

66th ceremony du Ballon D'Or™

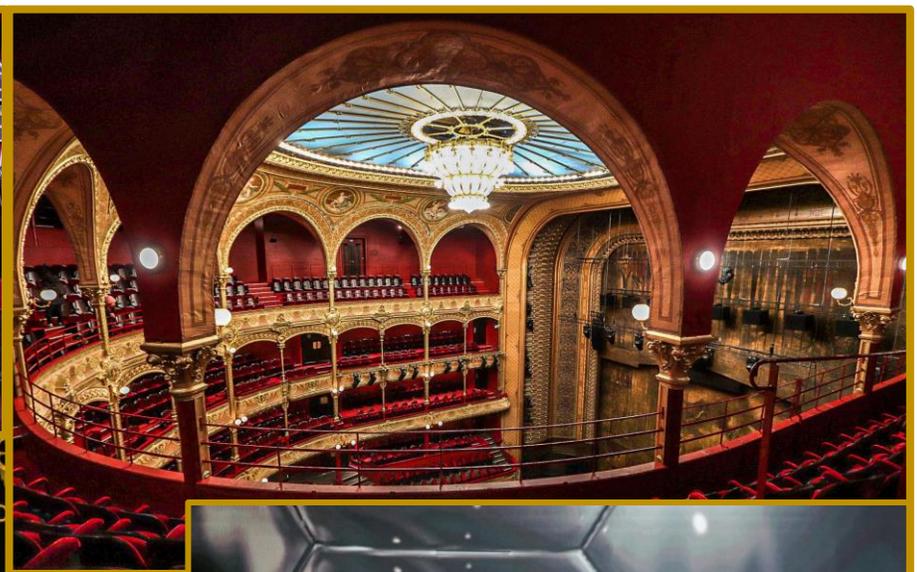
Created in 1956 by journalists from the editorial staff of France Football, the Ballon d'Or is part of soccer's heritage, and shines throughout the world. Lifted by Cristiano Ronaldo, Lionel Messi, Zinedine Zidane, Marco Van Basten, Michel Platini, Johan Cruyff and so many other great names, it is the most prestigious individual trophy in the world.

350 VIPs from the football world will be present.

17 october 2022

Théâtre du Châtelet, Paris







Program of the event

19:15: Doors open - Red carpet

19:30: Photo shootings, access to the Theater

20:00: Start of the Golden Ball Ceremony

22:00: End of the Ceremony: Cocktail reception
in the VIP lounge

24:00: End of the evening



Single package – €2'250 + VAT

- 1 Official Ceremony invitations +
- 1 post ceremony V.I.P cocktail access



Partner **HOSPITALITY** – €18'500 + VAT

25 Official Ceremony invitations

25 post ceremony V.I.P cocktail access



Partner GOLD – €65'000 + VAT

- Visibility **Logo** on the red carpet photocall (evening partner)
- Visibility **Logo** on the backdrop ITV
- Visibility **Logo** on the drops and screen in reception areas
- Designation " Partner of the 65th Ballon d'Or award ceremony
"onall internal communication, on social networks

25 Official Ceremony invitations +

25 post ceremony VIP cocktail access

4 before the ceremony VIP cocktail access



Parter SILVER – €35'500 + VAT

- Visibility **Logo** on the **backdrop** **ITV**
- Visibility **Logo** on the drops and screen **in reception areas**
- Designation " **Partner of the 65th Ballon d'Or award ceremony** " on all internal communication, on **social media**

25 Official Ceremony invitations +

25 post ceremony V.I.P cocktail access

4 before the ceremony V.I.P cocktail access



Parter **BRONZE** – €24'500 + VAT

- Visibility **Logo** on the **backdrop** **ITV**
- Visibility **Logo** on the drops and screen **in reception areas**
- Designation " **Partner of the 65th Ballon d'Or award ceremony** "on all internal communication, on **social network**

**12 Official Ceremony invitations +
12x VIP cocktail access**



