality**



**Live
Entertainment**



ARIZONA AREA OVERVIEW



STATE FARM STADIUM



PHX AIRPORT



HOTEL
OMNI MONTELUCIA
Scottsdale



GLENDALE



SCOTTSDALE



PHOENIX

— ALL-INCLUSIVE —

MAKE IT ALL-INCLUSIVE

ADD TRAVEL, HOTEL AND EXCLUSIVE EXPERIENCES

With All-Inclusive Ticket & Ground Travel Package guests will enjoy incredible benefits and turnkey service including exclusive access to special events and hospitality spaces, exciting excursions with Special Guests, and an overall elevated hospitality experience during the weekend. All-Inclusive is the most sought-after, end-to-end Super Bowl hospitality solution.



WORLD-CLASS STADIUM

STATE FARM STADIUM, HOME OF SUPER BOWL LVII





HOSPITALITY

AS CLOSE AS IT GETS

START GAME DAY WHERE THE ACTION IS

Join inside the Official Super Bowl LVII Campus to start your Super Bowl LVII Game Day experience at the closest pregame experiences to State Farm Stadium. The epic parties feature live entertainment and exceptional hospitality, all just steps from your seat.





LEGENDARY MOMENTS

A WEEKEND WITH NFL ROYALTY

Some of the biggest names in NFL history are on the guest list at the pregame parties. NFL Legends have become a staple at the events, offering you exclusive opportunities to meet football icons, snap some Insta-worthy pics, and live the dream at Super Bowl LVII.

GAME DAY ACTIVATION AREA

ON THE FIFTY



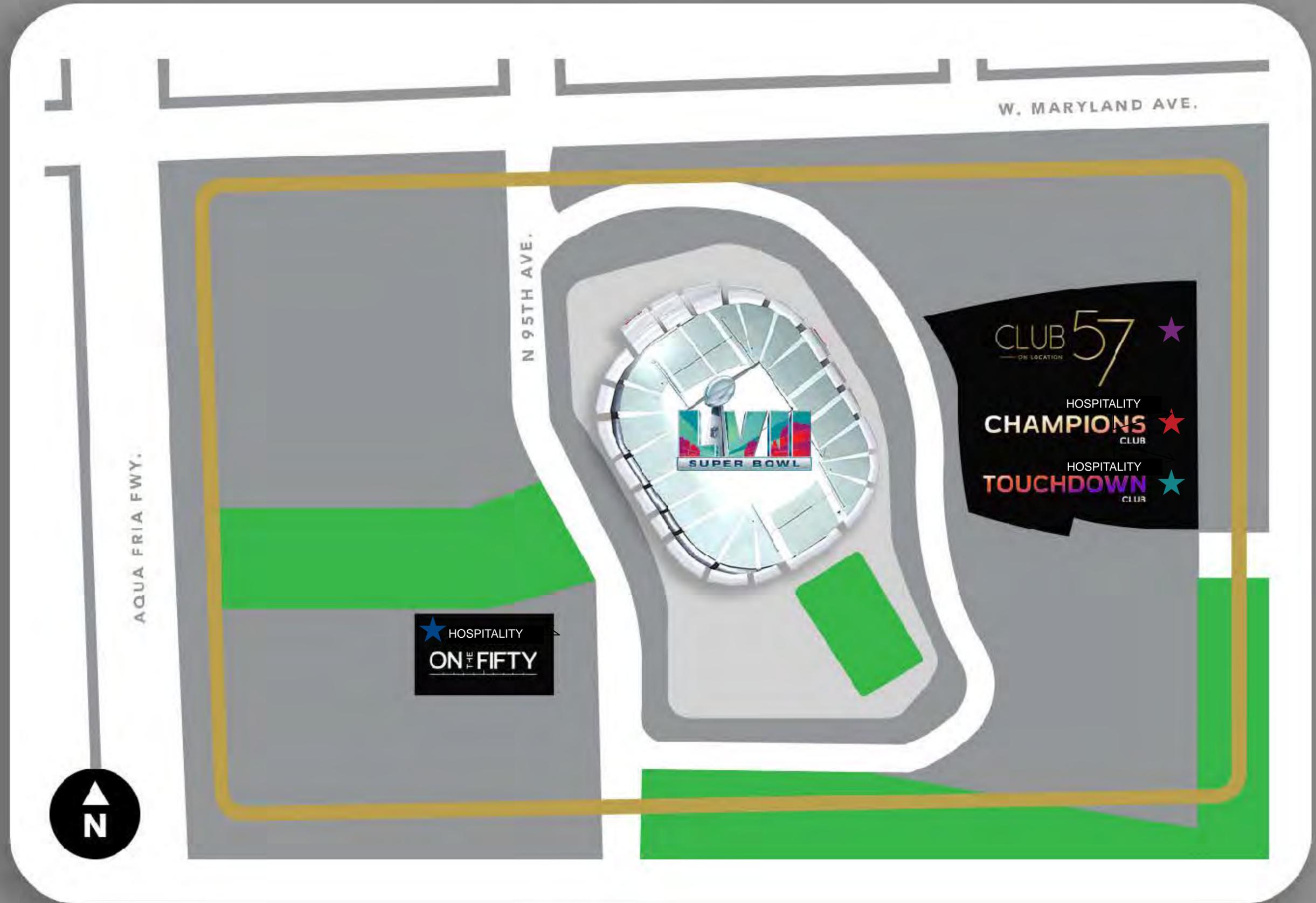
CLUB 57
presented by ON LOCATION



CHAMPIONS
CLUB



TOUCHDOWN
CLUB



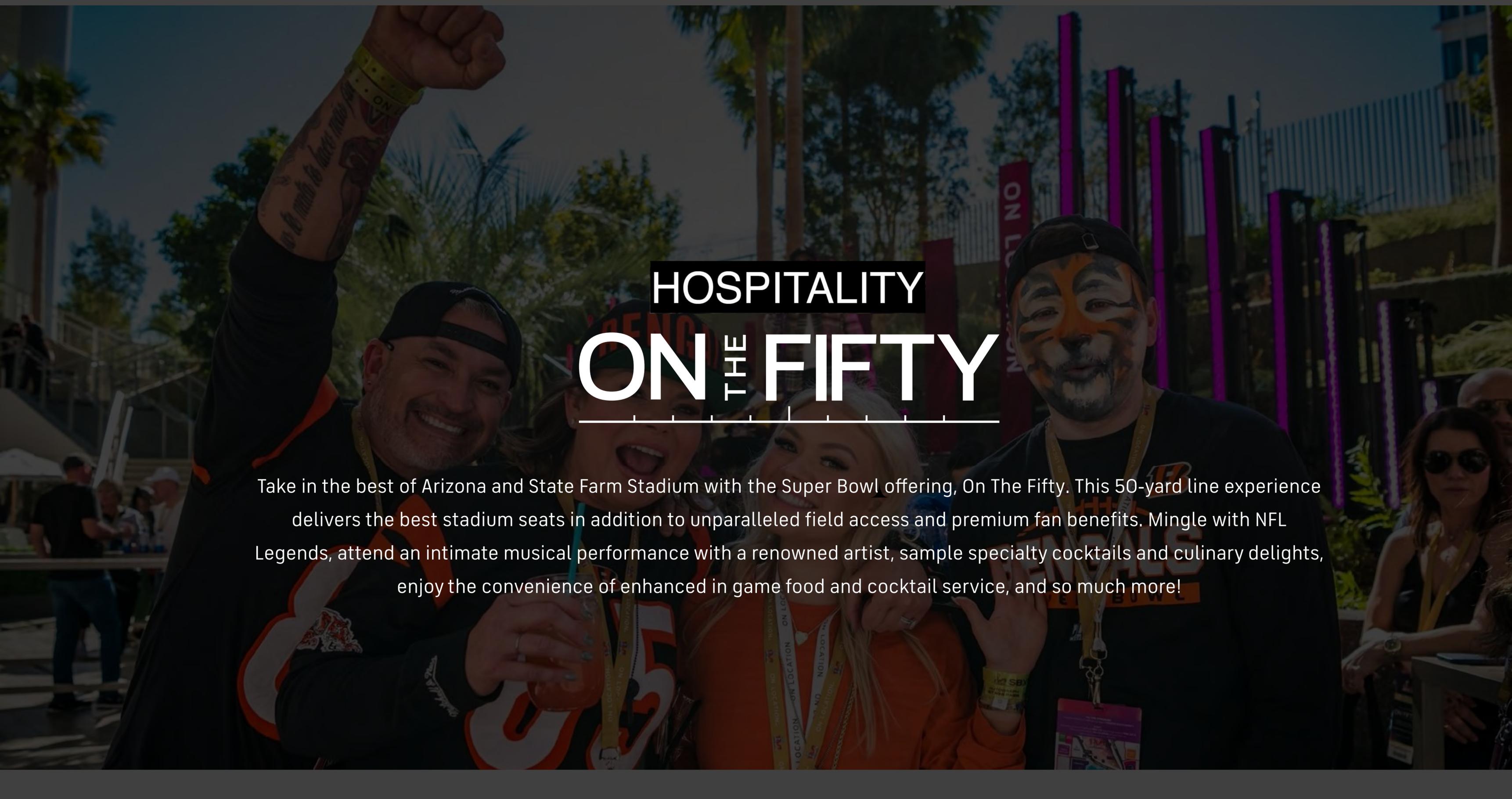


SELECT YOUR EXPERIENCE

ON THE FIFTY | CLUB 57 | CHAMPIONS | TOUCHDOWN

ELITE | ALL-INCLUSIVE



A group of people at a Super Bowl event. In the foreground, a man on the left has his fist raised in celebration. Next to him, a woman is smiling and holding a drink. To her right, another woman is also smiling. On the far right, a man has tiger face paint on his face. They are all wearing lanyards and wristbands. The background shows a stadium setting with palm trees and a building with purple vertical accents.

HOSPITALITY ON THE FIFTY

Take in the best of Arizona and State Farm Stadium with the Super Bowl offering, On The Fifty. This 50-yard line experience delivers the best stadium seats in addition to unparalleled field access and premium fan benefits. Mingle with NFL Legends, attend an intimate musical performance with a renowned artist, sample specialty cocktails and culinary delights, enjoy the convenience of enhanced in game food and cocktail service, and so much more!

HOSPITALITY ON THE FIFTY

YOUR EXPERIENCE

Seats on the Fifty-Yard Line

Closest Pregame Party to SBLVII

Temperature-Controlled Pregame Hospitality adjacent to the Stadium

Located on the Official Super Bowl LVII Campus

Intimate Musical Performance by a Renowned Artist

All-Inclusive Premium Food and Beverage provided through entire Game Day Experience

Enhanced In-Game Food and Cocktail Service

Mix and Mingle with NFL Legends

Post Game Field Access

Post Game Hospitality

Game Day Parking



Sedan/SUV parking only. Limited to one parking pass per two ticketed guests for ELITE and one pass per four ticketed guests for On The Fifty.





ON THE FIFTY

PRIME POSITIONING & PREGAME INDULGENCES

This signature Super Bowl offering welcomes you to the cool comfort of a climate-controlled oasis featuring pregame indulgences including an ultra-premium bar, chef-curated cuisine, a special acoustic performance by a headline artist and NFL Legend guests.

HOSPITALITY
ON THE FIFTY

EXCLUSIVE POSTGAME FIELD ACCESS

CELEBRATE LIKE CHAMPIONS

Experience the thrill of being at the epicenter of excitement after the new Super Bowl Champions are crowned! Only this package brings you right onto the turf to take photos, make confetti angels, and create forever memories after history is made at State Farm Stadium.





ON THE FIFTY

- Seats on the Fifty-Yard Line
- Closest Pregame Party to SBLVII
- Elite Temperature-Controlled Pregame Hospitality Adjacent to the Stadium
- Located on the Official Super Bowl LVII Campus
- Intimate Musical Performance by a Renowned Artist
- All-Inclusive Premium Food and Beverage provided through entire Game Day Experience
- Enhanced In-Game Food and Cocktail Service
- Mix and Mingle with NFL Legends
- Post Game Field Access
- Post Game Hospitality
- Game Day Parking



Sedan/SUV parking only. Limited to one parking pass per two ticketed guests for ELITE and one pass per four ticketed guests for On The Fifty.



HOSPITALITY ON THE FIFTY ELITE

YOUR EXPERIENCE

- Seats on the Fifty-Yard Line
- Closest Pregame Party to SBLVII
- Elite Temperature-Controlled Pregame Hospitality adjacent to the Stadium
- Located on the Official Super Bowl LVII Campus
- Intimate Musical Performance by a Renowned Artist
- All-Inclusive Premium Food and Beverage provided through entire Game Day Experience
- Enhanced In-Game Food and Cocktail Service
- Mix and Mingle With NFL Legends
- Post Game Hospitality
- Post Game Field Access

UPGRADES

- Ultra-Premium Stadium Seating
- VIP Pregame Experience with Reserved Seating + Dedicated Waitstaff
- VIP Pregame Live Entertainment Experience
- Invitation to Exclusive VIP Super Bowl Event
- Hospitality House + Elite Lounge Weekend
- Dedicated On-Site Concierge Staff Reserved Game Day Parking
- Meet & Greet With Talent at all Events Access to Partner Gifting Suite
- Autographed Merchandise

Sedan/SUV parking only. Limited to one parking pass per two ticketed guests for ELITE and one pass per four ticketed guests for On The Fifty.



CLUB 57 HOSPITALITY

YOUR EXPERIENCE

Open-Air Premier Pregame Party Adjacent to Stadium

Located on the Official Super Bowl LVII Campus

Premium Open Bar

Meet & Greet with NFL Legends

Optimal Viewing of the Main Stage with Headline Talent

Premium Culinary Experience



SUPER BOWL LVII

ON LOCATION.

CLUB 57

PREMIUM VIEWS & LEGENDARY ACCESS

Premier hospitality and coveted views of headline entertainment await at Club 57, an exclusive pregame venue featuring a Top Shelf open bar, premium cuisine and a vibe inspired by Arizona's incomparable resort scene. Named in celebration of Super Bowl LVII, there's no better place than Club 57 to mingle with NFL Legends and enjoy photo opportunities with these football greats.





CLUB 57

- Open-Air Premier Pregame Party adjacent to Stadium
- Located on the Official Super Bowl LVII Campus
- Premium Open Bar
- Meet & Greet with NFL Legends
- Optimal Viewing of the Main Stage with Headline Talent
- Premium Culinary Experience



CLUB 57

HOSPITALITY
ELITE

YOUR EXPERIENCE

Open-Air Premier Pregame Party adjacent to Stadium

Located on the Official Super Bowl LVII Campus

Premium Open Bar

Meet & Greets with NFL Legends

Optimal Viewing of the Main Stage with Headline Talent

Premium Culinary Experience

UPGRADES

Ultra-Premium Stadium Seating

VIP Pregame Experience with Reserved Seating + Dedicated Waitstaff

VIP Pregame Live Entertainment Experience

Hospitality House + Lombardi Experience (Saturday Only)

Dedicated On-Site Concierge Staff

Private Viewing Deck in Pregame Hospitality

Reserved Game Day Parking

Premium Gifting

Overtime Postgame Experience with Reserved Seating

Sedan/SUV parking only. Limited to one parking pass per two ticketed guests for ELITE and one pass per four ticketed guests for On The Fifty.



HOSPITALITY CHAMPIONS CLUB

Step into the splendor of the desert and get ready for the biggest game of the year like a Champion. Located on the Official Super Bowl LVII Campus, this epic pregame option features main stage viewing of headline entertainment and a special guest appearance by an NFL Legend. Interactive talent and activities, a diverse selection of local cuisine, and an all-inclusive bar will guarantee a memorable start to Game Day.





CHAMPIONS CLUB

WINNING HOSPITALITY & EPIC ENTERTAINMENT

Kick off Game Day like a Champion with a winning combination of Super Bowl spirit and Arizona flair. Enjoy a full bar featuring specialty cocktails, southwestern-inspired cuisine and great views of your pregame headline entertainment. Special NFL Legend appearances and interactive Super Bowl games and photo opportunities will make your Champions Club experience simply unforgettable.



CHAMPIONS CLUB

Open-Air Pregame Party adjacent to Stadium
 Located on the Official Super Bowl LVII Campus

Premium Open Bar

NFL Legend Appearances

Headline Talent Performance

Interactive Activities

Diverse Cuisine Featuring Local Flavors





HOSPITALITY TOUCHDOWN CLUB

Located on the Official Super Bowl LVII Campus, the passion for football burns brighter than the desert sun at Touchdown Club. This Super Bowl fan experience delivers the most robust offering of pregame activities including main-stage entertainment, larger-than-life photo ops, and interactive football games that will put your skills to the test. Touchdown Club guests will enjoy specialty cocktails, foods inspired by Arizona's unique southwestern culture, as well as Game Day favorites, savory treats with a desert twist, and a full, all-inclusive bar.



TOUCHDOWN CLUB

TAILGATE FAVORITES & A VICTORY VIBE

Score big at Touchdown Club, an unrivaled pregame party featuring a full bar, tempting tailgate fare, fun football activations and Game Day photo opportunities. Experience the thrill of headline musical performances with views of the stage and large LED screens to take in all the action. For an unrivaled fan experience, there's simply no better place to gear up for kickoff than Touchdown Club.





TOUCHDOWN CLUB

Open-Air Pregame Party Adjacent to Stadium
 Located on the Official Super Bowl LVII Campus

- Premium Open Bar
- NFL Legend Appearances
- Headline Talent Performance
- Interactive Activities
- Diverse Cuisine Featuring Local Flavors



EXPERIENCE BENEFITS

ON THE FIFTY

CLUB 57
ON LOCATION

CHAMPIONS CLUB

TOUCHDOWN CLUB

POSTGAME FIELD ACCESS	★			
ENHANCED ALL-INCLUSIVE IN-GAME FOOD AND COCKTAIL SERVICE	★			
IN-STADIUM CLUB ACCESS - 200 LEVEL ONLY		★	★	
PREGAME OPEN BAR	★	★	★	★
LOWER-LEVEL SEATING OPTIONS	★	★	★	
LIVE PREGAME HEADLINE ENTERTAINMENT	★	★	★	★
OPEN-AIR PARTIALLY COVERED PREGAME PARTY	★	★	★	★
NFL LEGEND APPEARANCES	★	★	★	★
NFL LEGEND PHOTO OPPORTUNITIES	★	★		
EXACT SEAT LOCATIONS	★	★	★	★
INSIDE THE OFFICIAL SUPER BOWL LVII CAMPUS	★	★	★	★
ELITE EXPERIENCE UPGRADE AVAILABLE	★	★		
EXCLUSIVE POSTGAME HOSPITALITY	★			
CELEBRITY CHEF CURATED MENU	★	★	★	★
GAME DAY PARKING	★			

Availability subject to change. NFL reserves the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures.

Sedan/SUV parking only. Limited to one parking pass per two ticketed guests for ELITE and one pass per four ticketed guests for On The Fifty.





DREAM BIGGER

SEE YOU IN ARIZONA!