



ON LOCATION
EXPERIENCES

Official Hospitality of the NFL

S1E

SPORT ONE EVENTS



SUPER BOWL LIV

MIAMI

02.02.20

WE ARE THE OFFICIAL

In February, we are heading to Miami to bring you the ultimate Super Bowl LIV experience. Through our partnership with the NFL, we provide official access to over 15,000 fans to be as close as it gets on gameday. We bring you to NFL events around the world, defining experiential hospitality and offering one-stop planning for all your bucket list experiences. Join us for every minute of the action.



DON'T DREAM IT, LIVE IT

When you buy with On Location, you're guaranteed to witness Super Bowl LIV history at Hard Rock Stadium. We are the only provider with exact seat locations and verified tickets delivered straight from the NFL, assuring you'll be there for an unforgettable gameday. Block seating is also available for groups of all sizes.



SIMPLIFY YOUR EXPERIENCE

All of our guests receive start to finish service, available onsite all the way through their Super Bowl LIV experience. With On Location, you can also enjoy a broad selection of hotel accommodations, travel & transportation reservations, priority access to secure Super Bowl LIV tickets and other marquee experiences in the On Location family.

SUPER BOWL LIV



#SBLIVExperience

MAKE AN IMPACT

Let Super Bowl LIV elevate your game. Whether it's a family affair or a corporate get-together, we offer the best experiences for you and your guests.

EMPLOYEE SERVICE REWARD
SALES INCENTIVES

BUSINESS DEVELOPMENT
CLIENT RETENTION

IMPORTANT RELATIONSHIPS
FAMILY & FRIENDS OUTING



THE CLOSEST PREGAME TO HARD ROCK STADIUM

Start Super Bowl LIV with us, inside the security perimeter and steps from Hard Rock Stadium. On Location offers its guests the closest, most complete pregame experience across four levels of entertainment. With three buildouts outside of the stadium and an ultra-premium experience inside, there is no better place to be before kickoff.



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GAMEDAY



ON
THE FIFTY





ON LOCATION
EXPERIENCES

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There is no better way to experience Super Bowl LIV than sitting On the Fifty. Start your gameday off right with our premier pregame party at Hard Rock Stadium located within the exclusive 72 CLUB. Featuring appearances by both celebrities and world-class athletes, sample the best celebrity chef-curated food Super Bowl LIV has to offer while enjoying live acoustic performances and premium cocktails. With all inclusive hospitality throughout the game, the celebration doesn't stop after the final whistle. Join the winning team on the field for the post game, confetti-filled, celebration.

ON THE FIFTY



YOUR EXPERIENCE

- 72 Club Access
- Postgame Field Access
- All-Inclusive Pregame Hospitality in the Stadium
- NFL Legends, Athlete & Celebrity Meet & Greets
- Private Headline Music Performance
- Dedicated Stadium Entry
- In-Stadium Postgame Party
- Extra Room & Padded Seating
- Raw Bar and Platinum Food & Beverage

Starting at \$20,160

Pricing excludes 10% Handling Fee SportOne Events

Pricing and availability subject to change without notification



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72 CLUB ACCESS WITH ON THE FIFTY

The 72 Club takes the premium seating experience to another level and is the most luxurious seating experience in all of South Florida sports and entertainment.



ON THE FIFTY

72 CLUB LIVING ROOM BOXES

Enjoy all the benefits of The 72 Club, but in your own private four-person box located on the 35-yard line. With the biggest, most comfortable seats in the house and the ability to watch replays and highlights on your own private screen, these boxes will be unlike any other experience at Super Bowl LIV.

72 Club Access | Premium All-Inclusive Food and Beverage | In-Seat Service | Expanded Legroom and Wider Seats



LEGENDS



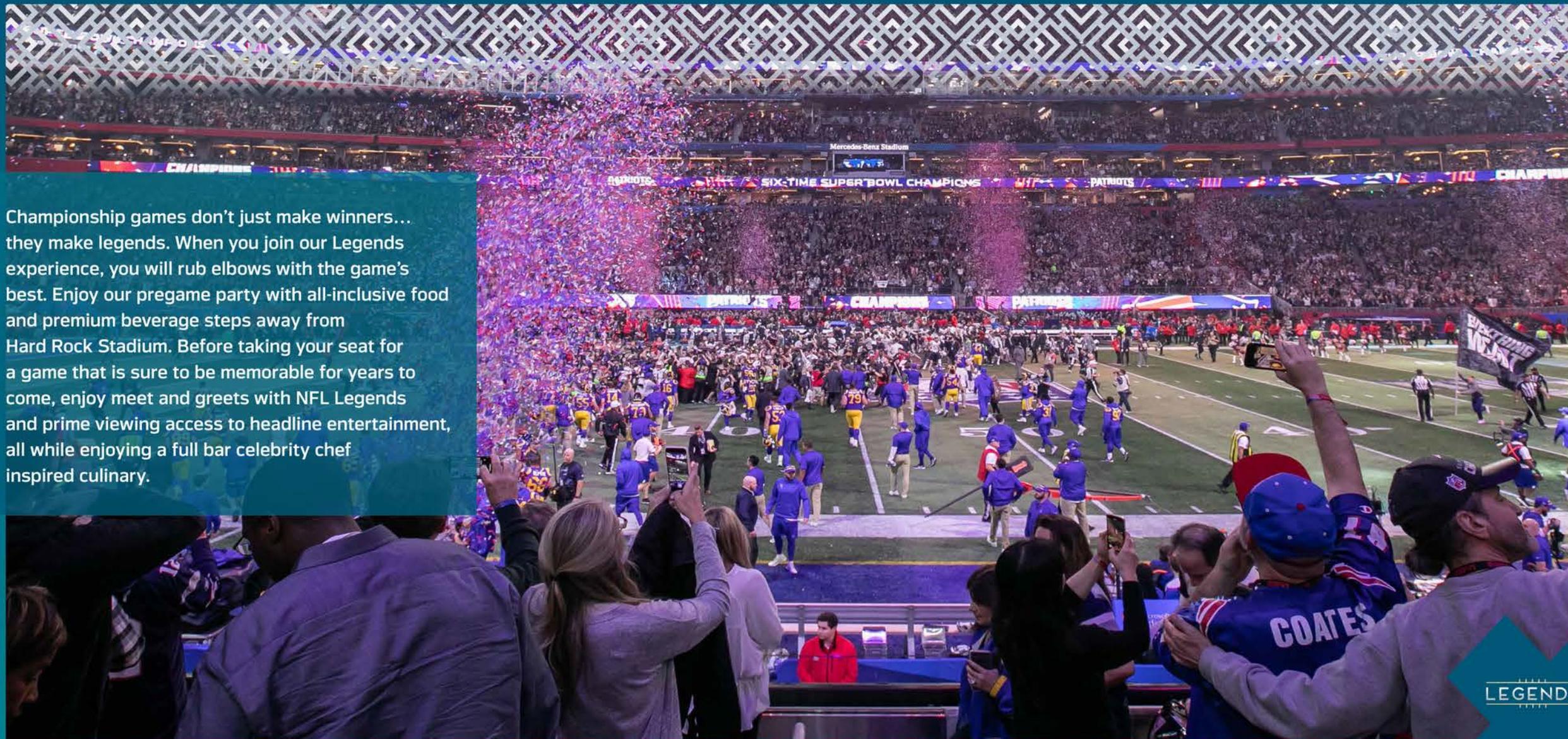


ON LOCATION
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Sports & Entertainment



Championship games don't just make winners... they make legends. When you join our Legends experience, you will rub elbows with the game's best. Enjoy our pregame party with all-inclusive food and premium beverage steps away from Hard Rock Stadium. Before taking your seat for a game that is sure to be memorable for years to come, enjoy meet and greets with NFL Legends and prime viewing access to headline entertainment, all while enjoying a full bar celebrity chef inspired culinary.

LEGENDS



YOUR EXPERIENCE

-  In-stadium Club Access
-  Pregame Hospitality Steps Away from the Stadium
-  Open Air Partially Covered Premium Pregame Party
-  NFL Legend Meet & Greets
-  Headline Musical Performance
-  Enhanced Viewing of Pregame Entertainment
-  Dedicated Stadium Entry
-  Celebrity Chef Curated Menu
-  Premium Pregame Bar
-  All-Inclusive In-Stadium Upgrade Available*

Starting at \$10,080

Pricing and availability subject to change without notification and includes service fee

*All-Inclusive In-Stadium Hospitality Upgrade Extra

Pricing excludes 10% Handling Fee SportOne Events

NORTH SIDELINE CLUB ACCESS WITH LEGENDS*

This beautiful premium area features midfield club seating on the north sideline between the 30-yard lines. With wider padded seating and an air conditioned lounge with premium food & drink, the North Sideline Club provides a premium experience for all guests.



*All-Inclusive In-Stadium Hospitality Upgrade Extra



POSTGAME FIELD ACCESS

After watching the excitement of the game, celebrate with the winning team with postgame field access, exclusive to NFL On Location guests! There is no better way to remember your Super Bowl experience than taking pictures on the Hard Rock Stadium turf and making confetti angels as another NFL season comes to an end. Be there live, on the field, as the trophy is awarded to the Super Bowl LIV champions.

This offering is only available to guests in the following section.

On the Fifty

Sections 117 - 119

Sections 245 - 247





ON LOCATION
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SPORTONE EVENTS



54
LIVE



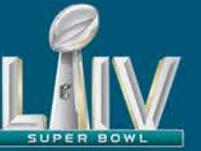


ON LOCATION
EXPERIENCES

Official Hospitality of the NFL



Specialty Events



Feel the excitement around the top sporting event of the year. With 54 Live, you are invited to join the biggest party on gameday in Miami. Experience the energy of passionate football fans from both conferences, as the two top teams go head to head. Join fans for three hours of all-inclusive food and beverage all while enjoying live headliner entertainment, guest interactives and games. This energized pregame party will set the stage for the ultimate football matchup.

54
LIVE



Pricing and availability subject to change without notification

YOUR EXPERIENCE

-  Pregame Hospitality Steps Away from the Stadium
-  Open Air Partially Covered Premium Pregame Party
-  NFL Legend Appearances & Photo Ops
-  Headline Musical Performance
-  Dedicated Stadium Entrance
-  Celebrity Chef Curated Menu
-  Premium Pregame Bar
-  Exact Seat Locations

Starting at \$7,056

Pricing excludes 10% Handling Fee SportOne Events



ON LOCATION
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TOUCHDOWN
CLUB



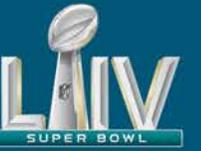


ON LOCATION
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Special Events



Cross the goal line and score a Touchdown Club ticket package at Super Bowl LIV. Join other big-time football fans at the tailgate party of a lifetime before the game, featuring appearances from NFL Legends, football-themed games, live entertainment and so much more! Inside Hard Rock Stadium, fans can choose from an vast selection of seat locations to watch the top two teams in the National Football League square off for the ultimate prize – the Lombardi Trophy!

TOUCHDOWN
CLUB



Pricing and availability subject to change without notification

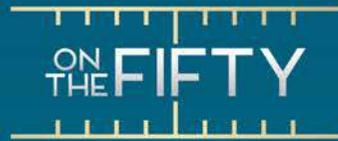
YOUR EXPERIENCE

- ⊗ Pregame Hospitality Steps Away from the Stadium
- ⊗ Open Air Partially Covered Premium Pregame Party
- ⊗ NFL Legend Appearances & Photo Ops
- ⊗ Live Entertainment
- ⊗ Dedicated Stadium Entrance
- ⊗ Celebrity Chef Curated Menu
- ⊗ Unlimited beer, wine, soft drinks and more
- ⊗ Exact Seat Locations

Starting at \$5,040

Pricing excludes 10% Handling Fee SportOne Events

INVESTMENT & BENEFITS



72 Club access				
Post game field access				
All inclusive in-game food and beverage				
In-stadium club access				
Intimate pregame setting				
Lower Level Seating Options				
Open Air Partially Covered Pregame Party				
All inclusive pregame				
Dedicated entrance				
NFL Legend Appearances				
	STARTING AT \$20,160	STARTING AT \$10,080*	STARTING AT \$7,056	STARTING AT \$5,040



ON LOCATION
EXPERIENCES

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ENHANCE YOUR EXPERIENCE

Through our partnership with the NFL, NFL On Location Experiences has direct access to the best hotels in Miami. Whether your goal is entertaining a corporate group, convenience to the game, or oceanfront views, NFL On Location Experiences has the broadest selection of the best hotels in Miami. Choose between hotel accommodations at, among others, the Biltmore, the Fontainebleau, the Ritz-Carlton, and the Diplomat Beach Resort.





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BILTMORE HOTEL MIAMI CORAL GABLES

1200 Anastasia Ave, Coral Gables, FL 33134 | **** | 4 Night Minimum | 21 Miles from Stadium



AMENITIES

- Palme d'Or Restaurant
- Fontana Restaurant
- Bar & Lounge Area
- Spa
- Complimentary Internet
- Fitness Center
- Golf Course

Graced with effortless beauty and sophistication, The Biltmore Hotel is a National Historic Landmark located in the exclusive Coral Gables area, with close proximity to Miami Beach and Downtown Miami. Guest rooms feature Mediterranean architecture and modern conveniences. Experience state-of-the-art amenities along with award winning cuisine served on-site.



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FONTAINEBLEAU MIAMI BEACH

4441 Collins Ave, Miami Beach, FL 33140 | **** | 3 Night Minimum | 16.9 Miles from Stadium



AMENITIES

Hakkasan Restaurant

Scarpetta Restaurant

Stripsteak Restaurant

Spa

Bar & Lounge Area

Fitness Center

Outdoor Pool

Situated on oceanfront Collins Avenue in the heart of Millionaire's Row, Fontainebleau Miami Beach is one of the most historically and architecturally significant hotels on Miami Beach. Luxurious guest rooms feature modern touches with the comforts of home and exquisite views of the Atlantic Ocean, Downtown Miami or Biscayne Bay.

CLEVELANDER SOUTH BEACH HOTEL

1020 Ocean Dr, Miami Beach, FL 33139 | *** | 3 Night Minimum | 18.4 Miles from Stadium



AMENITIES

-  POOL + PATIO Bar & Restaurant
-  C-Level Rooftop Terrace
-  Jack's Sports Bar
-  SPF4 Sun Deck
-  Complimentary Internet
-  Outdoor Pool
-  Continental Breakfast

This boutique Art Deco hotel is set in the center of Miami Beach in the historic Art Deco District on Ocean Drive, making it the ideal location to explore Miami's best shopping, restaurants and nightlife. Accommodations are complete with trendy decor and modern inclusions, the perfect place to rest after a full day on South Miami Beach.



ON THE FIFTY

LEGENDS

54
LIV

TOUCHDOWN CLUB

- \$20,160
- \$17,640
- \$15,120
- \$10,080
- \$9,072
- \$8,064
- \$7,560
- \$7,056
- \$6,048
- \$5,544
- \$5,292
- \$5,040