



ON LOCATION EXPERIENCES

OFFICIAL SUPER BOWL HOSPITALITY



TAMPA BAY
SUPER BOWL LV
02.07.21



ON LOCATION
EXPERIENCES

Official Hospitality of the NFL



SIMPLIFY YOUR EXPERIENCE

All of our guests receive start to finish service, available onsite all the way through their Super Bowl LV experience. With On Location, you can also enjoy a broad selection of hotel accommodations, travel services, priority access to secure Super Bowl LV ticket packages and other marquee experiences in the On Location family.



UNMATCHED EXPERIENCES



EXACT SEAT LOCATIONS



OFFICIAL PREGAME HOSPITALITY



OFFICIAL HOTEL ACCOMMODATIONS



LIVE ENTERTAINMENT



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HANG WITH YOUR HEROES

On Location's pregame parties offer guests the chance to see some of the biggest names in NFL history up close and personal. NFL Legends have been a staple at our events over the years and Super Bowl LV in Tampa Bay will be no different as we give you the chance to Hang with Your Heroes like you never imagined.





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HANG WITH YOUR HEROES

We are thrilled to welcome four-time Super Bowl Champion and three-time Super Bowl MVP Joe Montana as a host at all four of our pregame parties in Tampa Bay this February. With names like Marino, LT, Theismann, Woodson, Brooks and so many more joining us in the past, we can't wait to see who else will join us at Super Bowl LV!



LIMITED TIME OFFER:

Secure your Super Bowl LV ticket or travel package before September 1 and receive access to an exclusive virtual Q&A with the legend himself, Joe Montana!



PAST NFL LEGEND APPEARANCES:

Dan Marino, Lawrence Taylor, Emmitt Smith, Derrick Brooks, Steve Largent, Eric Dickerson, Anthony Munoz, Jonathan Ogden, Bruce Smith, Deion Sanders, Marcus Allen, Devin Hester, Rod Woodson and so many more!



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SPORTONE EVENTS



THE CLOSEST PREGAME TO RAYMOND JAMES STADIUM

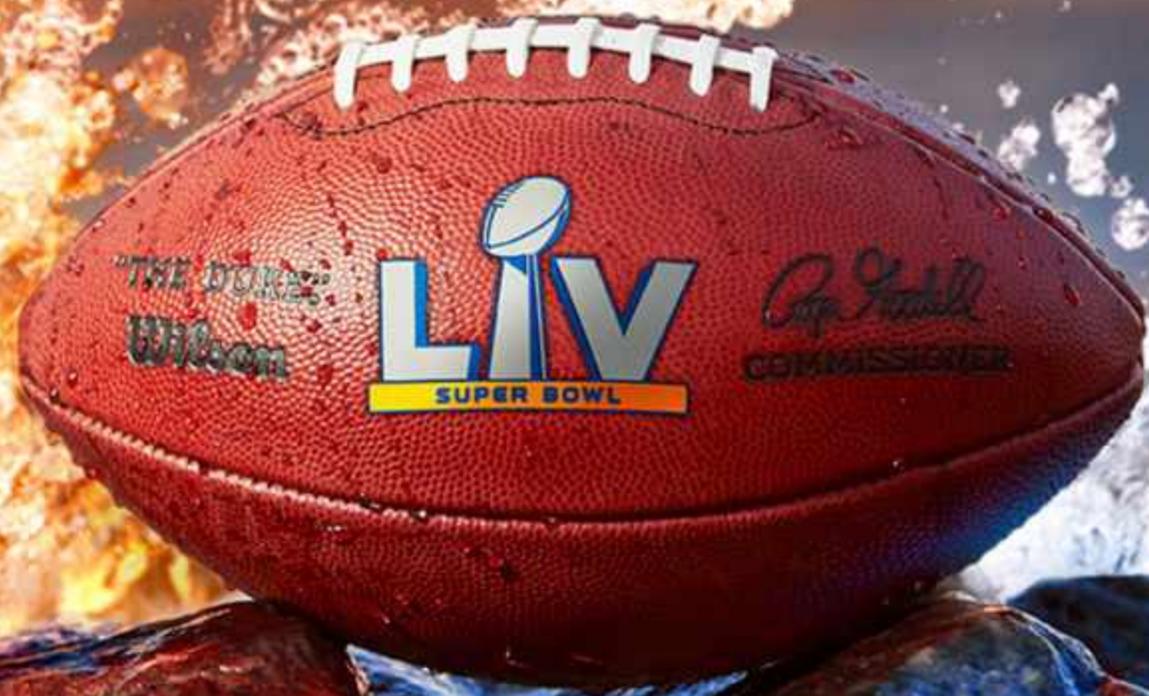
Start Super Bowl LV with us, inside the security perimeter and just steps from Raymond James Stadium. Only with On Location can you enjoy an incredible, all-inclusive pregame experience across four levels of entertainment in a hassle-free manner. We offer the quickest solution from pregame to kickoff because we are Official.



*On the Fifty location not shown to scale



ON
THE FIFTY



**ULTRA-PREMIUM HOSPITALITY | EXCLUSIVE PREGAME PARTY WITHIN THE STADIUM
PLATINUM FOOD AND BAR | THE BEST SEATS | LIVE ENTERTAINMENT**





- In-Game Hospitality with Prices Starting at **\$15,000**
- Postgame Field Access with Prices Starting at **\$14,000**
- Best Views of Super Bowl LV with Prices Starting at **\$13,500**

YOUR EXPERIENCE

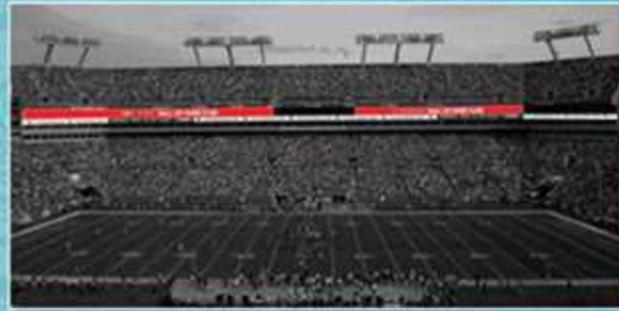
- Exclusive Pregame Experience Inside Raymond James Stadium
- Platinum Culinary Experience Curated and Inspired by Local Cuisine and Chefs
- Top Shelf Open Bar
- Live Entertainment
- NFL Legend Appearances
- One-of-a-Kind Super Bowl Activations
- The Best Seats at Raymond James Stadium

STARTING AT \$13,500

HALL OF FAME CLUB TICKET PACKAGE



Experience the intrigue and excitement of Super Bowl LV like football royalty in the Hall of Fame Club.



- *Access to On the Fifty Pregame Party
- *All-Inclusive In-Game Food and Beverage

STARTING AT \$11,500



- *Climate Controlled Environment
- *Panoramic Field Views

Prices subject to change without notice.
The Hall of Fame Club is a shared hospitality space and not exclusive to On Location.
Field logo is for visual purposes only.



ON LOCATION
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SPORT ONE EVENTS



THE BEST VIEW OF THE PEPSI SUPER BOWL LV HALFTIME SHOW

Super Bowl LIV was epic from start-to-finish, including an incredible halftime performance from Jennifer Lopez and Shakira. Secure the best seats in Raymond James Stadium so you have the perfect view from kickoff through the postgame, including what promises to be another legendary halftime show!



*Super Bowl halftime view based on previous events. Super Bowl LV On The Fifty seats in sections 109-112 and 209-212 provide the television camera view of the action and typically provide the best view of Super Bowl halftime shows.



ON LOCATION EXPERIENCES

Official Hospitality of the NFL



SPORTONE EVENTS



POSTGAME FIELD ACCESS

After watching the excitement of the biggest game of the year, celebrate with the winning team on the Raymond James Stadium turf, exclusive to On Location Experiences guests. There is no better way to remember your Super Bowl LV experience than taking pictures and make confetti angels as another historic Super Bowl comes to an end.



ON THE FIFTY

SECTIONS: 134-137, 234-237



Prices subject to change without notice.
Postgame field access subject to availability.
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STARTING AT \$14,000

A LOOK BACK: ON THE FIFTY IN MIAMI

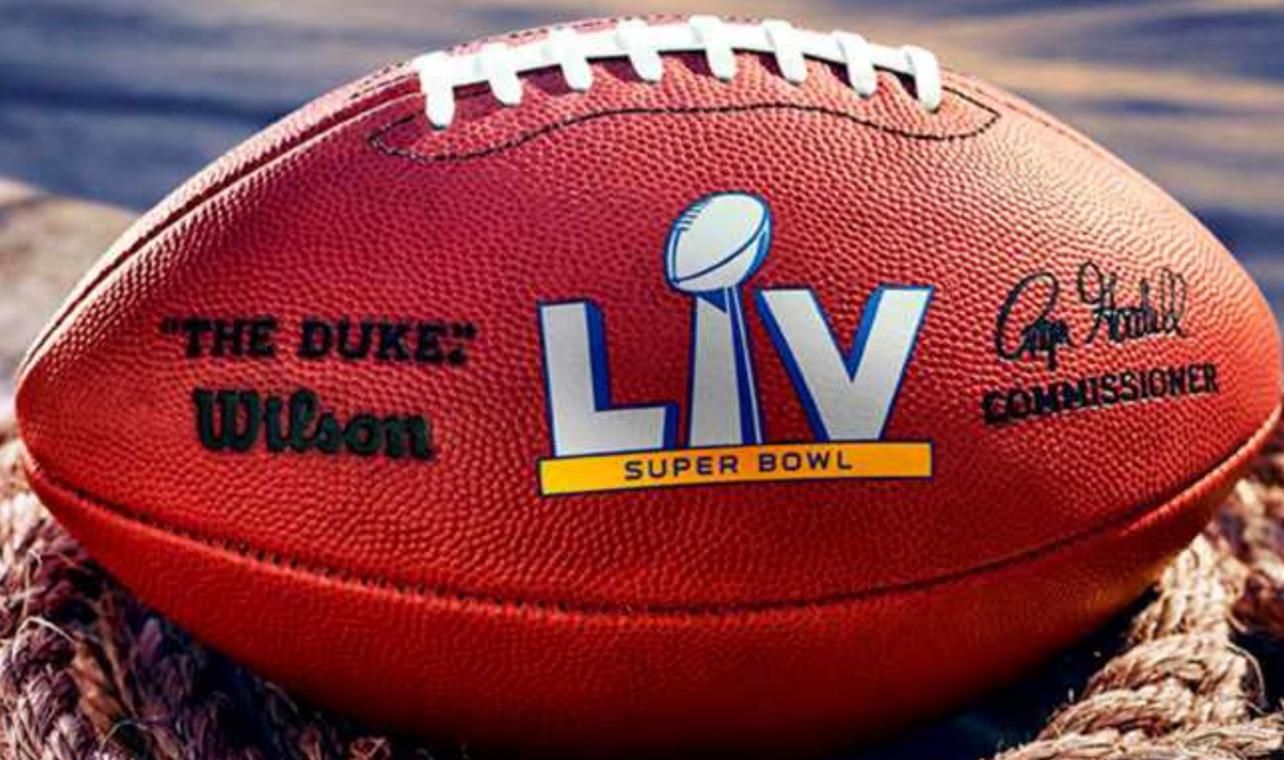
Our On the Fifty pregame experience will not be forgotten by the lucky group of guests that were able to take part in the ultra-premium event before Super Bowl LIV. There were marvelous high-end food options, a top-shelf open bar, hand rolled cigars, a rum tasting and a very intimate pregame performance from headliner Darius Rucker. Fans were able to interact with NFL Legends like Dan Marino and Rod Woodson, pick from the best seats at Hard Rock Stadium and celebrate on the field postgame with the Super Bowl Champions.



"The entire package was great. The pregame party was well done, the seats and club access during the game were terrific and the postgame field access was priceless!"



CHAMPIONS



CHAMPIONS

**ALL-INCLUSIVE PREGAME PARTY | NFL LEGEND APPEARANCES
LIVE ENTERTAINMENT | TOP SHELF FOOD AND BAR | GREAT SEAT OPTIONS**



CHAMPIONS



YOUR EXPERIENCE

- Pregame Hospitality Steps Away from the Stadium
- Open Air Partially Covered Premium Pregame Party
- NFL Legend Appearances
- Live Musical Performance
- Enhanced Viewing of Pregame Entertainment
- Cuisine From Award Winning Tampa Restaurants
- Premium Pregame Bar
- Club Access Available
- Fan Activations and Photo Opportunities

STARTING AT \$8,000

Prices subject to change without notice.
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ON LOCATION
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SE
SPORT ONE EVENTS



A LOOK BACK: LEGENDS IN MIAMI

With 14 members of the NFL's top-100 team appearing at our Legends pregame party, the experience was truly legendary from start-to-finish. Guests were able to interact with some of the biggest names in football history, enjoy a spectacular variety of premium beverages and incredible food options from award-winning local restaurants all in a trendy sleek setting. Fans also had a spectacular view of Darius Rucker's performance, covered and open air spaces to enjoy the day, activations, photo opportunities and more!



"It was great to see so many NFL Legends, including Dan Marino!"



55
LIVE



ALL-INCLUSIVE PREGAME PARTY | NFL LEGEND APPEARANCES
LIVE ENTERTAINMENT | PREMIUM FOOD AND BEVERAGE | OUTSTANDING SIGHTLINES





YOUR EXPERIENCE

- Pregame Hospitality Steps Away from the Stadium
- Open Air Partially Covered Premium Pregame Party
- NFL Legend Appearances
- Live Musical Performance
- Private Restrooms
- Local Restaurant Inspired Cuisine
- Premium Pregame Bar
- Exact Seat Locations
- Fan Activations and Photo Opportunities

STARTING AT \$6,500

A LOOK BACK: **54** LIVE: IN MIAMI

Fans at our 54 LIVE pregame party had a blast before watching the Chiefs and 49ers at Hard Rock Stadium. On Location guests feasted on diverse cuisine from some of Miami's award-winning restaurants and had access to a full bar with no shortage of fantastic drink options. There were NFL Legend appearances, live entertainment that included a headline performance from Darius Rucker, photo ops, tailgate games and more. Don't miss what we have in store for fans at 55 LIVE in Tampa.

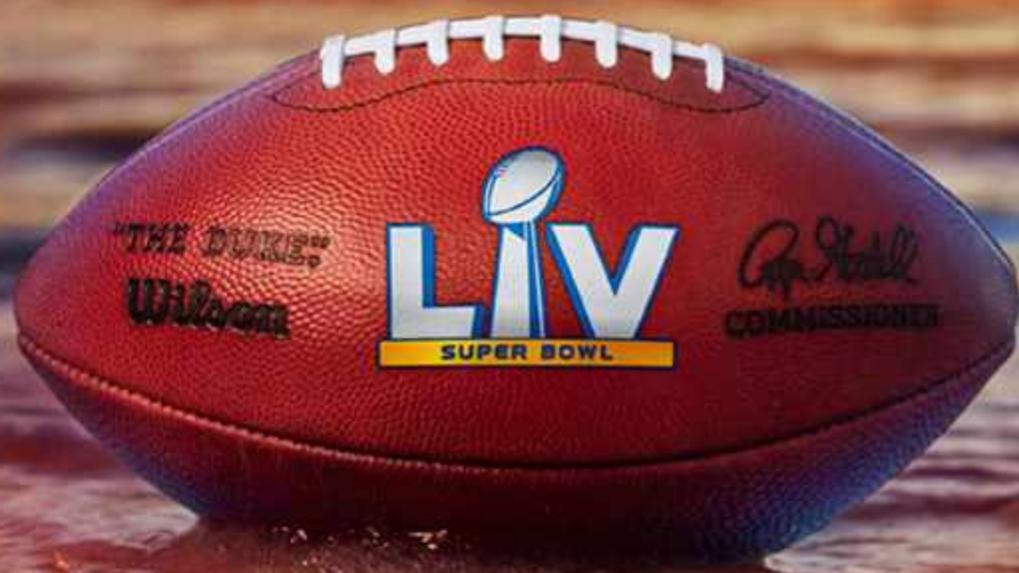


"54 LIVE was a first-class experience. The staff was friendly and Darius Rucker was awesome!"



TOUCHDOWN

CLUB



**ALL-INCLUSIVE PREGAME PARTY | NFL LEGEND APPEARANCES
LIVE ENTERTAINMENT | ELEVATED TAILGATE FARE | FULL FIELD VIEWS**



YOUR EXPERIENCE

- Pregame Hospitality Steps Away from the Stadium
- Open Air Partially Covered Premium Pregame Party
- NFL Legend Appearances
- Live Entertainment
- Private Restrooms
- Tailgate Favorites with a Local Twist
- Unlimited Beer, Wine and Soft Drinks
- Exact Seat Locations
- Tailgate Games and Activations

STARTING AT \$5,000



A LOOK BACK: **TOUCHDOWN CLUB** IN MIAMI

On Location guests that were part of our Touchdown Club experience had the tailgate party of a lifetime. Featuring an all-inclusive full bar, an incredible variety of elevated tailgate fare and local favorites, there was no shortage of spectacular food and beverage options. Add in NFL Legend appearances from the likes of Dan Marino, electric pregame entertainment and fun tailgate games, fans had a blast at the Touchdown Club before Super Bowl LIV.



"I went with my father - that was the best part of the experience - but the pregame package prior to the game was incredible!"

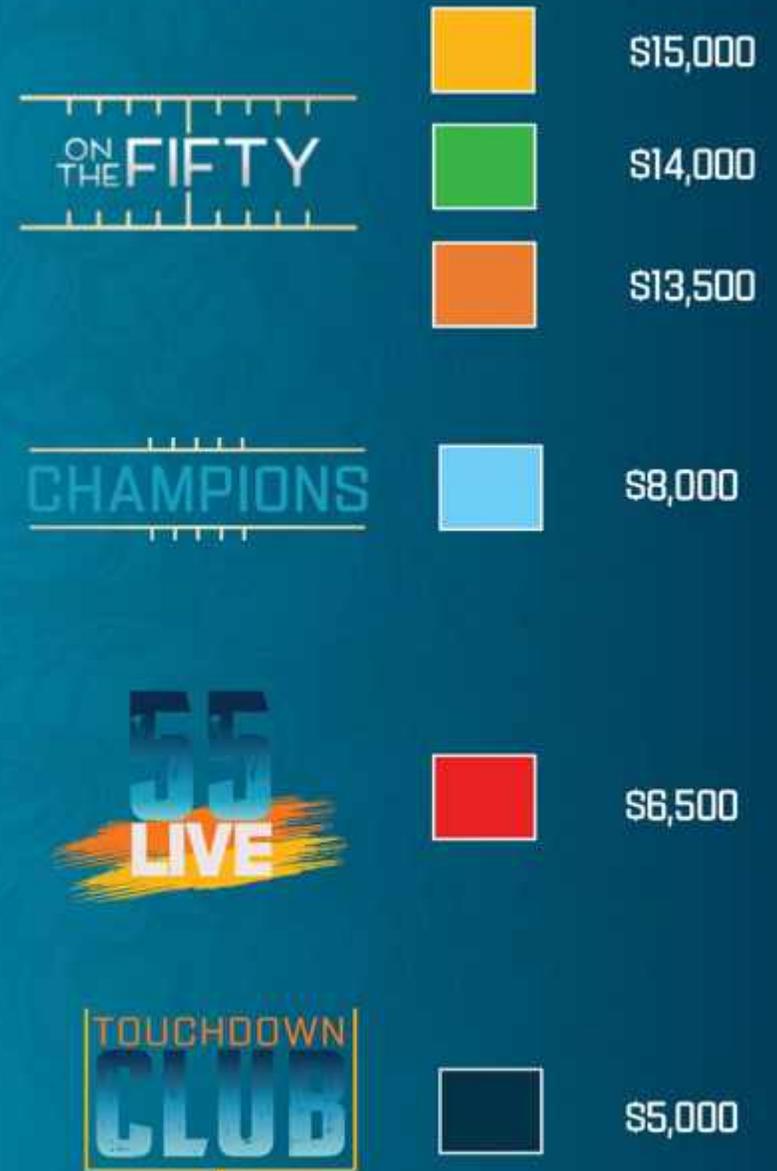


INVESTMENT & BENEFITS

	ON THE FIFTY	CHAMPIONS	55 LIVE	TOUCHDOWN CLUB
Closest Pregame Party				
Postgame Field Access Available				
All Inclusive In-Game Food & Beverage Available				
In-Stadium Club Access Available				
Intimate Pregame Setting				
Lower Level Seating Options				
All Inclusive Pregame				
NFL Legend Appearances				
	STARTING AT \$13,500	STARTING AT \$8,000	STARTING AT \$6,500	STARTING AT \$5,000



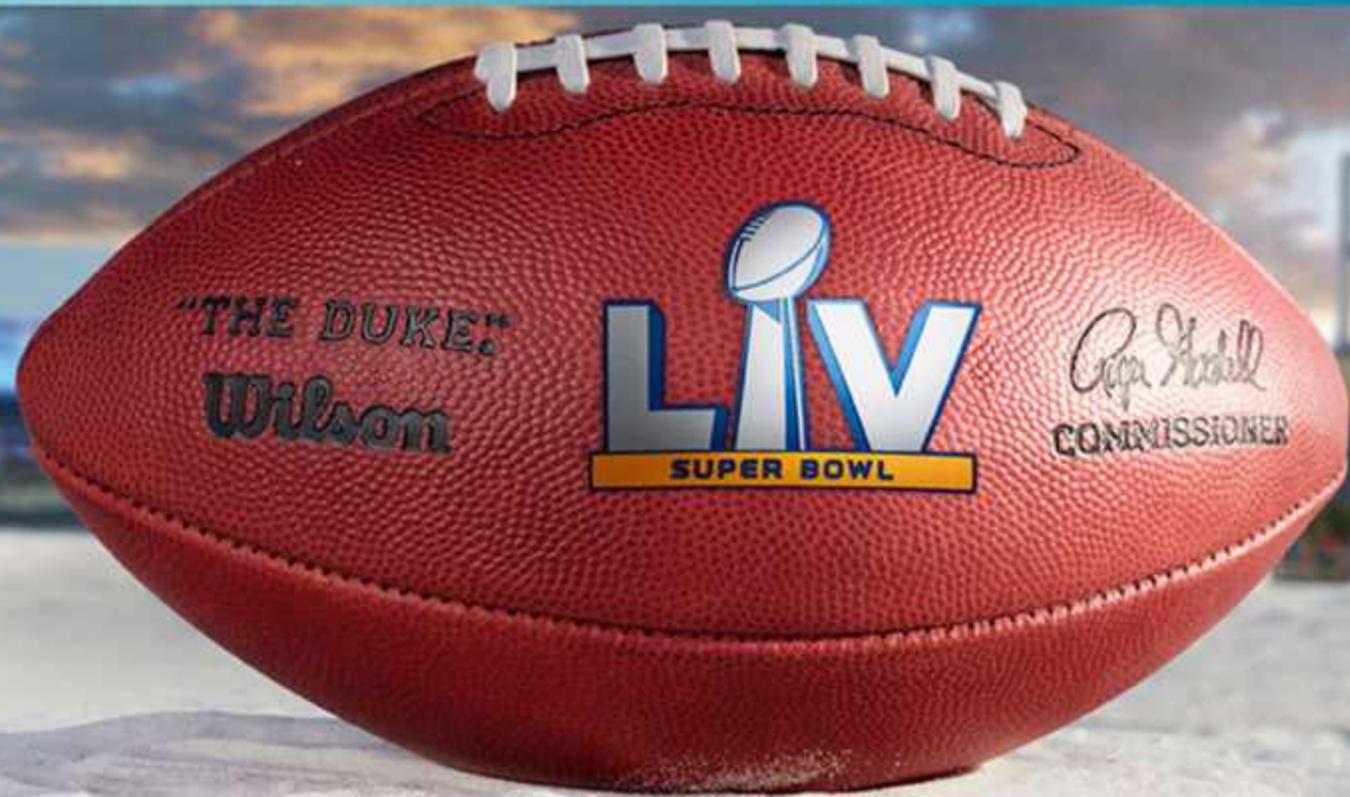
STARTING AT



Prices subject to change without notice.
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Pricing excludes 10% Handling Fee SportOne Events

ALL INCLUSIVE TRAVEL PACKAGES



EVENING WITH A LEGEND

Kick off your Super Bowl LV experience in Tampa with our incredible Evening with a Legend program, featuring a memorable night with one of the NFL's all-time great players, exceptional cuisine, live entertainment and more!



EVENING WITH A LEGEND

- *INTIMATE, PREMIUM & EXCLUSIVE EVENT
- *MEET & GREET
- *SIGNED MEMORABILIA
- *PHOTO OPPORTUNITIES
- *AWARD-WINNING LOCAL CUISINE
- *LIVE ENTERTAINMENT
- *PREMIUM OPEN BAR

2021 NFL LEGEND WILL BE ANNOUNCED
IN THE COMING MONTHS

Evening with a Legend available Only to On Location guests. Event available to 'Premium' and 'Standard' Ticket & Travel Package holders.



ALL INCLUSIVE TRAVEL PACKAGES

**VERIFIED GAME TICKETS | PREMIUM HOTEL ACCOMMODATIONS | PREGAME HOSPITALITY
GAMEDAY TRANSPORTATION | EXCLUSIVE ON LOCATION EVENT | NFL LEGEND APPEARANCES**



ALL INCLUSIVE TRAVEL PACKAGES



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YOUR EXPERIENCE

- Verified game ticket
- 3 or 4-night stay at a luxurious hotel
- Evening with a Legend event, exclusive to On Location
- All Inclusive Pregame Super Bowl Hospitality with a Private Lounge
- Roundtrip Gameday Transportation
- Concierge Guest Services

STARTING AT \$8,020*

*price is per person/double occupancy

Pricing excludes 10% Handling Fee SportOne Events

ENHANCE YOUR EXPERIENCE

Through our partnership with the NFL, On Location Experiences has direct access to the best hotels in-and-around greater Tampa Bay. Whether your goal is entertaining a corporate group, proximity to Raymond James Stadium or marvelous oceanfront views, NFL On Location has the broadest selection of accommodations for Super Bowl LV.

WESTSHORE

- Within 5 miles of Raymond James Stadium & Tampa Bay International Airport
- Easy access to Downtown Tampa, Clearwater & St. Petersburg

- ***DOUBLETREE BY HILTON TAMPA BAY ROCKY POINT**
- ***HILTON TAMPA AIRPORT WESTSHORE**
- ***THE GODFREY HOTELS AND CABANAS**



CLEARWATER

- Voted #1 Beach in America and voted top 10 beaches in the world in 2018 by Trip Advisor
- Beach access with beachfront restaurants and cafes, and legendary Pier 60)

- ***HILTON CLEARWATER BEACH RESORT**
- ***WYNDHAM GRAND CLEARWATER BEACH**



ST. PETERSBURG

- Shopping, restaurants, bars & Salvador Dali museum all within walking distance of hotels
- About 20 miles from Raymond James Stadium

- ***HILTON ST. PETERSBURG BAYFRONT**
- ***HYATT PLACE ST. PETERSBURG**





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MAKE AN IMPACT

Let Super Bowl LV elevate your game. Whether it's a family affair or a corporate get-together, we offer the best experiences for you and your guests.

EMPLOYEE SERVICE REWARD

BUSINESS DEVELOPMENT

IMPORTANT RELATIONSHIPS

SALES INCENTIVES

CLIENT RETENTION

FAMILY & FRIENDS OUTING





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A LOOK BACK: SUPER BOWL LIV PREGAME EXPERIENCE

Super Bowl LIV was incredible and NFL On Location's guests truly received the best of the best when it came to pregame hospitality. Whether it was an ultra-premium experience for our On the Fifty guests, headline entertainment and NFL Legend appearances at LEGENDS and 54 LIVE or the Ultimate Tailgate Experience at Touchdown Club, we provided spectacular hospitality in Miami before the game.

