



SUPER BOWL LIII

ATLANTA, GEORGIA | 02.03.2019

TICKET PACKAGES



LEGENDS CLUB HOSPITALITY

3-HOUR PRE-GAME & 1-HOUR POST-GAME PARTY POWERED BY THE NFLPA

COMPLETE PROGRAM MANAGEMENT

- Coordination of Pre-Event Detail with On-Site Event Management
- Hotel & Transportation Options

HOSPITALITY – HOSTED BY BARRY SANDERS

- Gourmet Food & Top Shelf Premium Open Bar (*Pre-Game*)
- Select Menu Items, Beer, Wine & Soft Drinks (*Post-Game*)
- Current & Alumni Player Appearances by **Willie Roaf, Terrell Davis, Roger Craig & Antonio Freeman**
- Round Table Style Q&A
- Photo Opportunities
- Meet & Greets
- Interactive Elements

ABOUT BARRY SANDERS

An exhilarating runner, Sanders rushed for more than 1,000 yards in each of his 10 seasons with the Detroit Lions. The 1988 Heisman Trophy winner made his pro debut with the Lions, being a 1st round pick in the 1989 draft. Sanders is the first running back to record five 1,500-yard rushing seasons, achieved by utilizing his size and running low to the ground. Barry held nearly every Lion's rushing record and numerous all-time NFL records at the time of his retirement.



BARRY SANDERS



SUPER BOWL LIII



SEATING CHART



RED LEVEL
LOWER/MID SIDELINES

WHITE LEVEL
LOWER/MID CORNERS & END ZONES

BLUE LEVEL
UPPER SIDELINES, CORNERS & END ZONES

*Tickets are included in the packages at face value.

RED LEVEL A

PREMIUM LOWER LEVEL CLUB SIDELINES



SUPER BOWL LIII

LEGENDS CLUB HOSPITALITY

3-hour pre-game party & 1-hour post-game party

- Hosted by **Barry Sanders**
- Gourmet Food & Top Shelf Premium Open Bar (Pre-Game)
- Select Menu Items, Beer, Wine & Soft Drinks (Post-Game)
- Current Alumni & Player Appearances by **Willie Roaf, Terrell Davis, Roger Craig & Antonio Freeman**
- Round Table Q&A
- Photo Opportunities & Player Meet & Greets
- Interactive Elements

EXTRAS

- Clear Stadium Bag
- Souvenir Lanyard & Clear Ticket Sleeve
- Official Gift

HOTEL ACCOMMODATIONS

3-Night | FEB 1 - FEB 4

- W Atlanta Midtown
- Hyatt Regency Atl. Downtown

4-Night | JAN 31 - FEB 4

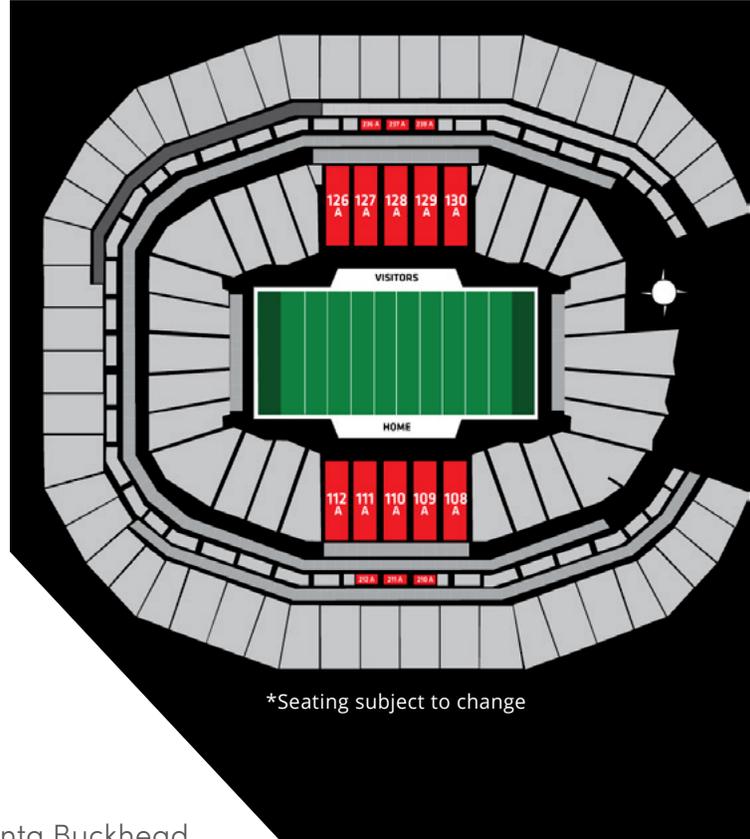
- AC Hotel By Marriott Atlanta Buckhead
- InterContinental Buckhead Atlanta
- Embassy Suites by Hilton Atlanta Buckhead
- Aloft Hotel Downtown Atlanta
- Le Méridien Atlanta Perimeter
- Ellis Hotel

PRICING PER PERSON

	NO HOTEL	HOTEL FOR 1	HOTEL FOR 2
W ATLANTA	\$11,999	\$14,959	\$13,559
AC HOTEL		\$15,759	\$13,959
INTERCONT'		\$16,959	\$14,559
EMBASSY		\$16,119	\$14,139
ALOFT		\$16,159	\$14,159
LE MÉRIDIEN		\$15,559	\$13,859
HYATT RE'		\$16,759	\$14,459
ELLIS HOTEL		\$20,419	\$16,289

*Pricing subject to change

*Transportation included for hotel packages only



RED LEVEL B

LOWER LEVEL SIDELINES



SUPER BOWL **LI**

LEGENDS CLUB HOSPITALITY

3-hour pre-game party & 1-hour post-game party

- Hosted by **Barry Sanders**
- Gourmet Food & Top Shelf Premium Open Bar (*Pre-Game*)
- Select Menu Items, Beer, Wine & Soft Drinks (*Post-Game*)
- Current Alumni & Player Appearances by **Willie Roaf, Terrell Davis, Roger Craig & Antonio Freeman**
- Round Table Q&A
- Photo Opportunities & Player Meet & Greets
- Interactive Elements

EXTRAS

- Clear Stadium Bag
- Souvenir Lanyard & Clear Ticket Sleeve
- Official Gift

HOTEL ACCOMMODATIONS

3-Night | FEB 1 - FEB 4

W Atlanta Midtown
Hyatt Regency Atl. Downtown

4-Night | JAN 31 - FEB 4

AC Hotel By Marriott Atlanta Buckhead
InterContinental Buckhead Atlanta
Embassy Suites by Hilton Atlanta Buckhead
Aloft Hotel Downtown Atlanta
Le Méridien Atlanta Perimeter
Ellis Hotel

PRICING PER PERSON

	NO HOTEL	HOTEL FOR 1	HOTEL FOR 2
W ATLANTA	\$9,599	\$12,559	\$11,159
AC HOTEL		\$13,359	\$11,559
INTERCONT'		\$14,559	\$12,159
EMBASSY		\$13,719	\$11,739
ALOFT		\$13,759	\$11,759
LE MÉRIDIEN		\$13,159	\$11,459
HYATT RE'		\$14,359	\$13,619
ELLIS HOTEL		\$18,019	\$13,889

*Pricing subject to change

*Transportation included for hotel packages only



*Seating subject to change



WHITE LEVEL D

LOWER/MID LEVEL CORNERS & END ZONES



SUPER BOWL LIII

LEGENDS CLUB HOSPITALITY

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- Gourmet Food & Top Shelf Premium Open Bar (*Pre-Game*)
- Select Menu Items, Beer, Wine & Soft Drinks (*Post-Game*)
- Current Alumni & Player Appearances by **Willie Roaf, Terrell Davis, Roger Craig & Antonio Freeman**
- Round Table Q&A
- Photo Opportunities & Player Meet & Greets
- Interactive Elements

EXTRAS

- Clear Stadium Bag
- Souvenir Lanyard & Clear Ticket Sleeve
- Official Gift

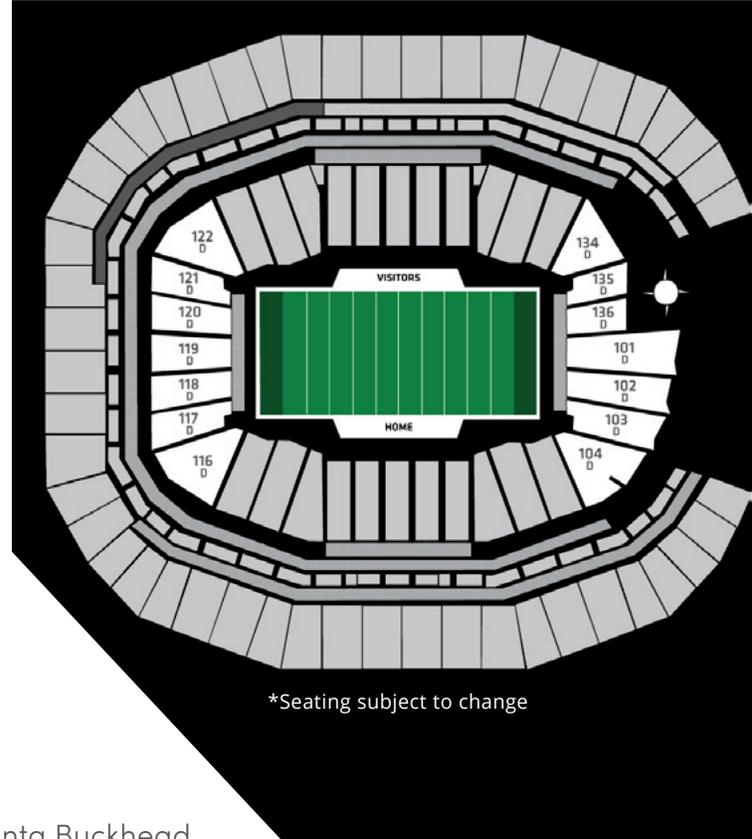
HOTEL ACCOMMODATIONS

3-Night | FEB 1 - FEB 4

W Atlanta Midtown
Hyatt Regency Atl. Downtown

4-Night | JAN 31 - FEB 4

AC Hotel By Marriott Atlanta Buckhead
InterContinental Buckhead Atlanta
Embassy Suites by Hilton Atlanta Buckhead
Aloft Hotel Downtown Atlanta
Le Méridien Atlanta Perimeter
Ellis Hotel



*Seating subject to change

PRICING PER PERSON

	NO HOTEL	HOTEL FOR 1	HOTEL FOR 2
W ATLANTA	\$6,299	\$9,259	\$7,859
AC HOTEL		\$10,059	\$8,259
INTERCONT'		\$11,259	\$8,859
EMBASSY		\$10,419	\$8,439
ALOFT		\$10,459	\$8,459
LE MÉRIDIEN		\$9,859	\$8,159
HYATT RE'		\$11,059	\$10,319
ELLIS HOTEL		\$14,719	\$10,589

*Pricing subject to change

*Transportation included for hotel packages only



BLUE LEVEL E

UPPER LEVEL SIDELINES



SUPER BOWL **LI**

LEGENDS CLUB HOSPITALITY

3-hour pre-game party & 1-hour post-game party

- Hosted by **Barry Sanders**
- Gourmet Food & Top Shelf Premium Open Bar (*Pre-Game*)
- Select Menu Items, Beer, Wine & Soft Drinks (*Post-Game*)
- Current Alumni & Player Appearances by **Willie Roaf, Terrell Davis, Roger Craig & Antonio Freeman**
- Round Table Q&A
- Photo Opportunities & Player Meet & Greets
- Interactive Elements

EXTRAS

- Clear Stadium Bag
- Souvenir Lanyard & Clear Ticket Sleeve

HOTEL ACCOMMODATIONS

3-Night | FEB 1 - FEB 4

- W Atlanta Midtown
- Hyatt Regency Atl. Downtown

4-Night | JAN 31 - FEB 4

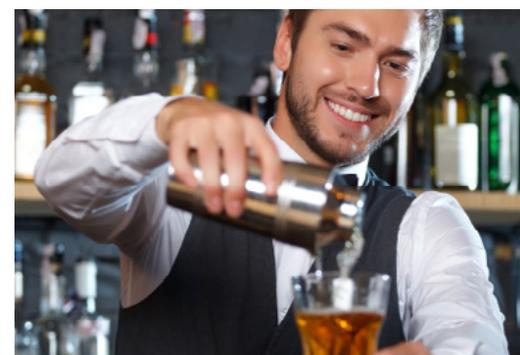
- AC Hotel By Marriott Atlanta Buckhead
- InterContinental Buckhead Atlanta
- Embassy Suites by Hilton Atlanta Buckhead
- Aloft Hotel Downtown Atlanta
- Le Méridien Atlanta Perimeter
- Ellis Hotel

PRICING PER PERSON

	NO HOTEL	HOTEL FOR 1	HOTEL FOR 2
W ATLANTA	\$5,999	\$8,959	\$7,559
AC HOTEL		\$9,759	\$7,959
INTERCONT'		\$10,959	\$8,559
EMBASSY		\$10,119	\$8,139
ALOFT		\$10,159	\$8,159
LE MÉRIDIEN		\$9,559	\$7,859
HYATT RE'		\$10,759	\$10,019
ELLIS HOTEL		\$14,419	\$10,289

*Pricing subject to change

*Transportation included for hotel packages only



BLUE LEVEL F

UPPER LEVEL CORNERS



SUPER BOWL **LI**

LEGENDS CLUB HOSPITALITY

3-hour pre-game party & 1-hour post-game party

- Hosted by **Barry Sanders**
- Gourmet Food & Top Shelf Premium Open Bar (*Pre-Game*)
- Select Menu Items, Beer, Wine & Soft Drinks (*Post-Game*)
- Current Alumni & Player Appearances by **Willie Roaf, Terrell Davis, Roger Craig & Antonio Freeman**
- Round Table Q&A
- Photo Opportunities & Player Meet & Greets
- Interactive Elements

EXTRAS

- Clear Stadium Bag
- Souvenir Lanyard & Clear Ticket Sleeve

HOTEL ACCOMMODATIONS

3-Night | FEB 1 - FEB 4

- W Atlanta Midtown
- Hyatt Regency Atl. Downtown

4-Night | JAN 31 - FEB 4

- AC Hotel By Marriott Atlanta Buckhead
- InterContinental Buckhead Atlanta
- Embassy Suites by Hilton Atlanta Buckhead
- Aloft Hotel Downtown Atlanta
- Le Méridien Atlanta Perimeter
- Ellis Hotel

PRICING PER PERSON

	NO HOTEL	HOTEL FOR 1	HOTEL FOR 2
W ATLANTA	\$5,699	\$8,659	\$7,259
AC HOTEL		\$9,459	\$7,659
INTERCONT'		\$10,659	\$8,259
EMBASSY		\$9,819	\$7,839
ALOFT		\$9,859	\$7,859
LE MÉRIDEN		\$9,259	\$7,559
HYATT RE'		\$10,459	\$9,719
ELLIS HOTEL		\$14,119	\$9,989

*Pricing subject to change

*Transportation included for hotel packages only



BLUE LEVEL G

UPPER LEVEL END ZONES



LEGENDS CLUB HOSPITALITY

3-hour pre-game party & 1-hour post-game party

- Hosted by **Barry Sanders**
- Gourmet Food & Top Shelf Premium Open Bar (*Pre-Game*)
- Select Menu Items, Beer, Wine & Soft Drinks (*Post-Game*)
- Current Alumni & Player Appearances by **Willie Roaf, Terrell Davis, Roger Craig & Antonio Freeman**
- Round Table Q&A
- Photo Opportunities & Player Meet & Greets
- Interactive Elements

EXTRAS

- Clear Stadium Bag
- Souvenir Lanyard & Clear Ticket Sleeve

HOTEL ACCOMMODATIONS

3-Night | FEB 1 - FEB 4

W Atlanta Midtown
Hyatt Regency Atl. Downtown

4-Night | JAN 31 - FEB 4

AC Hotel By Marriott Atlanta Buckhead
InterContinental Buckhead Atlanta
Embassy Suites by Hilton Atlanta Buckhead
Aloft Hotel Downtown Atlanta
Le Méridien Atlanta Perimeter
Ellis Hotel

PRICING PER PERSON

	NO HOTEL	HOTEL FOR 1	HOTEL FOR 2
W ATLANTA	\$4,999	\$7,959	\$6,559
AC HOTEL		\$8,759	\$6,959
INTERCONT'		\$9,959	\$7,559
EMBASSY		\$9,119	\$7,139
ALOFT		\$9,159	\$7,159
LE MÉRIDIEN		\$8,559	\$6,859
HYATT RE'		\$9,759	\$9,019
ELLIS HOTEL		\$13,419	\$9,289

*Pricing subject to change

*Transportation included for hotel packages only



*Seating subject to change



ATLANTA, GEORGIA | 02.03.2019

SUPER BOWL LIII



Ellis Hotel

176 PEACHTREE ST. NW, ATLANTA, GA 30303
1.2 MILES FROM MERCEDES-BENZ STADIUM

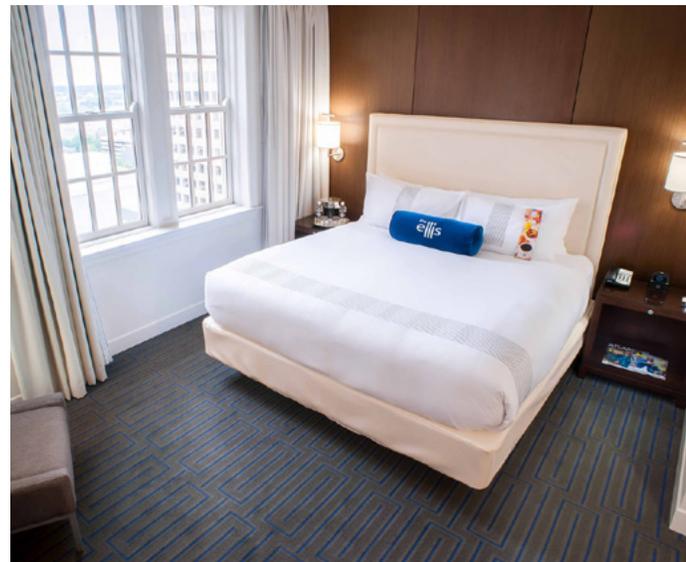
#1 RATED HOTEL IN ATLANTA BY CONDE NAST TRAVELER

The Ellis hotel is a historic Peachtree Street landmark with a legendary past and an impeccable tradition for guest service, and a chic and stylish boutique decked out with every modern luxury.

The Ellis Hotel is a breath of fresh air among the conventional, seen-one-seen-'em-all downtown hotels. This hotel includes 127 luxuriously appointed guest rooms, complimentary fitness center, and tech-savvy perks like complimentary Internet.

Guests can relax and savor a favorite beverage and market fresh, farm-to-table cuisine in the new Terrace Bistro and Lounge or enjoy the Bistro patio right on Atlanta's famous Peachtree Street.

The Ellis Hotel is a luxury experience great for business and leisure.



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SUPER BOWL LIII



W Atlanta Midtown

188 14TH ST NE, ATLANTA, GA 30361

2.8 MILES FROM MERCEDES-BENZ STADIUM

This chic, high-rise hotel is 2 blocks from Piedmont Park, and a 7-minute walk from the High Museum of Art.

The rooms have upscale modern decor, luxe bed linens and 37-inch flat-screen TVs with DVD players, plus Wi-Fi access. Many feature floor-to-ceiling windows offering panoramic city views. Suites add separate living areas and deep tubs or showers. Room service is available.

There's a stylish restaurant serving creative Southern cuisine, a sleek cocktail bar with an outdoor terrace, and a nightclub-style lounge. There's also a gym, a spa (treatments extra), and an outdoor pool with its own bar. Free loaner bikes are available.



AC Hotel by Marriott Atlanta Buckhead at Phipps Plaza

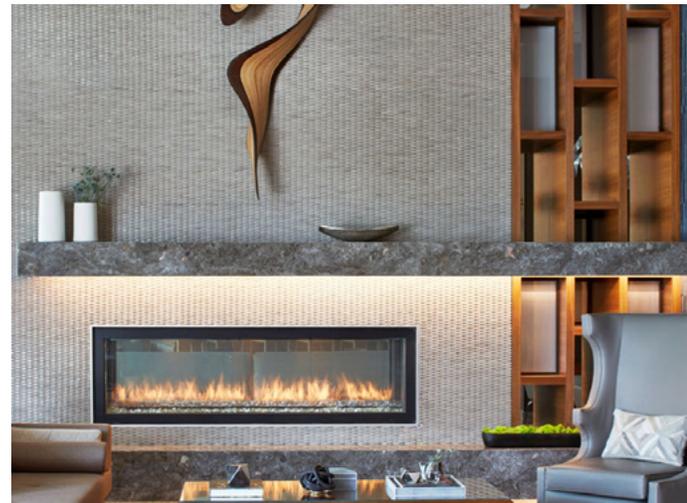
3600 WIEUCA RD NE, ATLANTA, GA 30326

9.2 MILES FROM MERCEDES-BENZ STADIUM

Adjacent to the upscale shops at Phipps Plaza, this contemporary hotel is a 14-minute walk from Buckhead metro station and 7 miles from the High Museum of Art.

Sleek rooms with wood floors provide complimentary Wi-Fi and flat-screen TVs. All feature mini fridges, coffeemakers, desks and seating areas; suites add separate living rooms.

There's a sophisticated tapas bar and a cafe that offers a breakfast buffet (fee), plus an indoor pool and a fitness room. Other amenities include a convenience store, meeting/event spaces and a business center, as well as a plant-lined patio with seating. Parking is available (fee).



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Intercontinental Buckhead Atlanta

3315 PEACHTREE RD NE, ATLANTA, GA 30326

9.6 MILES FROM MERCEDES-BENZ STADIUM

A 4-minute walk from Buckhead metro station, this upscale hotel is 1.2 miles from the Atlanta History Center and 7 miles from downtown Atlanta.

Refined rooms feature 47-inch flat-screen TVs, Wi-Fi (fee) and desks, plus minibars, coffeemakers and room service. Suites add living rooms, pull-out sofas and whirlpool tubs.

There's an elegant Southern restaurant and a bourbon bar, plus a seasonal outdoor saltwater pool, an exercise room and a spa. Other amenities include a business center, 9 meeting rooms and parking (fee).



SUPER BOWL LIII



Embassy Suites by Hilton Atlanta Buckhead

3285 PEACHTREE ROAD NE, ATLANTA, GA 30305

9.1 MILES FROM MERCEDES-BENZ STADIUM

An 8.2-mile drive from The Fox Theatre, this traditional, all-suite hotel with a landscaped atrium is also 8.3 miles from the World of Coca-Cola museum.

The relaxed suites include separate living rooms with pull-out sofas, plus kitchenettes, flat-screen TVs with premium cable channels, iPod docks and paid WiFi. All have custom-designed beds; some have conference tables.

Free made-to-order breakfast is offered daily, as well as a reception with light appetizers and drinks, and a steakhouse restaurant. There's also a warm bar, an upscale spa, both indoor and outdoor pools, and a gym. Other amenities include meeting rooms and a business center.



Aloft Hotel Downtown Atlanta

300 TED TURNER DR NW, ATLANTA, GA 30308

1.0 MILE FROM MERCEDES-BENZ STADIUM

Across the street from the Atlanta Convention Center at AmericasMart, this trendy hotel is a 4-minute walk from Centennial Olympic Park and a 9-minute walk from the Georgia Aquarium.

Modern rooms offering pared-back furnishings and walk-in showers include free WiFi, 42-inch flat-screen TVs, mini fridges, and coffeemakers.

A 24/7 pantry has takeaway meals and snacks for a surcharge. The stylish bar offers casual dining and an industrial-chic lounge features a pool table and shares a double fireplace with a terrace. There's also an outdoor pool and a fitness center. Complimentary dog perks include beds, water bowls, treats and toys.



ATLANTA, GEORGIA | 02.03.2019

SUPER BOWL LIII



Le Méridien Atlanta Perimeter

111 PERIMETER CENTER WEST, ATLANTA, GA, 30346

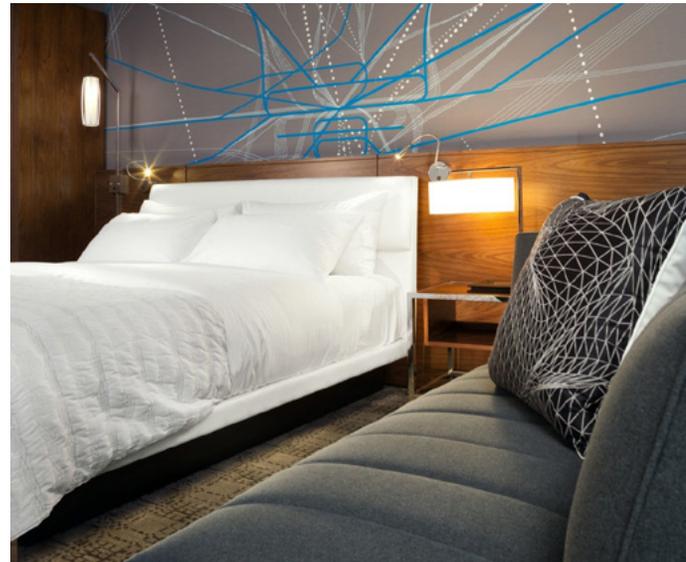
14.2 MILES FROM MERCEDES-BENZ STADIUM

This upscale hotel is 0.8 miles from the Dunwoody Transit Station and 8.5 miles from the Atlanta History Center.

The contemporary rooms come with complimentary Wi-Fi and flat-screen TVs, while suites add separate living areas.

There's also a sleek restaurant with a terrace, and a casual lounge bar with a fireplace. Other amenities include a seasonal outdoor pool and a fitness room, plus a business center and 13 meeting rooms.

Pets are permitted for a fee (dog treats, beds and bowls are provided).



ATLANTA, GEORGIA | 02.03.2019

SUPER BOWL LIII



Hyatt Regency Atlanta Downtown

265 PEACHTREE STREET NE ATLANTA, GA 30303

1.6 MILES FROM MERCEDES-BENZ STADIUM

Whether you're traveling for business or pleasure, guests will find everything they need for a perfect stay. This downtown Atlanta hotel offers a full range of services and amenities, including notable restaurants and bars; technology-enabled ways to collaborate; and spaces to work, engage or relax. Guests can work out in the 24-hour StayFit™ Gym, stay productive with free Wi-Fi, a full-service business center, and enjoy the comfortable guestrooms.

