

SUPER BOWL LVI
LOS ANGELES
2022



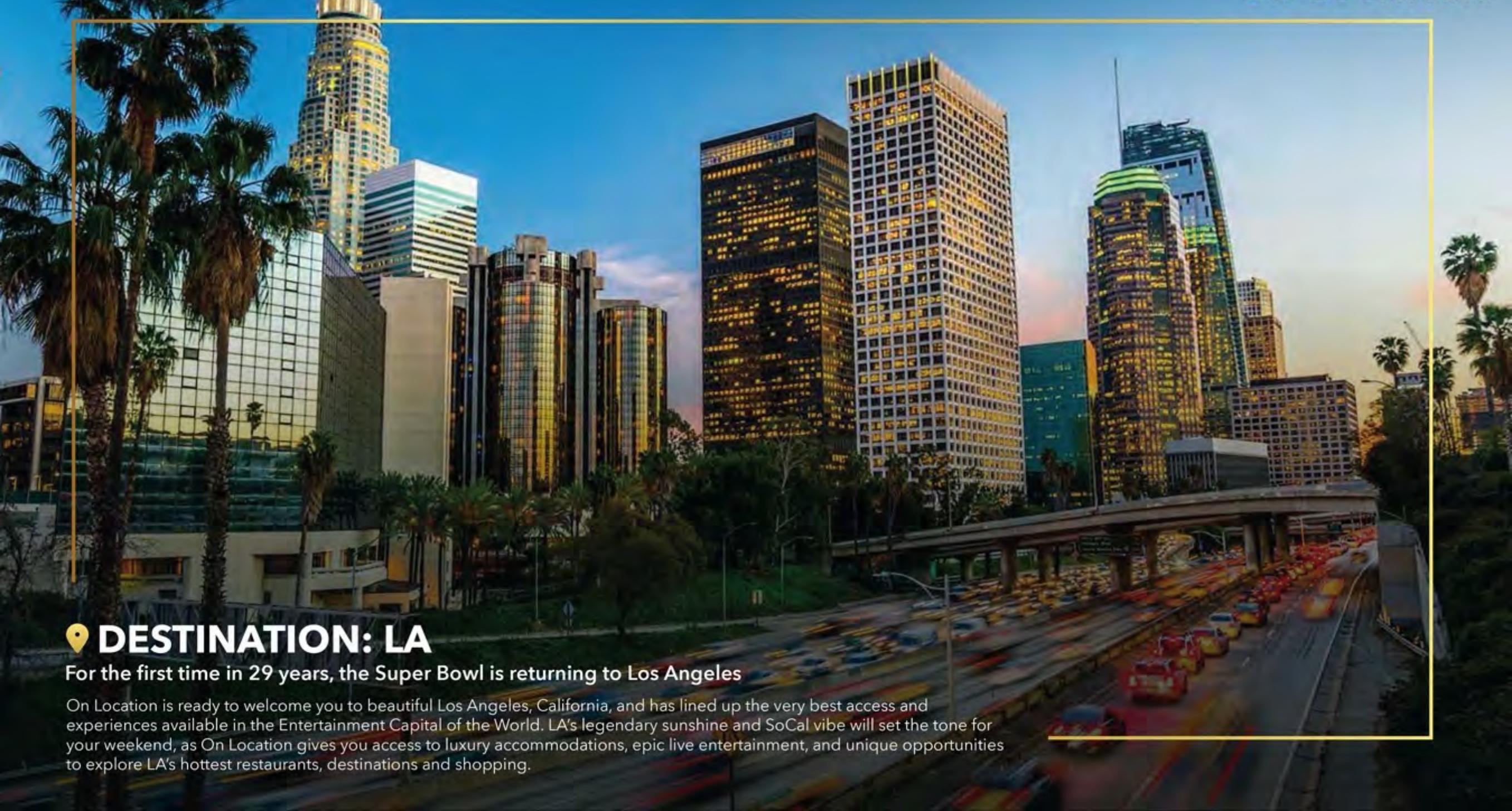
ON LOCATION™



IMAGINE THE SUPER BOWL EXPERIENCE OF A LIFETIME

On Location is ready to roll out the red carpet to host you at Super Bowl LVI in the City of Dreams. As the Official Hospitality Provider of the NFL, On Location offers custom experience packages that put you in the starring role for the Super Bowl, with premium seating, legendary pregame events, unparalleled hospitality, postgame celebrations and so much more, all designed to create memories to last a lifetime. Just choose your experience and let On Location make your Super Bowl dreams come true.





📍 DESTINATION: LA

For the first time in 29 years, the Super Bowl is returning to Los Angeles

On Location is ready to welcome you to beautiful Los Angeles, California, and has lined up the very best access and experiences available in the Entertainment Capital of the World. LA's legendary sunshine and SoCal vibe will set the tone for your weekend, as On Location gives you access to luxury accommodations, epic live entertainment, and unique opportunities to explore LA's hottest restaurants, destinations and shopping.

ENHANCE YOUR EXPERIENCE

Upgrade your Super Bowl LVI experience with a stay at one of the very best hotel properties in the area.

DOWNTOWN LA

Composed of over a dozen districts, ranging from arts and fashion to Little Tokyo. This the hub for the rail transit system.

Featured Hotels: Omni Los Angeles Hotel at California Plaza & The NoMad Los Angeles

HOLLYWOOD

Home of the US film industry, this is one of the top tourist areas in the country, full of shopping, restaurants and sites, including the Walk of Fame and the Hollywood sign.

Featured Hotels: The London West Hollywood & The Dream Hollywood

BEVERLY HILLS

This region features upscale shopping along the infamous Rodeo Drive and Melrose Avenue. It is one of the top destinations for tours.

Featured Hotels: Sofitel Beverly Hills & Mr. C Beverly Hills

AIRPORT

Closest to the stadium and near Los Angeles International Airport. The stadium is at the center of the Entertainment District at Hollywood Park, featuring venues, office spaces and more than 20 acres of parkland.

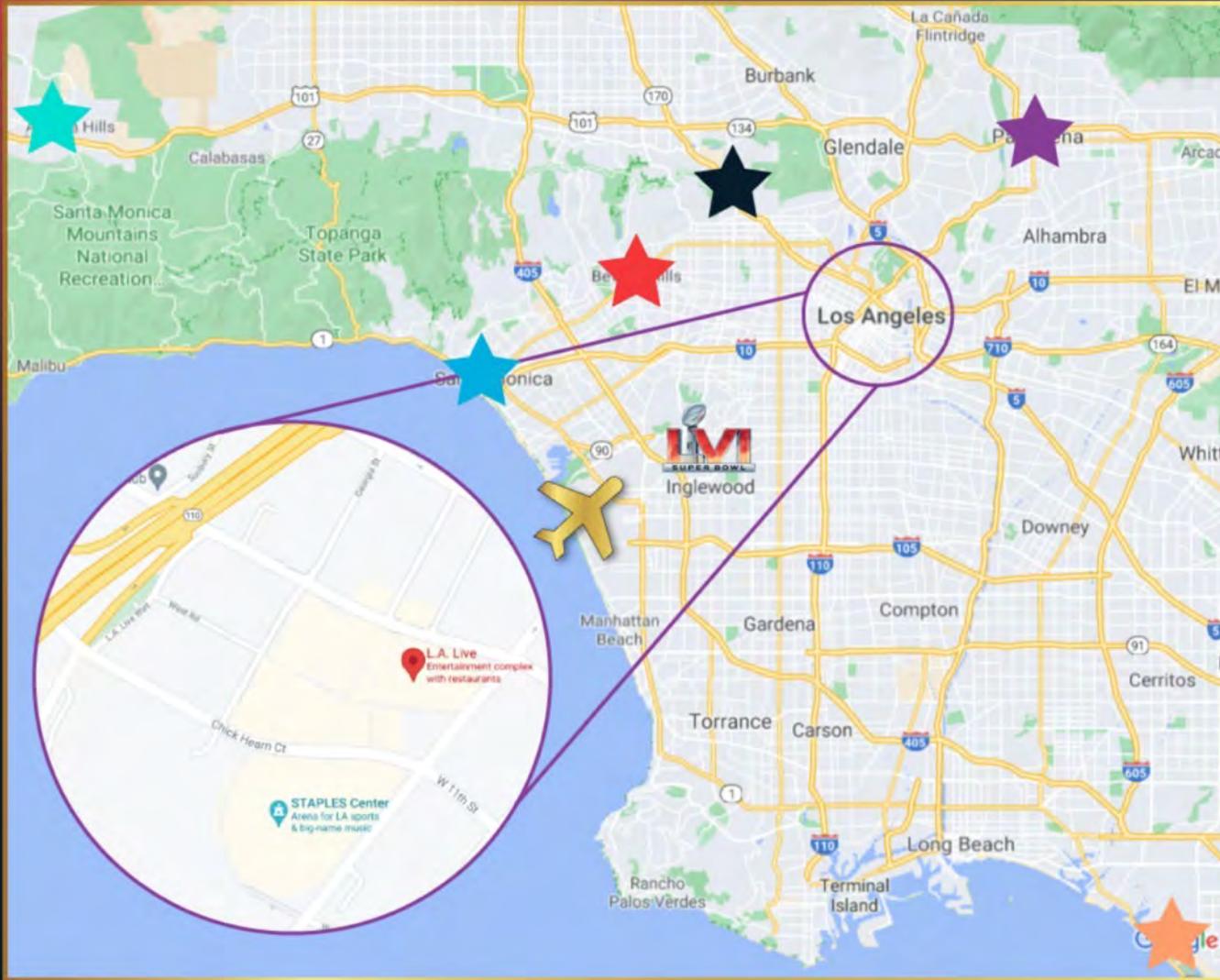
Featured Hotel: Hilton Los Angeles Airport & Sonesta Los Angeles Airport

SANTA MONICA

This trendy area boasts easy access to the Pacific Ocean. The Santa Monica Pier is a popular destination for tourists that includes Pacific Park, an oceanfront amusement park and more.

Featured Hotel: Le Meridien Delfina





LOS ANGELES MAP



SANTA MONICA



HUNTINGTON BEACH



HOLLYWOOD



SOFI STADIUM



BEVERLY HILLS



LAX



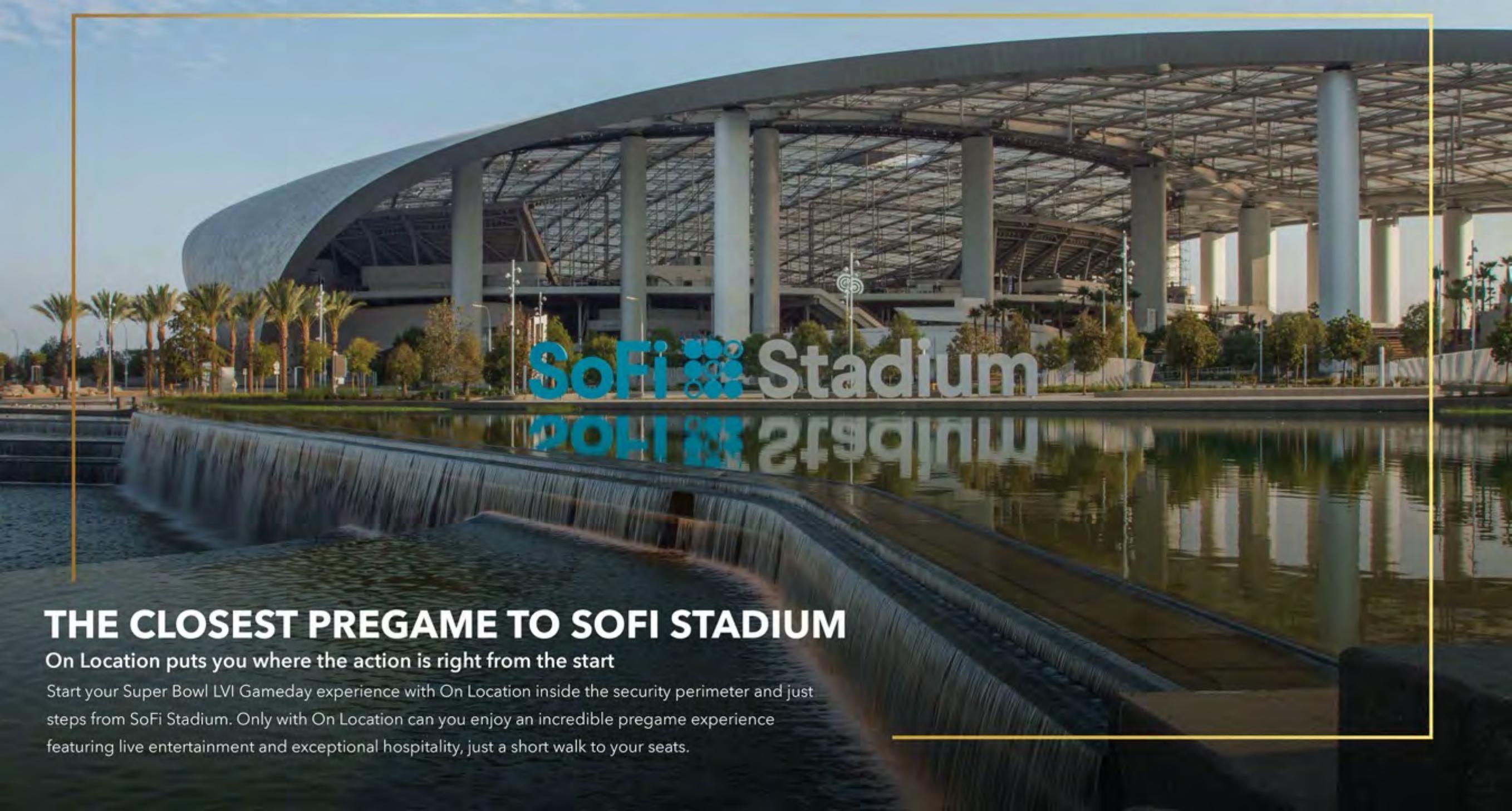
PASADENA



DOWNTOWN LA
(Super Bowl Experience,
Super Bowl Music Fest, LA Live)



WESTLAKE VILLAGE

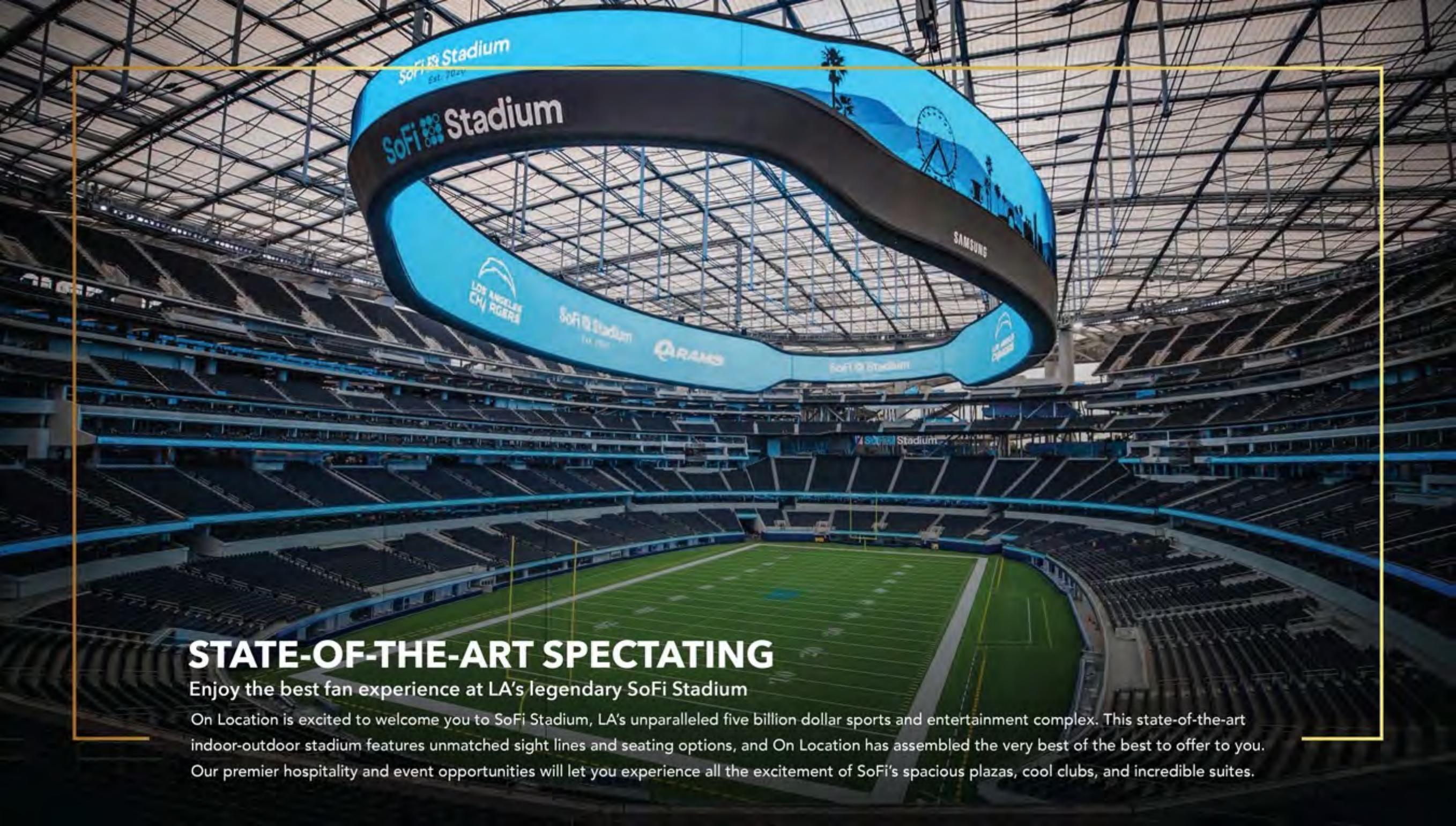
The image shows the exterior of SoFi Stadium, a large, modern arena with a curved, metallic facade and a complex, grid-like roof structure supported by numerous white columns. In the foreground, a multi-tiered waterfall flows into a pool of water. The stadium's name, "SoFi Stadium", is overlaid in the center of the image in a blue and white font, with the "SoFi" logo in blue and "Stadium" in white. The logo and name are reflected in the water of the waterfall.

SoFi Stadium

THE CLOSEST PREGAME TO SOFI STADIUM

On Location puts you where the action is right from the start

Start your Super Bowl LVI Gameday experience with On Location inside the security perimeter and just steps from SoFi Stadium. Only with On Location can you enjoy an incredible pregame experience featuring live entertainment and exceptional hospitality, just a short walk to your seats.

The image shows the interior of SoFi Stadium, a large indoor-outdoor sports and entertainment complex. The stadium is mostly empty, with rows of blue seats visible. A prominent feature is a large, curved, blue structure hanging from the ceiling, which displays the SoFi Stadium logo and other branding. The structure also features a reflection of a Ferris wheel and palm trees. The field is green and appears to be a soccer field. The overall atmosphere is modern and high-tech.

STATE-OF-THE-ART SPECTATING

Enjoy the best fan experience at LA's legendary SoFi Stadium

On Location is excited to welcome you to SoFi Stadium, LA's unparalleled five billion dollar sports and entertainment complex. This state-of-the-art indoor-outdoor stadium features unmatched sight lines and seating options, and On Location has assembled the very best of the best to offer to you. Our premier hospitality and event opportunities will let you experience all the excitement of SoFi's spacious plazas, cool clubs, and incredible suites.



ON LOCATION

ON THE FIFTY

ON LOCATION.
ON THE FIFTY

An unrivaled Super Bowl experience featuring:

- Premier seating options
- Exclusive in-stadium pregame hospitality
- Award-winning chef-curated cuisine
- Ultra-premium open bar
- Private and intimate headline musical performance
- NFL Legend Meet & Greet





PECHANGA FOUNDERS CLUB

Enjoy premium hospitality throughout your gameday experience

As an On the Fifty guest seated in sections VIP111 or VIP112, you will have access to the Pechanga Founders Club for in-game and postgame hospitality. Featuring a spacious interior and sleek design, enjoy a premium bar, grab-and-go favorites, dessert and more in this striking private space.



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ON THE FIFTY

POSTGAME FIELD ACCESS

After watching the drama unfold and a new Super Bowl Champion crowned, celebrate like the winning team on the SoFi Stadium turf, exclusive to On Location guests. There truly is no better way to remember your Super Bowl LVI experience than taking pictures and making confetti angels on the field after history is made in LA.



On the Fifty with in-game hospitality & postgame field access (VIP111-112 & VIP131-132)

Postgame Field access availability subject to change and/or modification



ON LOCATION.

CLUB
67



ON LOCATION.

CLUB **67**

An exclusive club-level Super Bowl experience featuring:

- Excellent seating options
- Club-level pregame hospitality
- Award-winning cuisine prepared by Wolfgang Puck Catering
- Premium open bar
- Excellent views of headline entertainment
- NFL Legend appearances and photo opportunities



ON LOCATION™

CLUB **67**

YOUR EXPERIENCE

- Great SoFi Stadium seating options
- Cuisine from Wolfgang Puck Catering and curated local restaurant partners
- Top-shelf open bar
- Excellent view of pregame headline entertainment
- NFL Legend appearances
- Spacious layout with a wide-variety of seating
- Super Bowl activations
- Spectacular photo opportunities and views

STARTING AT \$17,500



ON LOCATION

CLUB **67**
ELITE

Guests interested in our Club 67 ticket packages can upgrade to Club 67 ELITE for a VIP experience at Super Bowl LVI. Inquire to learn more.

Prices & availability subject to change and excl. 10% handling fee S1E. We reserve the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures.

ON LOCATION.

CHAMPIONS



ON LOCATION.

CHAMPIONS

A championship-level Super Bowl experience featuring:

- Lower-level seating options & great sightlines
- LA-inspired cuisine prepared by Wolfgang Puck Catering
- Top shelf open bar
- Live headline entertainment
- NFL Legend Appearances



ON LOCATION
CHAMPIONS

YOUR EXPERIENCE

- Lower-level seating & great sightlines
- Cuisine from Wolfgang Puck Catering and curated local restaurant partners
- Top-shelf open bar
- Live headline entertainment
- NFL Legend appearances
- Fantastic and fan-centric party atmosphere
- Super Bowl activations and photo opportunities
- Open-air partially-covered pregame party

STARTING AT \$9,000



ON LOCATION
CHAMPIONS
ELITE

Guests interested in our Champions ticket packages can upgrade to Champions ELITE for a VIP experience at Super Bowl LVI. Inquire to learn more.

Prices & availability subject to change and excl. 10% handling fee S1E. We reserve the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures.

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ON LOCATION.



A live-action Super Bowl experience featuring:

- Upper-level seating with a great view of the action
- Elevated tailgate favorites
- Full open bar
- Live entertainment
- NFL Legend host



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YOUR EXPERIENCE

- Upper-level seating
- Elevated tailgate fare from Wolfgang Puck Catering and local partners
- Full open bar
- NFL Legend hosts
- Special guests
- Headline Entertainment
- Tailgate games
- Super Bowl activations and photo opportunities
- Open-air partially-covered pregame party

STARTING AT \$7,000



Prices & availability subject to change and excl. 10% handling fee S1E. We reserve the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures.



INVESTMENT AND BENEFITS

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56 LIVE

POSTGAME FIELD ACCESS AVAILABLE	★			
ALL-INCLUSIVE IN-GAME HOSPITALITY AVAILABLE	★			
IN-STADIUM CLUB ACCESS AVAILABLE	★			
PREGAME OPEN BAR	★	★	★	★
LOWER-LEVEL SEATING OPTIONS	★	★	★	
LIVE HEADLINE ENTERTAINMENT	★	★	★	★
OPEN-AIR PARTIALLY COVERED PREGAME PARTY	★	★	★	★
NFL LEGEND APPEARANCES	★	★	★	★
NFL LEGEND PHOTO OPPORTUNITIES	★	★		
NFL LEGEND HOST	★	★	★	★

STARTING AT
\$32,000

STARTING AT
\$17,500

STARTING AT
\$9,000

STARTING AT
\$7,000

Prices & availability subject to change. We reserve the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures. Prices exclude a 10% handling fee of SportOne Events

MAKE YOUR SUPER BOWL LVI EXPERIENCE **ELITE**

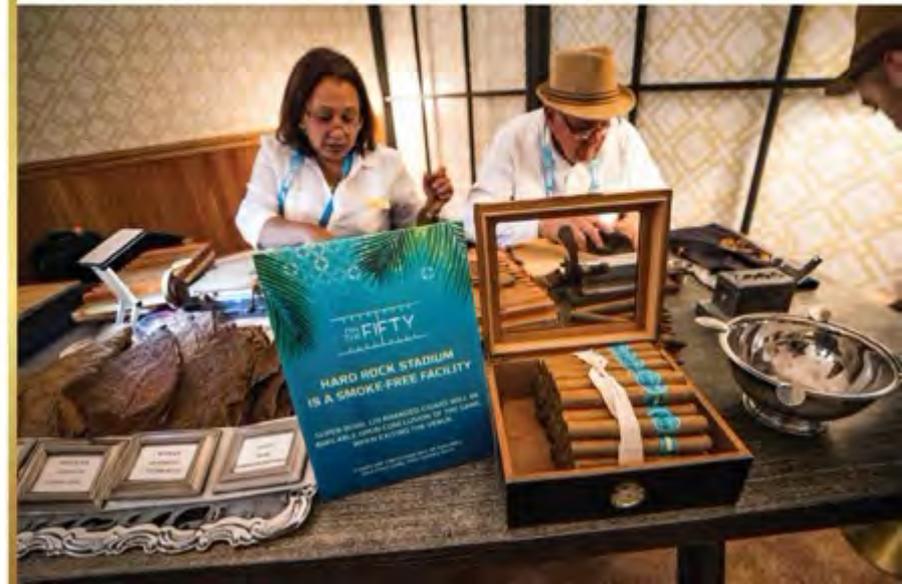
Only the NFL's most elite teams get the opportunity to battle for the Lombardi Trophy, and only On Location's ELITE guests get to enjoy our most esteemed VIP Super Bowl LVI experiences. Upgrade your Super Bowl LVI experience to On Location's ELITE level and enjoy exclusive VIP access to front row seats, private spaces, special events, and one-of-a-kind perks to make all of your Super Bowl LVI dreams come true.



ELITE UPGRADES CAN INCLUDE:

- Reserved parking
- Concierge-led entry into your pregame experience
- Reserved pregame seating and exclusive bar
- Meet & greets with NFL Legends
- Lombardi Trophy photo opportunity
- Postgame hospitality experience
- Dedicated on-site concierge staff
- Special VIP access to our pre-Super Bowl events

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ELITE UPGRADE COMPARISONS

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ELITE

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CLUB 67
ELITE

ON LOCATION
CHAMPIONS
ELITE

ULTRA PREMIUM STADIUM SEATING	★	★	★
RESERVED PARKING	★	★	★
CONCIERGE LED-ACCESS TO PREGAME HOSPITALITY	★		
DEDICATED ON-SITE CONCIERGE STAFF	★		
LOMBARDI PHOTO OPPORTUNITY	★	★	★
DEDICATED ON-SITE PHOTOGRAPHER	★		
VIP LIVE ENTERTAINMENT VIEWING		★	★
RESERVED PREGAME SEATING	★	★	★
MEET & GREET WITH NFL LEGENDS	★	★	★
MEET & GREET WITH MUSICAL TALENT	★		
DEDICATED PREGAME WAITSTAFF	★		
POSTGAME HOSPITALITY EXPERIENCE	★	★	
PREFERRED POSTGAME FIELD ACCESS	★		
AUTOGRAPHED MERCHANDISE	★		
VIP PRE-SUPER BOWL EVENT ACCESS	★		

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ON THE FIFTY
ELITE

ON THE FIFTY ELITE INCLUDES:

- Seating in VIP111 & VIP112, Row 1
- Seating in VIP111 & VIP112, Row 2

Reserved Gameday Parking

Dedicated On Location Ambassador

Pregame Hospitality

- Concierge led access into your pregame experience
- Reserved seating with wait staff & a private bar
- Meet & greets with musical talent and NFL Legends
- A dedicated gameday photographer
- Postgame hospitality with preferred on-field access

Special Access

- Friday or Saturday Super Bowl Music Fest tickets in the first five rows & hospitality
- Special Invite to Exclusive On Location Super Bowl event during Super Bowl weekend

Other Highlights

- Lombardi Trophy photo opportunity
- Dedicated concierge staff throughout your experience
- Custom app experience



ON LOCATION
ON THE FIFTY
ELITE

Prices & availability subject to change and excl. 10% handling fee S1E. We reserve the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures.



ON LOCATION.

CLUB **67**
ELITE

CLUB 67 ELITE INCLUDES:

- All Club 67 seating can be upgraded to Club 67 ELITE

Reserved Gameday Parking

Pregame Hospitality

- Expedited entry into your pregame experience
- Reserved seating
- Meet & greet with NFL Legends
- VIP viewing of main stage performance and a dedicated bar
- Postgame hospitality (90 minutes after the conclusion of Super Bowl LVI)

Other Highlights

- Lombardi Trophy photo opportunity
- Custom app experience



Prices & availability subject to change and excl. 10% handling fee S1E. We reserve the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures.



CHAMPIONS

ELITE

CHAMPIONS ELITE INCLUDES:

- All Champions seating can be upgraded to Champions ELITE

Reserved Gameday Parking

Pregame Hospitality

- Expedited entry into your pregame experience
- Reserved seating
- Meet & greet with NFL Legends
- VIP viewing of main stage performance

Other Highlights

- Lombardi Trophy photo opportunity
- Custom app experience



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ON LOCATION



CHAMPIONS

ELITE

