



SPORTONE EVENTS

THE HOSPITALITY AGENCY FOR SPORT EVENTS

Everybody lives their own sports history. This is yours.

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1. SPORTONE EVENTS - YOUR PARTNER FOR HOSPITALITY & INCENTIVES

- SportOne Events was founded as agency for sport events in 2011
- Our headquarters are in Barcelona - since July 2016 we are represented in Switzerland
- A team of three partners and numerous employees care about your welfare
- Our Account Managers are former professional athletes having worked in the sports industry for many years
- Our portfolio mix is made out of the most popular sports, and we collaborate with official right holders

TICKETS & TRAVEL SERVICES

We are an agency offering tickets and travel services for chosen sporting events around the globe

TAILOR-MADE INCENTIVE TOURS

We organise tailor-made incentive tours to Barcelona & Madrid for companies wanting to surprise or reward their employees and customers with an unique experience

PURE EMOTIONS

We offer emotions as a gift, and make sporting events unforgettable – for sponsors, companies and individuals

OUR DNA

Based on Spanish passion and Swiss precision, we bring you to the heart of the action, where just a few seconds decide whether there will be victory or defeat, joy or disappointment

OUR COMMITMENT

- ✓ We advise you which event best suits your budget as well as your needs/wishes
- ✓ We assist you in English, German, French, Spanish and Portuguese
- ✓ One face to the customer - one Account Manager for all your needs
- ✓ We get back to your inquiries and requests within 24h

OUR AIM

Being recognised as the most reliable hospitality partner for sport events by building up continuous and last-longing relationships with our associates



GUARANTEE



We work exclusively with official rightholders, which gives you absolute security

TIME



We provide full support before, during and after the event, giving you the opportunity to take care of other things

KNOW HOW



We check the best alternatives for you, so that you only have to select on our recommendation

LANGUAGES



We communicate for you in six languages across all continents and time zones

NETWORK



Thanks to our network you get the best possible conditions, that you would not get elsewhere

QUALITY



We guarantee the highest quality and best service. All inquiries are answered within 24 hours, even on weekends

HOSPITALITY - MORE THAN JUST A GAME

ADDED VALUE

- Inviting clients and partners to selected sport events
- Incentivise sales team and increasing motivation of employees
- Networking in exclusive surroundings
- Standing out from your competitors
- Hospitality as a business-to-business platform, where emotions are fuelled
- Pleasant combination of private hobby and building a professional customer relationship

WHAT YOU CAN EXPECT

GENERAL

- Access to VIP area approx. two hours before and up to two hours after the event
- Seats with best view and separate VIP entrance

SKYBOXES

- One skybox for a chosen number of guests
- Comfortable seats directly in front of your skybox
- Personal service from your own dedicated service staff
- Skybox with stylish, contemporary interior
- Exclusive catering inside the skybox and VIP parking

BUSINESS SEATS

- Luxurious, best available business seat with a perfect view
- Sumptuous buffet serving hot and cold dishes
- Opportunity to mix with players, representatives and officials
- VIP parking (on request)

INCENTIVES & TRAVEL SERVICES

INCENTIVES

- Are offered for both cities, sunny Barcelona and charming Madrid
- Many different activities, providing an exclusive and unforgettable experience in combination with a sport event

TRAVEL SERVICES

- Tailor-made travel packages with extensive services, which are module-system based
- Rooms in partner Hotels, city tours, exclusive restaurants, experienced city guides, etc.
- Flight booking available on request

3. EVENT PORTFOLIO

FOOTBALL

- Internat. Club Football
- UEFA Champions League
- UEFA EURO 2020
- FIFA World Cup 2022

TENNIS

- Roland Garros
- Wimbledon
- ATP World Tour Finals
- US & Australian Open

MOTOR SPORT

- Formula One
- MotoGP

RUGBY

- Six Nations

GOLF

- The Ryder Cup
- The Open

AMERICAN FOOTBALL

- Super Bowl

FOOTBALL



INTERNATIONAL CLUB FOOTBALL

No matter if as conclusion of a **business trip** or in combination with a **private journey** to a leading European city: Connect the useful and the pleasant and visit **Europe's best teams** in their league competition.

You have the choice between highlights such as „**El Clásico**“ in Spain, a club of one of the **Premier League top five** or the **battle for Germany's crown** between Bayern Munich and Borussia Dortmund!

With SportOne Events you have the opportunity to be part of the biggest football matches on European ground. We also offer tickets together with accommodation.

UEFA CHAMPIONS LEAGUE

Who will wear the **most prestigious crown in European club football**? Follow the teams on their way to the final. From spring onwards, the teams will cross swords in the knock-out round. This will end with the **final**, which is the official closure of the European Football season.

For the final both categories, Gold (Business Seats) and Platinum (Skyboxes), are available. Do not wait too long, as this match is used to be sold out very soon.

You also can contact us regarding group and knock-out stage matches and benefit from of our excellent relationships with Europe's best clubs.

UEFA EURO 2020

The UEFA EURO will take on a new form in 2020. In a pan-European version of the tournament, **51 games** will be played in **13 different cities** and **countries**. The two **semi-finals** and the **final** will be held in **Wembley Stadium** in **London**, the cathedral of world football.

As well as VIP tickets, we will offer hotel rooms in the different cities throughout Europe. You will discover widely differing countries, people and cultures in Europe - some of which might be entirely new, while at the same time following the second most important football championship in the world.

FIFA WORLD CUP 2022 QATAR

The world will hold its breath when the **32 best football nations** on the planet meet in Qatar in 2022.

It is to be played in a timeframe of around 28 days, with the final being held on 18 December 2022.

Alongside VIP tickets, we will also arrange hotel rooms in the different cities in the country. You will also have the opportunity to visit Qatar, a host which will do everything it can to present itself to its best advantage.

Mainly the opening match, the semifinals and the final are used to be sold out very soon.

TENNIS



ROLAND GARROS

Who will succeed in Paris and claiming the throne of the only grand slam on sand?

We offer VIP tickets in different categories providing exclusive on-site hospitality services in different locations. You can choose between tickets for the Center Court Philippe Chatrier or Court No1 Suzanne Lenglen.

WIMBLEDON

Wimbledon marks the high-point of the tennis year. Enjoy the Experience Club, or the ultimate one in hospitality, the Gatsby Club, with us. You will dine in a VIP building built especially for the event, and as well as the world-famous Wimbledon strawberries, you can enjoy dishes prepared by a Gault Millau chef.

ATP WORLD TOUR FINALS

At the end of the year, the eight best players during the annual period meet for the ATP World Tour Finals. After the group games, the semi-finals are played to decide who the finalists will be.

Various exclusive hospitality offers are available in the ultra-modern O2 Arena in London. In this amazing stadium several very exclusive Hospitality options are available. Tickets are also available for afternoon or evening sessions as well as for the whole day.

US OPEN & AUSTRALIAN OPEN

We also provide you with tickets for the US Open in New York and the Australian Open in Melbourne. The Australian Open marks the start of the tennis year, while the US Open at the end of August is the last grand slam tournament of the season. As well as for tickets, we assist you with your flights and help choose your hotel.



FORMULA ONE

For all fans of high speed and screaming car engines, we offer different 2- or 3-day access tickets to a VIP Lounge or to one of the grandstands, and a guided tour through the pit lane.

Likewise you can get “tickets only” in conjunction with one or more overnight stays in a mid-range hotel.

We provide tickets for all Grand Prix:

- | | |
|------------------------------|-------------------------------|
| Australian Grand Prix | Grosser Preis von Deutschland |
| Bahrain Grand Prix | Belgian Grand Prix |
| Chinese Gran Prix | Gran Premio d'Italia |
| Russian Grand Prix | Singapore Grand Prix |
| Gran Premio de España | Malaysia Grand Prix |
| Grand Prix de Monaco | Japanese Grand Prix |
| Grand Prix du Canada | United States Grand Prix |
| Grand Prix of Europe | Gran Premio de Mexico |
| Grosser Preis von Österreich | Grande Premio do Brasil |
| British Grand Prix | Abu Dhabi Grand Prix |
| Hungarian Grand Prix | |

MOTOGP

With the VIP Village Pass or tickets on the main stand, you won't miss a single overtaking manoeuvre. From Qatar to Valencia, we will provide your tickets and hotel for every race.

In each case, you will follow the three races in all classes.

The MotoGP races are taking place at the following venues:

- | | |
|---------------------------|----------------------------------|
| Grand Prix of Qatar | Grand Prix Czech Republic |
| Gran Premio de Argentina | Grand Prix San Marino |
| Gran Prix of the Americas | Gran Premio Aragon |
| Gran Premio de España | Gran Premio de Aragon |
| Gran Prix de France | Grand Prix of Japan |
| Gran Premio d'Italia | Australian Motorcycle Grand Prix |
| Gran Premi de Catalunya | Malaysia Motorcycle Grand Prix |
| Grand Prix Netherlands | Gran Premio Valenciana |
| Grand Prix Deutschland | |

SUPER BOWL



RUGBY



GOLF



3.4 GOLF, RUGBY & SUPER BOWL

GOLF THE OPEN

In July, golf fans from all over the world gather to watch the British Open on some of the most beautiful golf courses in the world. The breath taking views combined with the best players in the world make the British Open one of the most attractive destinations for golf enthusiasts.

RUGBY SIX NATIONS

Every year from February, Italy, England, Wales, Ireland, France and Scotland battle it out in the Six Nations tournament to become the unofficial European rugby champions.

Rugby, the game with rules for warriors played by gentlemen, fascinates huge numbers of people worldwide and mobilises thousands of spectators. However, the most important facet of the game is the respect shown to the opponent and the referee. Packed stadiums and enthralling duels play their own part in making this sport so successful.

We offer VIP tickets for the home games of the six competing teams. Here, too, a “first come, first served” principle applies, since tickets for the games in England and Scotland in particular often sell out very quickly.

GOLF THE RYDER CUP

The unofficial golf world championship takes place in the US and Europe in alternation. In 2018, the Golf National Club in Saint-Quentin-en-Yvelines in France will host the tournament. Exciting fights are guaranteed!

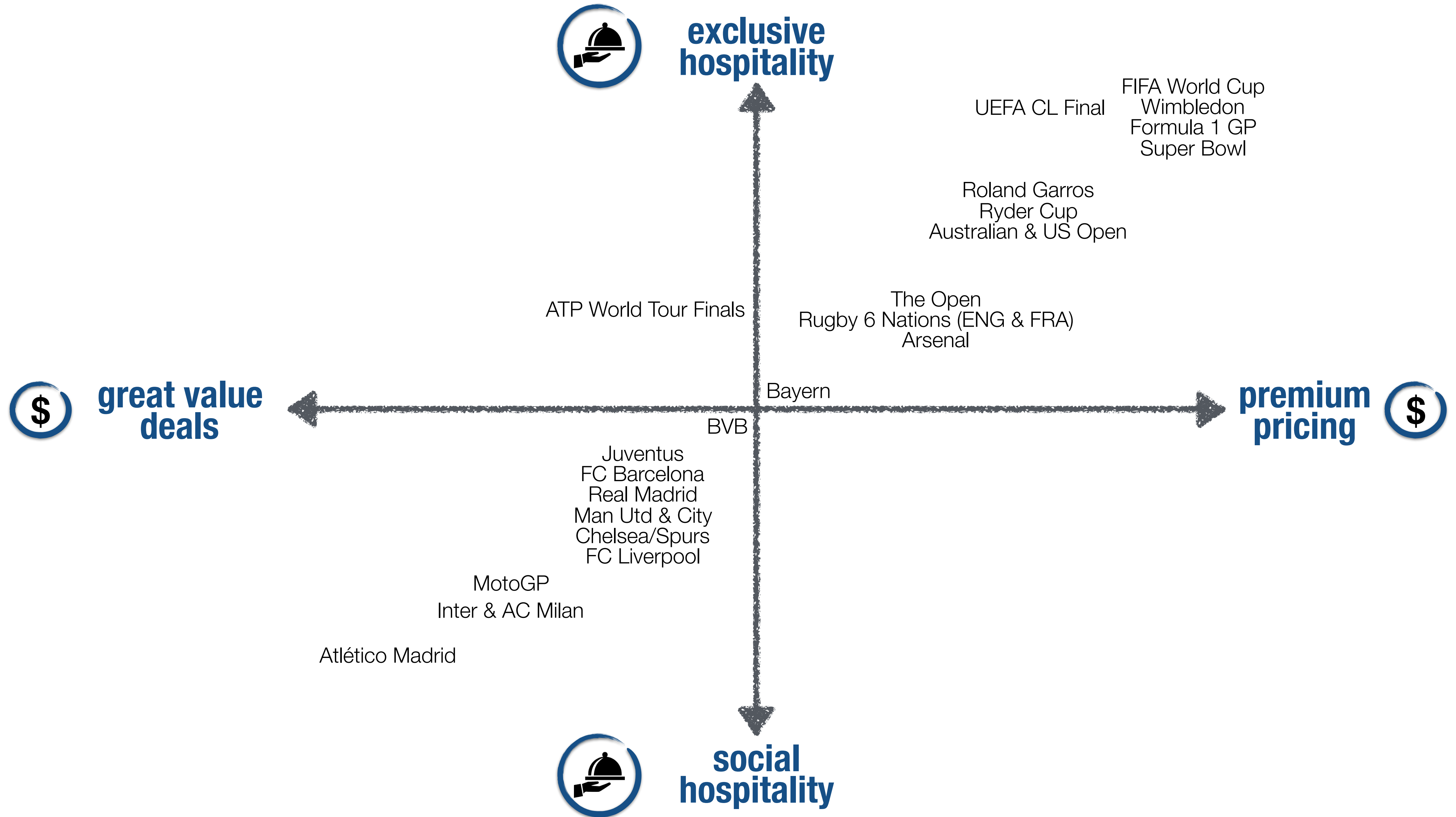
SUPER BOWL

In the US, the Super Bowl is just as important for local sports fans as the football World Cup Final is here.

Fans stream in from all over the country to watch the final game, which due to climatic conditions usually takes place in the southern states. Who ever is able to get a ticket has to be considered very lucky, as demand for this game exceeds the offer by far.

Thanks to our cooperation with the official agency for the Super Bowl, we can offer you a tailor-made travel package suited to your needs, including an entrance ticket with catering.

3.5 EVENT VALUE MATRIX



BARCELONA

**GAUDÍ'S BREATHTAKING
ARCHITECTURE**

**AN ALL YEAR LONG
MILD & SUNNY
CLIMATE**

**WORLD-FAMOUS
LANDMARKS SUCH AS
SAGRADA FAMÍLIA,
THE PARQUE GUÉLL
& LAS RAMBLAS**

**GOURMET
GUESTS WILL FIND
HEAVEN IN ONE OF
MANY EXCELLENT
RESTAURANTS**

**ENJOYING A DIVERSE &
EXCITING NIGHTLIFE**

**WATCHING MESSI,
COUTINHO, SUAREZ
& CO PERFORMING MAGIC AT
CAMP NOU**

4. INCENTIVE TRIPS

MADRID

**ELEGANT
BOULEVARDS &
MANICURED PARKS**

**EXPERIENCE TOLEDO,
THE "CITY OF THREE CULTURES"**

**VISIT THE WORLD-FAMOUS
SANTIAGO BERNABÉU
AND GAPE IN ASTONISHMENT
MARVELLING LUKA
MODRIC & CO**

**STROLL THROUGH
THE PICTURESQUE
HISTORICAL
OLD TOWN**

**CHARMING & PULSATING,
COSMOPOLITAN & TRENDY**

**RICH CULTURAL
OFFERING**

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**LET US TAKE YOU ON A JOURNEY FULL OF EMOTIONS
- AND BE PART OF AN **UNIQUE EXPERIENCE!****

**HAVE YOUR OWN KICK-OFF TODAY AND RECEIVE
FROM US YOUR **TAILOR-MADE OFFER!****

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