

LAYER CUP. 2019



OFFICIAL HOSPITALITY PROGRAM



INTRODUCTION

Six of the best men's tennis players from Europe will take on six of their counterparts from the rest of the World at the Palexpo in Geneva.

The tournament, now in its third year, is named in honor of Australian tennis legend Rod Laver, the only man to win two calendar-year Grand Slams, and one of the greatest players of all time.

The unique format of the tournament showcases tennis superstars competing on the same team, playing singles, pairing up in doubles and cheering each other on from the sidelines. The Laver Cup has captured the imagination of the sporting world and is a must-see event in the tennis calendar.

FRIDAY, SEPT. 20

Day Session 1: 1pm

Match 1: Singles

Match 2: Singles

Night Session 2: 7pm

Match 3: Singles

Match 4: Doubles

SATURDAY, SEPT. 21

Day Session 3: 1pm

Match 5: Singles

Match 6: Singles

Night Session 4: 7pm

Match 7: Singles

Match 8: Doubles

SUNDAY, SEPT. 22

Day Session 5: 12pm

Match 9: Doubles

Match 10: Singles (as needed)

Match 11: Singles (as needed)

Match 12: Singles (as needed)

Each match win will be worth one point on Friday, two points on Saturday and three points on Sunday. The first team to reach 13 points out of a total 24 points available will win the Laver Cup. If the points are tied at 12-12 at the end of all matches, a fifth (Decider) on Sunday will be played to determine the winner.



HOSPITALITY PACKAGES

The Laver Cup is an exhilarating experience best enjoyed in combination with one of the signature hospitality packages.

Each Laver Cup hospitality package includes the same great seat for all five sessions offering one of the best views of the court combined with access to a club, lounge or private entertainment space.

Whether you choose a luxury, business or leisure package, you'll enjoy premium food and beverage, superior design and the opportunity to socialize with friends, associates and new acquaintances, while you relax in comfort.

LUXURY LEVEL



BUSINESS LEVEL



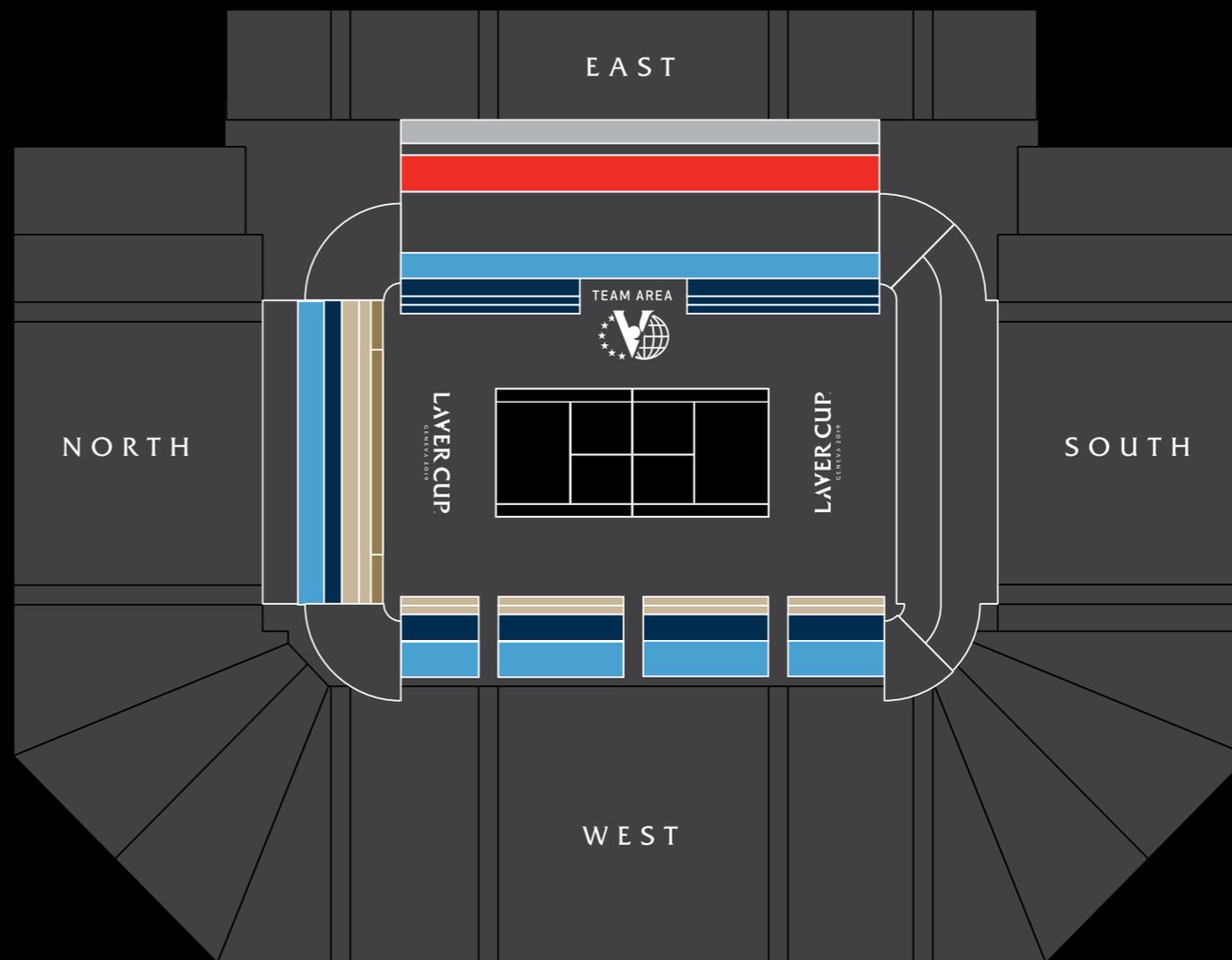
LEISURE LEVEL



HOSPITALITY SEATING MAP

LEGEND	HOSPITALITY	ROWS	PRICE (CHF)
	Unrivaled		
	Baseline/North (CENTER)	1	15,000
	Baseline/North (L/R of CENTER)	1	12,000
	200 Club		
	Baseline/North	2	8,500
	Baseline/North	3-4	7,500
	Sideline/West	1	8,500
	Sideline/West	2	7,500
	Skyboxes		
	Sideline/East	SKYBOX TIER	90,000
	Legends Club		
	Baseline/North	5-6	6,500
	Sideline/West	3-5	6,000
	Sideline/East	1	8,000
	Sideline/East	2	7,000
	Sideline/East	3-4	6,000
	Laver Club		
	Baseline/North	7-9	4,500
	Sideline/West	6-9	4,100
	Sideline/East	5-7	4,100
	The Lounge		
	Sideline/East	13-16	2,600

Pricing shown is for multi-session ticket offering the same seat for all five sessions.
All Pricing is exclusive 2.5% VAT & 10% handling fee S1E.



LUXURY LEVEL

UNRIVALED EXPERIENCE

The ultimate view, hospitality and VIP access available.

The Unrivaled Experience offers the very best seats in the house and the ultimate viewing experience with a front-row baseline seat just a few meters from the action along with access to the two most premium hospitality areas: the invitation-only Rocket Club and the 200 Club Lounge with direct views of the practice court. *Inventory is very limited.*

CHF 15,000	BASELINE/NORTH • ROW 1 • CENTER
CHF 12,000	BASELINE/NORTH • ROW 1 • LEFT/RIGHT OF CENTER

PACKAGE FEATURES

- Your choice of premium seating in the front row of the North baseline for all five sessions (over three days).
- Access to the invitation-only Rocket Club, featuring a rotating chef's signature menu each session and a premium complimentary bar service with Champagne, beer, wine and soda.
- Access to the 200 Club Lounge where guests can relax in between the day and night sessions. Located steps from the arena inside the Palexpo, offering a direct view to the practice court, includes complimentary beverage service.
- The Rocket Club and 200 Club Lounge are open 90 minutes before each session through the end of the final match*.

*Night session open time may be delayed if day session matches go past 16:45.
All Pricing is exclusive 2.5% VAT & 10% handling fee S1E.



LAYER CUP.

/ PALEXPO, GENEVA
SEPTEMBER 20-22, 2019

LUXURY LEVEL

200 CLUB

Enjoy some of the best seats in the house with access to the one-of-a-kind 200 Club overlooking the practice court.

The 200 Club package offers some of the best seats in the first few rows of the baseline or sideline along with access to the unmatched 200 Club. The 200 Club celebrates Rod's 200 titles, an accomplishment likely never to be matched. Located steps from the arena inside the Palexpo, the 200 Club offers its guests the priceless opportunity to watch the players warm-up and practice for their matches.

CHF 8,500	BASELINE/NORTH • ROW 2
CHF 7,500	BASELINE/NORTH • ROWS 3-4
CHF 8,500	SIDELINE/WEST • ROW 1
CHF 7,500	SIDELINE/WEST • ROW 2

PACKAGE FEATURES

- Your choice of premium seating in the first few rows of the North baseline or West sideline for all five sessions (over three days).
- Access to the unmatched 200 Club featuring gourmet cuisine inspired by local

and international food trends and premium complimentary bar service including Champagne, beer, wine and soda.

- The 200 Club opens 90 minutes before each session through the end of the final match*.

*Night session open time may be delayed if day session matches go past 16:45.

All Pricing is exclusive 2.5% VAT & 10% handling fee S1E.



LUXURY LEVEL

SKYBOXES

A private hospitality experience with premium seating.

A private and exclusive hospitality suite accommodating 12 persons, offering fantastic mid-court views. *Inventory is very limited.*

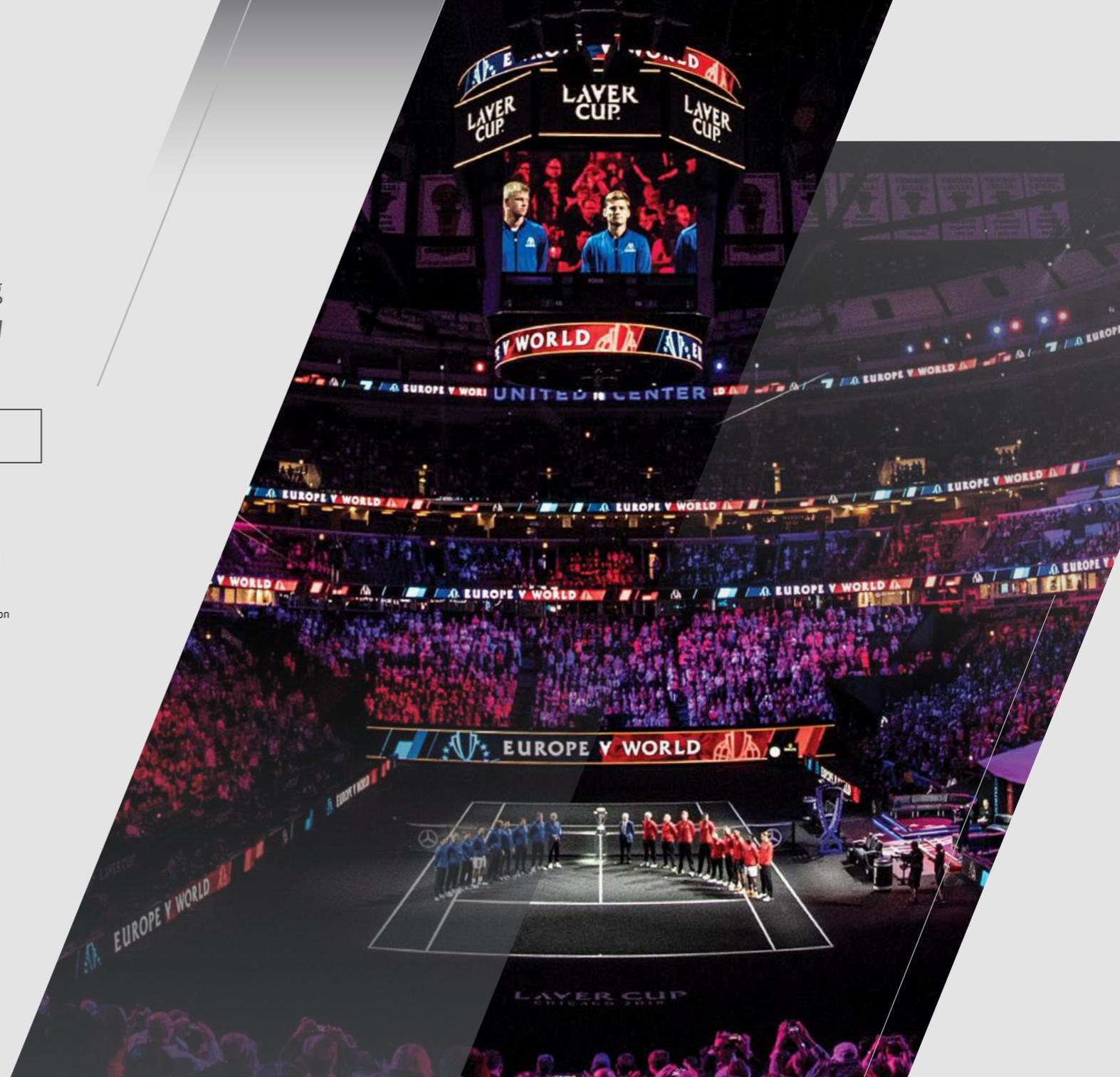
PRICE ON
REQUEST

SIDELINE/EAST • SKYBOX TIER

PACKAGE FEATURES

- A dedicated 12-person suite between the upper and lower bowl of the East sideline for all five sessions (over three days).
- Exclusive catering menu and bar service tailored to your specific needs.
- The Skyboxes are open 90 minutes before each session through the end of the final match*.

*Night session open time may be delayed if day session matches go past 16:45.



BUSINESS LEVEL

LEGENDS CLUB

A sophisticated hospitality experience inspired by the Laver Cup's legendary captains.

Taking cues from the Laver Cup's legendary captains, Bjorn Borg and John McEnroe, the Legends Club package offers some of the best seats in the house in the first few rows of the baseline or sideline along with access to a sophisticated hospitality space.

CHF 8,000	SIDELINE/EAST • ROW 1
CHF 7,000	SIDELINE/EAST • ROW 2
CHF 6,000	SIDELINE/EAST • ROWS 3-4
CHF 6,500	BASELINE/NORTH • ROWS 5-6
CHF 6,000	SIDELINE/WEST • ROWS 3-5

PACKAGE FEATURES

- Your choice of premium seating within the first few rows of the North baseline or East/West sideline for all five sessions (over three days).
- Access to the sophisticated Legends Club with buffet-style catering prepared to the Laver Cup's exacting standards, complimentary bar service featuring beer, wine and soda, and comfortable seating areas where guests can entertain and socialize with clients and friends prior to and during the matches.
- Opens 90 minutes prior to each session through the end of the second match of each session*.

*Night session open time may be delayed if day session matches go past 16:45.

All Pricing is exclusive 2.5% VAT & 10% handling fee S1E.



BUSINESS LEVEL

LAVER CLUB

Watch the world's top players from your lower bowl seat coupled with a contemporary hospitality experience.

The Laver Club package offers a baseline or sideline seat in the lower bowl along with access to a contemporary hospitality space.

CHF 4,500	BASELINE/NORTH • ROWS 7-9
CHF 4,100	SIDELINE/WEST • ROWS 6-9
CHF 4,100	SIDELINE/EAST • ROWS 5-7

PACKAGE FEATURES

- Your choice of seating in the middle few rows of the North baseline or East/West sideline for all five sessions (over three days).
- Access to the contemporary Laver Club with buffet-style catering, complimentary bar service featuring beer, wine and soda and comfortable seating areas where guests can relax and unwind prior to and during the matches.
- The Laver Club opens 90 minutes before each session through the end of second match of each session*.

*Night session open time may be delayed if day session matches go past 16:45.

All Pricing is exclusive 2.5% VAT & 10% handling fee S1E.



LEISURE LEVEL

THE LOUNGE

Take in the action from your lower bowl seat while enjoying a vibrant hospitality experience.

The Lounge package offers a sideline seat in the lower bowl along with access to an informal and vibrant shared hospitality space.

CHF 2,600

SIDELINE/EAST • ROWS 13-16

PACKAGE FEATURES

- Your choice of seating in rows 13 to 16 of the East sideline for all five sessions (over three days).
- Access to the informal Lounge featuring an upscale tapas menu and light buffet, complimentary bar service featuring beer, wine and soda and a comfortable seating area where guests can get away from the

crowds prior to and during the matches. Champagne, and a wider range of wine and cocktails available for purchase.

- The Lounge opens 90 minutes before each session through the end of the second match of each session*.

*Night session open time may be delayed if day session matches go past 16:45.

All Pricing is exclusive 2.5% VAT & 10% handling fee S1E.



A close-up photograph of a woman's neck and shoulders. She is wearing a white scarf with gold and dark blue stripes and a central trophy logo. A dark blue lanyard with the word 'OVERCLIP' in white is also visible. The background is dark and out of focus.

ENJOY THE MATCH

To inquire or place your order, please contact us at:
info@sportoneevents.com or
+41 33 533 21 71