

 **Experiences**

PROGRAM OVERVIEW

2018



About F1® Experiences

OVERVIEW

F1® Experiences is the Official VIP Hospitality, Experiences and Travel Program of Formula One® to its worldwide races.

Official Ticket Packages come directly from Formula 1® and bring you never before available access, the best tickets available, premium hospitality venues, first-class hotels, seamless transfers and many unique benefits only available through our program.

Our custom branding, one-of-a-kind hospitality, and two-seater car ride make the perfect start for a bespoke corporate package for your next company retreat.

Customer Reviews

- "All I can say is "wow". [We] had an absolutely sensational time. F1 Experiences was everything we had hoped for and so much more." - S.S.
- "Everything was just kind of a dream come true for a Formula 1 fan like me." - I.Y.
- "I have been to Super Bowls, World Cup finals, but nothing comes close to this. We saw everything up close and personal, and F1® Experiences went above and beyond." - D.B.
- "We have been to F1 in Europe every year since 2005. This experience is top notch." - S.K.



About Ticket Packages

PROGRAM REVIEW

F1® Experiences offers a tiered package model, allowing fans the ability to experience F1® like never before. Whether you are an individual looking to attend with a group of friends or family or a corporate group bringing your top performers, the F1® Experiences model offers several levels of seating paired with exclusive access catered to the customer's budget.

Available at most races are two distinct product categories:

Fan Experience

- Hero provides a main grandstand seat, or similar, coupled with exclusive access items.
- Trophy offers a seat in a signature turn on the track along with exclusive access items.
- Starter offers an entry-level seat plus exclusive access items.

Premium/Corporate

- Ultimate Legend & Legend offer access in the renowned Formula 1® Paddock Club™ with premium hospitality, views of pit lane, plus immersive VIP experiences in the Paddock
- Paddock Club offers two- and three-day tickets to the famous Formula 1® Paddock Club™
- Champions Club offers a trackside hospitality club with gourmet food & beverage service, superior views of the track, unique program speakers & Paddock access
- Premier gives unprecedented one-day Paddock Club™ access on Friday coupled with a Saturday & Sunday grandstand ticket.





FAN EXPERIENCES

3-Day Race Ticket

HERO PACKAGE

Guests will receive a grandstand seat, or similar, coupled with exclusive access items

THURSDAY

Exclusive Pit Lane Walk

Drive the Track Tour

Starting Grid Photo with Trophy

FRIDAY

Insider Access to the F1® Paddock

Podium Photo Opportunity

Paddock Club™ Party with F1® Legend or Current Driver

EXCLUSIVE EXTRAS

F1® Access Annual Pass

F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Starting at \$1,509



3-Day Race Ticket

TROPHY PACKAGE

Guests will receive a seat in a signature turn on the track along with exclusive access items

THURSDAY

Exclusive Pit Lane Walk

Drive the Track Tour

Starting Grid Photo with Trophy

FRIDAY

Insider Access to the F1® Paddock

Podium Photo Opportunity

Paddock Club™ Party with F1® Legend or Current Driver

EXCLUSIVE EXTRAS

F1® Access Annual Pass

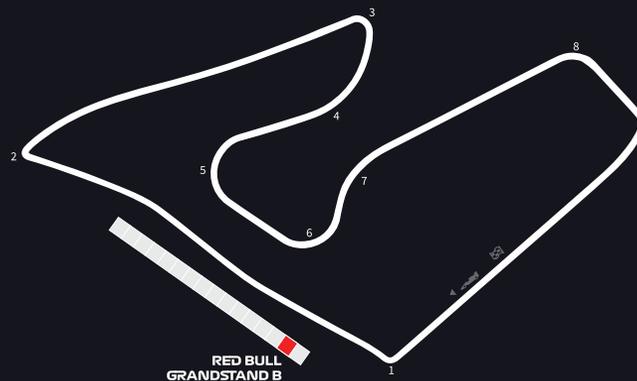
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Starting at \$1,269



3-Day Race Ticket

STARTER PACKAGE

Guests will receive an entry-level seat plus exclusive access items

THURSDAY

Exclusive Pit Lane Walk

Drive the Track Tour

Starting Grid Photo with Trophy

EXCLUSIVE EXTRAS

F1® Access Annual Pass

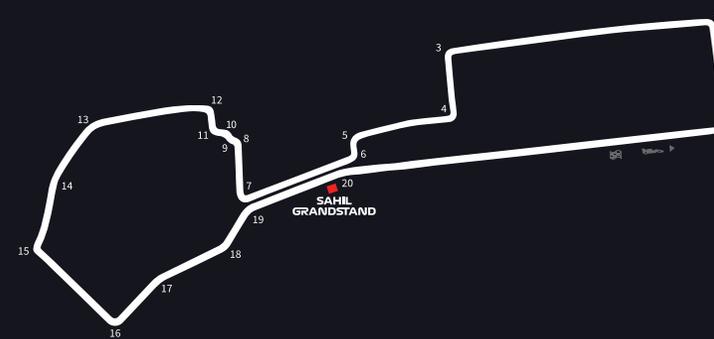
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Starting at \$699





**PREMIUM/CORPORATE
EXPERIENCES**

2- or 3-Day Race Ticket

LEGEND PACKAGE

Guests will receive 3-day access to the prestigious Formula One Paddock Club™, a one-day VIP pass to the Paddock area and other immersive experiences. Experience F1® like never before.

DAILY

Ticket to the Formula One Paddock Club™
Paddock Club™ Pit Lane Walks

ONE-DAY

One-Day Paddock Access
▪ Friday, Saturday & Sunday

SATURDAY

Private Podium Visit

SUNDAY

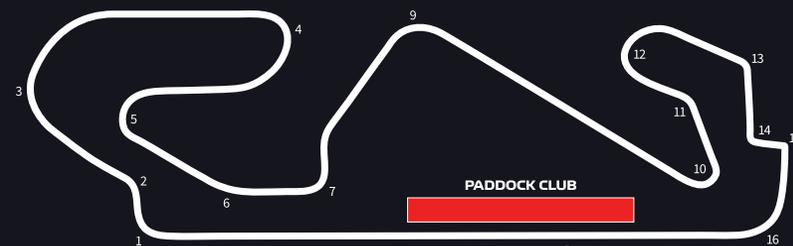
Podium Ceremony Access

EXCLUSIVE EXTRAS

F1® Access Annual Pass
F1® Experiences Gifts
F1® Experiences Lanyard & Ticket Sleeve
Race Program

PACKAGE PRICING

Starting at \$5,119



2- or 3-Day Race Ticket

Paddock Club

Guests will receive daily access to the prestigious Formula One Paddock Club™ with unmatched food options, open bars and daily pit lane walks. Often located above pit lane, enjoy driver appearances and interviews throughout the weekend.

DAILY

Ticket to the Formula One Paddock Club™

Paddock Club™ Pit Lane Walks

Access to Support Race Paddock

SATURDAY OR SUNDAY

Guided Paddock Access

EXCLUSIVE EXTRAS

Pair of Ear Plugs

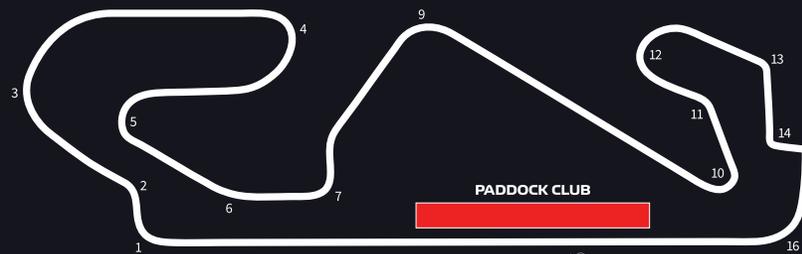
Race Program

VIP Parking

- One per four packages bought

PACKAGE PRICING

Starting at \$4,800



2- or 3-Day Race Ticket

CHAMPIONS CLUB

Guests will receive entrance to a premium hospitality venue where alongside gourmet food & beverages they will enjoy prime views of the track throughout the weekend. Hear from Formula 1® business executives and an F1® driver or legend in the privacy of your own VIP club

DAILY

Premium Hospitality in the Champions Club

PACKAGE PRICING

Starting at \$2,249

SATURDAY OR SUNDAY

Guided Paddock Access

F1® Legend or Current Driver Appearance

F1® Executive Q&A

EXCLUSIVE EXTRAS

F1® Access Annual Pass

F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program



2018 Experiences

CHAMPIONS CLUB LOCATIONS

2018

FORMULA 1 2018 ROLEX AUSTRALIAN GRAND PRIX

22 -25 March 2018

FORMULA 1 GRAN PREMIO DE ESPAÑA 2018

10 – 13 May 2018

FORMULA 1 GRAND PRIX DE MONACO 2018

23 – 27 May 2018

FORMULA 1 GRAND PRIX DU CANADA 2018

07 - 10 June 2018

FORMULA 1 GRAND PRIX DE FRANCE 2018

21 – 24 June 2018

FORMULA 1 2018 AUSTRIAN GRAND PRIX

28 June – 01 July 2018

FORMULA 1 2018 ROLEX BRITISH GRAND PRIX

05 – 08 July 2018

FORMULA 1 2018 GERMAN GRAND PRIX

19 – 22 July 2018

FORMULA 1 PIRELLI MAGYAR NAGYDÍJ 2018

26 – 29 July 2018

FORMULA 1 2018 BELGIAN GRAND PRIX

23 – 26 August 2018

FORMULA 1 GRAN PREMIO HEINEKEN D'ITALIA

30 August – 02 September 2018

FORMULA 1 2018 UNITED STATES GRAND PRIX

18 – 21 October 2018

FORMULA 1 GRAND PREMIO HEINEKEN DE MEXICO 2018

25 – 28 October 2018

FORMULA 1 2018 ETHIHAD AIRWAYS ABU DHABI GRAND PRIX

22 – 25 November 2018

1-Day Race Ticket Formula One Paddock Club™

2-Day Race Ticket Signature Turn or Main Grandstand

PREMIER PACKAGE

Guests will receive Friday access to the prestigious Formula One Paddock Club™ with gourmet food and open bar, as well as a pit lane walk. Guests will receive a ticket to a signature grandstand on Saturday and Sunday.

FRIDAY

Ticket to Formula One Paddock Club™

Paddock Club Pit Lane Walks

SATURDAY & SUNDAY

Ticket to Grandstand

EXCLUSIVE EXTRAS

F1® Access Annual Pass

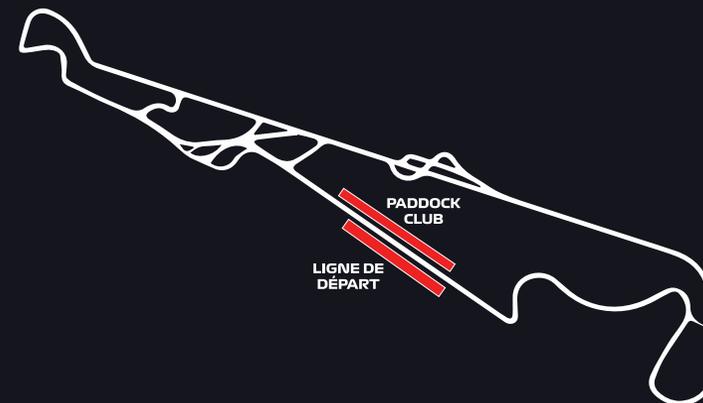
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Starting at \$1,969



3-Day Race Ticket

ULTIMATE LEGEND PACKAGE

The Ultimate guest experience! Exclusive to F1® Experiences, this package includes 2 laps in a custom-built two-seater Formula 1 car plus access in the renowned Formula 1 Paddock Club™ with premium hospitality and views of pit lane, plus your own 3-day Paddock pass for you and a guest. The closest you can get to Formula 1®.

DAILY

- Ticket to the Formula 1 Paddock Club™
- Paddock Club Pit Lane Walks
- Access to Two-Seater Lounge in Garage
- Access to F1® Experiences Hospitality in Paddock

SATURDAY

- Private Podium Visit

SUNDAY

- Podium Ceremony Access
- Watch Race from F1® Experiences Garage

TWO-SEATER CAR RIDE

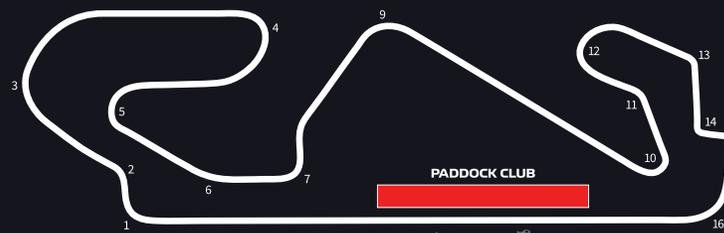
- 2 Laps Around the Track
- 2 Paddock Passes for Friday, Saturday & Sunday
- Commemorative Souvenir
- Photo & Video Footage of your Ride Experience

EXCLUSIVE EXTRAS

- F1® Access Annual Pass
- F1® Experiences Gifts
- F1® Experiences Lanyard & Ticket Sleeve
- Race Program

PACKAGE PRICING

Starting at \$27,500



3-Day Race Ticket

CORPORATE TWO-SEATER EXPERIENCE

Our custom branding, one-of-a-kind hospitality, and two-seater car rides make the perfect start for a bespoke corporate package for your next VIP company retreat.

DAILY

Semi-Private Suite for 40 Guests

Paddock Club™ Pit Lane Walks

FRIDAY

Insider Access to the F1® Paddock

Podium Photo Opportunity

Paddock Club Party with F1® Legend

SATURDAY OR SUNDAY

Guided Paddock Access

5 TWO-SEATER CAR RIDES

2 Laps Around the Track

Company-Branded Car During 5 Rides

10 Paddock Passes for Saturday & Sunday

Commemorative Souvenir

Photo & Video Footage of your Ride Experience

Access to Two-Seater Lounge

EXCLUSIVE EXTRAS

F1® Access Annual Pass

F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Price Available Upon Request



Exclusive Event Access

YOUR F1® EXPERIENCES LINEUP

Access received through F1® Experiences is unprecedented in the world Formula 1®. Through the partnership with F1®, F1® Experiences can provide guests behind the scenes glimpse into the daily life of racing teams, drivers, and the circuits. F1® Experiences will provide guests with a weekend full of access they won't receive anywhere else in the world. The events offered by F1® Experiences have never been available to the public before.

- Drive the Track Tour
- Exclusive Pit Lane Walk
- Insider Access to the F1® Paddock
- Podium Photo Opportunity
- Starting Grid Photo with Race Trophy
- Paddock Club Party with F1® Legend or Current Driver
- One-Day Paddock Access
- Private Podium Visit
- Guided Paddock Access
- Podium Ceremony Access
- Two-Seater Car Ride

Exclusive Event Access

PROGRAM ELEMENTS

PODIUM CEREMONY ACCESS

Targeted by every F1® driver during race weekends, our exclusive Podium Ceremony Access will take you so close to the post-race celebrations you will be almost able to feel the spray of the Carbon Champagne from above. Ultimate Legend and Legend guests will have a premium viewing area below the podium to view the prestigious ceremony at the end of the grand prix.



Exclusive Event Access

PROGRAM ELEMENTS

ONE-DAY PADDOCK ACCESS

Enjoy highly coveted one-day access to the Formula 1® Paddock, never before available exclusive to Legend and Ultimate Legend guests. The most highly-regarded stretch of pavement at the circuit, guests will be able to walk past team hospitality and command centers with some of the biggest names in F1®. Previously, guests have met drivers, team owners, Formula One CEO Chase Carey and more!



Exclusive Event Access

PROGRAM ELEMENTS

GUIDED PADDOCK ACCESS

Enjoy a guided tour of the famous Formula 1® Paddock with an F1® Experiences member of staff. A hub of activity on race weekends, guests will be able to walk past team hospitality and command centers as each team diligently work towards a successful Grand Prix weekend. Previously, guests have met drivers, team owners, Formula One CEO Chase Carey and more during our tour. This unprecedented access is only available to select F1® Experiences



Exclusive Event Access

PROGRAM ELEMENTS

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Pit Lane Walk, access to which is unavailable to the public. This is the perfect photo opportunity of your favorite teams, team principals and drivers. Experience views into team garages as final touches are added to the cars prior to the race weekend.



Exclusive Event Access

PROGRAM ELEMENTS

DRIVE THE TRACK TOUR

Accompanied by F1® experts, our Drive the Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point-of-view. You will be able to feel the turns and undulations of each corner while embracing the unique views around the track.



Exclusive Event Access

PROGRAM ELEMENTS

STARTING GRID PHOTO WITH TROPHY

Enjoy a photo opportunity on the starting grid with the race trophy during your Thursday evening festivities. This iconic location will be a photo that you'll cherish for a lifetime. This photo will be emailed out after the event for your personal use.



Exclusive Event Access

PROGRAM ELEMENTS

INSIDER ACCESS TO THE F1® Paddock

The most coveted stretch of concrete you will find during an F1® race weekend, experience the exclusivity of Paddock access during your complete Paddock tour. Never before available to race fans until now, F1® Experiences guests are given unique access to this hallowed ground by visiting the Pirelli tyre center where their team guide you through the fascinating technology of F1® tyres, a close-up view of the F1® safety car with Bernd Mayländer and an F1® team garage visit where guests will immerse themselves in the heart of the action as teams prepare for Saturday's qualifying. This truly is a remarkable insight into the key participants of F1®.



Exclusive Event Access

PROGRAM ELEMENTS

PADDOCK CLUB PARTY WITH F1® LEGEND OR CURRENT DRIVER

Revel in sophisticated elegance at the F1® Experiences Paddock Club party hosted inside the Formula One Paddock Club™. Home to teams, VIPs, celebrities and F1® sponsors during race weekends, the Paddock Club is the most exclusive hospitality area in all of Formula 1®. Enjoy meeting an F1® Legend or current driver, culinary treats prepared by world-renowned Paddock Club chefs, beer and wine bars and interactive elements that will get you pumped for a weekend of non-stop racing action. Guests will join your F1® Legend in the Paddock Club for a truly intimate experience. In the past, we have played host to F1® Legends Fernando Alonso, Max Verstappen, Esteban Ocon, Romain Grosjean and more!



Exclusive Event Access

PROGRAM ELEMENTS

PODIUM PHOTO OPPORTUNITY

Immerse yourself in the heart of Formula 1® by standing atop of the famed F1® podium, the site of countless celebratory scenes. Take the winning route of numerous successful drivers as you enjoy this memory forever. F1® Experiences will provide you with a copy of your moment on one of the most famous places in all of sport.



Exclusive Event Access

TWO-SEATER CAR RIDE

Live it, breathe it, experience it. Strap yourself in for an unforgettable memory by taking a trip around two laps of the track.

Become an F1® star for a day in F1® Experiences custom-built two-seater Formula 1® car. Driven by a knowledgeable F1® driver and reaching speeds of up to 270km/h, this experience of a lifetime will also give you an exciting insight into how an F1® garage works from the hands of professional engineers. Don't miss your chance to experience F1® like never before!

RESTRICTIONS

Must be At Least 18 Years of Age

Must be Less Than 1.83M Tall (6ft)

Must be More Than 1.58M Tall (5ft 2in)

Maximum Weight is 88KG (194lbs)



ACCOMMODATION

Multiple comfortable lodging options are offered at all races, adding a perfect place to rest and recharge during your spectacular stay

- Three- , Four- and Five-Star hotel options
- Daily transportation to and from the circuit included (at most locations).
- Conveniently located as close to the track as possible, or are in close proximity to the nearest metropolitan area.
- Where available, accommodations may be offered in double occupancy luxury yacht cabins, or other unique platforms



	ULTIMATE LEGEND	LEGEND	PADDOCK CLUB	CHAMPION	PREMIER	HERO	TROPHY	STARTER
RACE TICKET								
3-DAY RACE TICKET	●	●	●	○	●	●	●	●
2-DAY RACE TICKET	○	●	●	●	○	○	○	○
HOSPITALITY								
FORMULA ONE PADDOCK CLUB™ HOSPITALITY	●	●	●	○	●	○	○	○
CHAMPIONS CLUB	○	○	○	●	○	○	○	○
INCLUSIONS								
2 LAPS IN F1® EXPERIENCES TWO-SEATER	●	○	○	○	○	○	○	○
PODIUM PHOTO OPPORTUNITY	○	○	○	○	○	●	●	○
PRIVATE PODIUM VISIT	●	●	○	○	○	○	○	○
PODIUM CEREMONY ACCESS	●	●	○	○	○	○	○	○
PADDOCK CLUB™ PIT LANE WALK	●	●	●	○	●	○	○	○
PADDOCK ACCESS	●	●	●	●	●	○	○	○
PADDOCK CLUB PARTY	○	○	○	○	○	●	●	○
F1® EXECUTIVE Q&A	○	○	○	●	○	○	○	○
F1® LEGEND APPEARANCE	○	○	○	●	○	●	●	○
DRIVE THE TRACK TOUR	○	○	○	○	○	●	●	●
STARTING GRID PHOTO WITH TROPHY	○	○	○	○	○	●	●	●
EXCLUSIVE PIT LANE WALK	○	○	○	○	○	●	●	●
INSIDER ACCESS OF THE F1® PADDOCK	○	○	○	○	○	●	●	○

RACE	ULTIMATE LEGEND	3-DAY LEGEND	2-DAY LEGEND	3-DAY PADDOCK CLUB	2-DAY PADDOCK CLUB	3-DAY CHAMPION	2-DAY CHAMPION	PREMIER	HERO	TROPHY	STARTER
AUSTRALIA	\$27,500	\$6,089	\$5,369	\$3,649	\$3,080	\$3,199	\$2,899	\$2,189	\$1,599	\$1,299	\$699
BAHRAIN	N/A	\$6,919	\$6,299	\$4,900	\$4,450	N/A	N/A	\$1,859	\$1,189	\$989	\$699
CHINA	N/A	\$6,919	\$6,229	\$4,900	\$4,450	N/A	N/A	\$2,029	\$1,579	\$1,069	\$699
AZERBAIJAN	N/A	\$6,119	\$5,119	\$4,250	\$3,600	N/A	N/A	\$1,999	\$1,559	\$1,369	\$699
SPAIN	\$27,500	\$7,489	\$6,279	\$5,143	\$4,356	\$3,279	\$2,669	\$2,059	\$1,479	\$1,269	\$699
MONACO	N/A	N/A	\$6,949	N/A	\$6,300	N/A	\$3,399-\$3,999	N/A	\$2,479	\$1,889	\$1,619
CANADA	N/A	\$8,049	\$7,249	\$5,634	\$5,116	N/A	\$3,299	\$2,479	\$1,589	\$1,289	\$699
FRANCE	\$27,500	\$7,429	\$6,229	\$5,100	\$4,320	\$3,399	\$2,799	\$2,449	\$1,629	\$1,379	\$699
AUSTRIA	\$27,500	\$7,429	\$6,229	\$5,100	\$4,320	N/A	N/A	\$2,129	\$1,679	\$1,279	\$699
GREAT BRITAIN	\$27,500	\$7,429	\$6,229	\$5,100	\$4,320	N/A	\$2,599	\$2,319	\$1,649	\$1,469	\$799
GERMANY	N/A	\$7,359	\$6,169	\$5,058	\$4,284	\$2,349	N/A	\$1,989	\$1,399	\$1,139	\$699
HUNGARY	\$27,500	\$7,879	\$6,609	\$5,398	\$4,572	N/A	\$2,299	\$2,589	\$1,679	\$1,289	\$699
BELGIUM	\$27,500	\$7,499	\$6,289	\$5,143	\$4,359	\$2,579	\$2,179	\$2,259	\$1,529	\$1,389	\$799
ITALY	\$27,500	\$7,559	\$6,339	\$5,185	\$4,392	\$2,379-\$2,869	N/A	\$2,299	\$1,879	\$1,329	\$699
RUSSIA	N/A	\$6,919	\$6,229	\$4,900	\$4,450	N/A	N/A	\$2,099	\$1,409	\$1,099	\$699
JAPAN	N/A	\$7,529	\$6,779	\$5,292	\$4,806	N/A	N/A	\$2,369	\$1,789	\$1,579	\$699
UNITED STATES	N/A	\$6,999	\$6,309	\$4,900	\$4,450	N/A	\$2,889	\$2,379	\$2,049	\$1,779	\$799
MEXICO	N/A	\$7,759	\$6,629	\$5,450	N/A	\$2,949	N/A	\$3,749	\$3,159	\$1,819	\$799
ABU DHABI	N/A	\$8,119	\$6,989	\$5,722	\$4,987	N/A	\$2,679-\$4,750	\$2,299	\$1,859	\$1,649	\$1,169